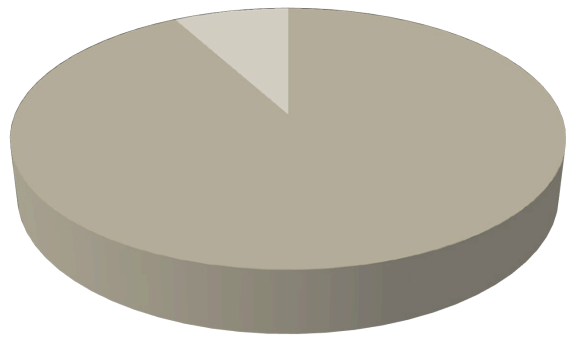


# 2014 ANNUAL REPORT

## Division of Student Affairs





University Housing and Dining Services retained 92 percent of students living in residence halls in their first year

31

Percentage increase of family participants in START compared to 2012–2013

740

Number of students enrolled in U-Engage courses



The Human Services Resource Center served 2,223 people from 1,114 households

559

Number of employers who participated in career fairs

300

More than 300 attendees from locations throughout Oregon took part in the African American Youth Leadership Conference hosted by Intercultural Student Services–Diversity Development

895,352

Number of card swipes for entrance to Dixon Recreation Center in 2013–2014



The Center for Civic Engagement earned the 2014 Outstanding Service Project of the Year award



Approximately 7,500 students participated in events hosted by the International Students of OSU

## INTRODUCTION

**The Division of Student Affairs at Oregon State University strives to demonstrate bold leadership, implement innovative programs and engage in high-level service delivery in order to foster, aid and enhance the success of students. The mission of the division is to “create engaging environments for student development and success.” Our goals include:**

- Creating environments that strengthen holistic personal development and well-being of students;
- Cultivating to a positive, inclusive and engaging campus community where multiple perspectives are openly shared and can thrive;
- Purposely being a teaching and learning organization that enhances our own knowledge and the knowledge of others; and,
- Developing global citizens who are prepared and empowered to make meaningful contributions that are socially relevant.

During the 2013 academic year the Division of Student Affairs faced a number of substantial transitions that shape in large part this report’s contents and structure. Enrollment Management’s reporting line shifted to the Provost’s Office. The dean of Student Life accepted a vice provost position at another institution and an interim dean was named. Finally Vice Provost Larry Roper announced that he would step down at the end of the academic year and a search was conducted for his replacement. Much divisional attention was focused on responding to and accommodating these changes. Nonetheless, the division continued progress on its strategic plan, with specific outcomes relating to the implementation of an orientation program for new employees; the implementation of a survey to assess the level of community in the division; the development of a position description for a director of communications, in collaboration with University Relations and Marketing; the development of a plan for more central coordination of student affairs resources; and a plan for advancing development activities in the division. Clearly each initiative of the strategic plan will require continued attention and leadership, and the new vice provost will lead a division-wide effort to assess the division and its strategic plan for strengths, weaknesses, gaps and opportunities.

# STUDENT ENGAGEMENT AND SUCCESS

## Access

Access to higher education is an issue of national and institutional concern. OSU's student access-related units (e.g., New Student Programs and Family Outreach and Disability Access Services, Intercultural Student Services, etc.) align their efforts to support students' successful transition to OSU. Once enrolled, students also encounter issues relative to childcare, food and housing security and other areas to which Student Affairs departments respond.

NEW STUDENT PROGRAMS AND FAMILY OUTREACH HIGHLIGHTS

	2013-2014 START participants	Comparison to 2012-2013
Students and parents	8,896	
Students	5,528	7% increase
Family members	3,368	31% increase
International students (served online)	117	

### U-Engage Courses

Fall term, NSPFO coordinated 34 sections of U-Engage, enrolling 740 students and utilizing 34 instructors, 27 undergraduate peer leaders and four graduate student peer leaders.

### Childcare and Family Resources

In the area of human services provision, OSU continues to be challenged to respond to an increased number of student-parents. Seventy-three student-parent families were enrolled in Childcare and Family Resources (CFR). One hundred and nine families were served at the Dixon location, while 122 families were served at Valley Library location with a total of 3,812 hours of childcare. At both locations, there was an increased use of services compared to last year. The Our Little Village (OLV) childcare sites are staffed by 14 student caregivers enabling students working on degrees in HDFS and Education to take advantage of student employment relevant to their areas of academic study.

The Student Parent Child Care Subsidy Program distributed nearly \$100,000 this past year to students with children, which is an increase of \$20,000 from last year. Eighty four student-parent families were served from this subsidy. FY14 was the 19th year of the student fee funded childcare subsidy program and to date \$1,182,654 in student funded subsidy dollars have been disbursed to student-parents in need of assistance paying for childcare. The faculty/staff childcare

subsidy served five families, distributing more than \$10,000. Finally, CFR was able to make forward progress providing policy guidance to the OSU Capital Planning and Development Administrative Guidelines in regards to lactation rooms.

### Human Services Resource Center

The Human Services Resource Center (HSRC) had 6,667 points of contact (12 percent decrease from last year), and received \$7,395 in donations and \$10,000 in grants. The center served 2,223 people from 1,114 households (14 percent decrease and a 6 percent increase from last year, respectively).

### Affordable Housing

UHDS has developed a room type called an "economy triple" that provides a highly affordable on campus residence hall option for unmarried students. Additionally we have partnered with programs such as EOP, SSP, CAMP to publicize this program, and to hold spaces in this accommodation type for students in those programs should they want them. Our Family Housing program is currently able to provide one, two and three bedroom apartments at monthly rental rates that are approximately 70 percent of those in the Corvallis rental market. Our accommodations require only modest application processing fees, and do not require such costs as first and last months' rent, damage deposits, cleaning fees, co-signer fees, etc., which can add up to \$2,000 to a student's up front move in costs in the community.

## Student Success Support Services

Factors influencing student retention, progress and success are numerous and complex. Units throughout the Division of Student Affairs provide support for student organizations, events and activities that stimulate student connection and sense of affiliation with Oregon State University. Support provided by Student Affairs allows students to shape learning environments and construct purposeful learning experiences that enhance students' knowledge, skills and awareness. Highlights and noteworthy innovations include:

- The Office of the Dean Of Student Life provided responses to 117 cases through the Student Care Team, and 246 responses through the Student Life Assistance Team.
- Ground was broken for the new Asian Pacific Cultural Center (APCC) this year, and the renovated former APCC will serve as the new building for the Ettihad Cultural Community. The Pride Center is scheduled for a renovation/expansion in 2015.
- The Student Events and Activities Center (SEAC) supported 426 student organizations recognized in 2013-2014.
- UHDS retained 92 percent of students living in the residence halls in their first year.
- NSPFO implemented CONNECT Crew within east-side residence halls and further evolution of program to meet needs of new students living off campus in 2014-2015.

117

Number of cases handled by Student Care Team

426

Number of recognized student organizations

## Student Success and Community Engagement

We also work closely with students to build a strong sense of community. Community manifests itself in many ways, but is most profoundly demonstrated through the depth of interaction, degree of care, authenticity of interaction, service to others and support for diverse backgrounds and ways of being among community members. During the 2013–14 academic year a number of significant community outcomes were achieved through a variety of student affairs programs and services:

- Everyone Matters at OSU celebrated its second year and connected students with the #itooamOSU project, to respond to incidents of campus racial bias.
- Disability Access Services collaborated with University Theatre to produce the American Premier of “The King of Spain’s Daughter.” This was the first shadow interpreted play in OSU’s history.
- Zeta Phi Beta Sorority, Incorporated celebrated being the first Black Greek Letter Organization Sorority to be established as a chapter on the campus of OSU.
- UHDS strives to create communities where all students feel safe. The annual student satisfaction survey of students living in the residence halls found that of the 1,599 respondents, 99.2 percent reported feeling safe in their room.
- KBVR TV collaborated with Recreational Sports to broadcast the intramural basketball tournament live on Channel 26 and streamed online for the first time.
- An estimated 188 cultural events were booked at the Memorial Union with an attendance of 55,000 people.
- The Memorial Union Program Council hosted 20 community-focused activities with participation of approximately 20,000 students. The largest event was Dam Jam with more than 8,000 students in attendance.
- Mom’s & Family Weekend continue to draw a large crowd with more than 2,000 participants.
- International Students of OSU (ISOSU) hosted 28 community focused activities and approximately 7,500 students participated. ISOSU’s International Spring Festival, the capstone activity of Mom’s & Family Weekend, served about 2,500 students and community members.

## Student Success and Well-Being

National research has shown that there are strong connections between student success and student mental and physical well-being. Student Affairs utilizes this research to approach students holistically, addressing multiple facets of well-being at various locations across campus. Student Affairs’ professionals are trained to refer students to appropriate services, for example, a residence hall advisor might

refer a student to Student Health Services or CAPS if need be. Well-being is more than physical well-being – it also has to do with social and population level dynamics: how students see themselves fitting into and engaging with their world.

- The Adventure Leadership Institute (ALI) offers a variety of for-credit classes as part of the PAC catalog. In FY14, ALI delivered a total of 93 credit hours to a total of 1,293 students.
- The Department of Recreational Sports offers personal training and athletic training to students, faculty and staff, by appointment, with 1,839 total athletic training appointments, 603 total athletic training clients and 1,049 personal training appointments.
- There were 895,352 total swipes into the Dixon Recreation Center and 57,739 total swipes into McAlexander. The percentage of unique student users that swiped in to Recreational Sports facilities was 61 percent, and the percentage of eligible faculty/staff that swiped in to Recreational Sports facilities was 21 percent.
- This past year 42,684 students (encounters) received care at the SHS. Required immunizations were provided for incoming students – total 684 MMRs and 1,264 T-spots. Also, SHS staff gave flu immunizations to 1,617 students.
- Through the SHS, nearly 440 students were served through the IMPACT substance abuse early program (adjudicated). More than 4,500 students received education and outreach for alcohol and drug prevention, including Greek organizations and athletic teams.
- Via SHS, the ACCESS program provides medical and pharmaceutical support to students with complex medical, mental health, academic, and/or financial issues. This year SHS nurses cared for 32 students.
- A third nurse was trained this year as a SANE (Sexual Assault Nurse Examiner). These nurses care for patients seeking help at SHS after a sexual assault. The nurses ensure confidentiality, conduct an exam if desired, and provide resources and follow up for the student. This year there were 29 students seeking care after a sexual assault. SANE nurses serve as advisors to OSU sexual assault programs (SARPA).
- Student Health Services launched the new Collegiate Recovery Center and a permanent home established in McNary Hall. More than 16 students have participated in the CRC since start of fall 2013.
- Three thousand twenty nine OSU community members engaged with the CCE in 2013–2014.
- Based on the results of satisfaction surveys and KPIRS data, immediate changes were made to the on-call system to increase student access to CAPS services.
- CAPS uses the KPIRS measure to identify strengths of therapy approach, learning outcomes and satisfaction, monitor treatment outcomes and make changes as necessary. The KPIRS examines seven domains of clinical symptoms including: mood difficulties, learning problems, food concerns, relationship concerns, career uncertainties, self-harm and substance use issues. The KPIRS also measures the degree of interference students are experiencing with academic and social functioning.
- Initiated the UHDS Bias Incident Assessment and Reporting Protocol (BIARP) in support of survivors of bias incidents. Focus of the BIARP is on ensuring the safety (both physical and emotional) of all parties involved and in the educational response to such acts of bias.

Student Affairs approaches students holistically, addressing multiple facets of well-being at various locations across campus

- UHDS, Student Health Services, Counseling and Psychological Services, and the Office of Equity and Inclusion have partnered to bring both an online alcohol prevention module as well as an online sexual assault prevention module to increase awareness and training on these topics before students arrive on OSU's campus (Alcohol EDU/Haven for fall 2015).
- Many programs exist in the residence halls, particularly within the first academic term within the First Year Experience planning, that address the various elements of well-being including sleep, nutrition and study skills.
- UHDS is developing the academic learning assistant position for fall 2015. The academic learning assistants will be new for FY15 and will provide additional academic support and counsel to residents. There will be one per building and they will be co-supervised by UHDS and the Academic Success Center.

## Career Related Outcomes

Student Affairs contributes directly to student success in myriad ways during their time in college, with one of these efforts targeted toward preparing students for their time after college in their careers. The careers office provides services to assist students in finding jobs after graduation, and also internships and work experiences during their time in college. Student Affairs considers career outcomes and the co-curricular work in which it engages deeply intertwined and complementary.

- Student's engagement in career development is increasing with additional requests for individual career counseling and advising appointments to 1,951 sessions (up 22.6 percent) and more than 5,000 students attending career fairs this year. The number of employers participating in career fairs also increased this year to 559 (up 22 percent).
- Our online career development self-directed and interactive program (Career Trail) is designed to engage users and make career development accessible for students and alumni 24 hours per day. Career Trail engages faculty and staff by providing a resource for staff including curriculum that can be used individually or in a classroom setting. In the Career Trail Pilot Study, users overall performance on resume development increased by 36.4 percent in the following areas: format, content, phrasing, spelling and grammar. Specific areas experienced significant improvements – for example, format increased by 67.3 percent and content increased by 43.3 percent.
- In the Career Trail pilot study focusing on interviewing skills, users were rated on appearance and first impression, communication, body language, strengths and weaknesses, and behavioral questions. Students participating in this pilot study improved in answering questions about their strengths and weaknesses by 30.1 percent and answering behavioral interview questions by 28.9 percent.

## Assessment

Overall, Student Affairs' units have strong collaboration both within and outside the division.

However, especially in the area of student well-being, we have much work to do. For example, our recreational sports centers have not been able to grow with our rising population, and currently fall dramatically below the recommended amount of 10 square feet per student. Strong, bold steps will need to be taken to ensure that student well-being is not an afterthought broadly at the university, with forward thinking cross-divisional collaborations being one of our greatest areas for hope for our

student body. While we have made great strides in our community in respect to diversity and inclusion, there are still many steps to take to help students feel at home during their time at OSU. If students do not feel safe, it is quite difficult for learning to occur. Our current efforts will be informed in the future by a campus-wide student climate survey in an effort to learn how we can better serve all of our students at OSU in ways that can cultivate their learning and identity in college.

## RESEARCH AND ITS IMPACT

### Publications

Student Affairs professionals published on drug and alcohol dependence, food insecurity, and the use of research and assessment to promote student success, among other topics.

- Bavarian, N., Flay, B., Ketcham, P., Smit, E., (2014). "Development and Psychometric Properties of a Theory Guided Prescription Stimulant Use Questionnaire for College Students" *Drug and Alcohol Dependence*, 48, 457-469.
- Bavarian, N., Flay, B., Ketcham, P., Smit, E., (2013). "Illicit use of prescription stimulants in a college sample: A theory-guided analysis." *Drug and Alcohol Dependence*, 132, 665-673.
- Cady, C. (2014). Food insecurity as a student issue. *Journal of College and Character*. To be published November 2014.
- Kennedy-Phillips, L.C., Meents-Decaigny, E., Newhart, D.W. (2013). Student affairs research and assessment to promote student success. *CSRDE Sourcebook: Building Bridges for Student Success: A Sourcebook for Colleges and Universities*.
- Lord, L. K., Brandt, J.C. & Newhart, D.W. (2013). Identifying the needs of veterinary students and recent alumni in establishing a student service center. *Journal of Veterinary Medical Education* 40 (2), 192-198.
- Newhart, D.W. (2013). How can a survey be more than a survey? *About Campus*, 18(3), 30-32.

Student Affairs staff across the division were also involved in a high number of presentations outside of OSU through their various roles. OSU Student Affairs staff gave 73 presentations during the 2013-2014 academic year at the international, national or regional level. One Student Affairs' professional faculty member serves as an editor on the *Journal of American College Health*.

# 5,000

More than 5,000 students attended career fairs in 2013-2014

# 2,000

Nearly 2,000 students took part in career advising appointments

# 73

Number of presentations made in 2013-2014 by staff

## OUTREACH AND ENGAGEMENT

### Corvallis, Oregon and National Activities and Engagement

62

Number of CCE service projects coordinated with distinct community partners

- Student Media partnered with the Oregonian Media Group to offer an eight-day, no-cost institute to underrepresented high school students to promote diversity in newsrooms of the future. Working with professionals in the field, the participants used real journalism skills to report and photograph a 32-page newspaper, as well as blog and produce multimedia pieces for The Oregonian's website. Students also received a campus tour and information on applying to college. The Institute was held July 20-27, 2013. Twenty students of diverse backgrounds were hosted. Their work can be viewed at [blog.oregonlive.com/teen](http://blog.oregonlive.com/teen).
- Through the Center for Civic Engagement, service projects were coordinated with 62 distinct community partners (mostly non-profit organizations) including 32 in the greater Corvallis area (Corvallis, Philomath, Albany, Lebanon).
- ISS/DD hosted the Cesar E. Chavez Leadership Conference with a goal to create a scholarship for aspiring students. More than 1,500 Latin@ high school students attended.
- ISS/DD hosts the annual African American Youth Leadership Conference with more than 300 young students from throughout the state of Oregon in attendance.
- The Center for Civic Engagement coordinated service projects with 30 distinct community partners in regional locations through the Alternative Break program (San Francisco, California; Yakima, Washington; Ashland, Oregon; Warm Springs, Oregon).
- CAPS is a member of the Benton County Youth Mental Health Planning Committee working actively on training needs for the community around mental health and suicide prevention. CAPS is also a member of the Public Health Advisory committee for Benton County advising county commissioners on public health issues especially regarding mental health needs throughout the county.
- CAPS is also a member of the Oregon College and University Suicide Prevention Program working on state issues related to suicide prevention on school campuses across Oregon. Also a member of the Corvallis School District Suicide Prevention Workgroup, CAPS started the process of launching the Active Minds organization at two high school campuses.
- Si Se Puede remained active in collaboration with our CASA Latina de OSU. UHDS hosted prospective students and Spanish-speaking parents at OSU. UHDS is also part of The Partnership (consists of OSU staff, local government staff and elected officials, and local bar owners focused on maintaining livability in Corvallis).

1,500

More than 1,500 Latin@ high school students attended the Cesar E. Chavez Leadership Conference

## International Activities and Engagement

- The HSRC coordinator was interviewed for German Public Radio regarding student food insecurity in the United States.
- ISS helped hold the Annual Transatlantic Students Symposium, Sustainability in Education, Culture and Politics: 12th Questioning the Validity of National Narratives and Policies from March 21-30, 2014 in New Mexico, Arizona, Colorado and Oregon, co-collaborators included Humboldt-University, Berlin, Germany; University of Warsaw; and Oregon State University.
- The Ecuador Bi-National program invited Ecuadorian indigenous scholars to Oregon and Oregon State University staff and students to Ecuador to examine food sovereignty. This program was a joint partnership between ISS/DD and Anthropology with collaboration of the Confederated tribes of Umatilla Indian Reservation.
- The Women's Center hosts Bi-Monthly Skype Dialogues with women in Gaza.
- ISS participates in the Council on Foreign Relations talking circles on current global events and issues.
- ISS participates in the International Comparative Rural Studies Program — a collaboration with School of Public Policy, University of Missouri, Brandon University (Canada) and University of Rimouski (Quebec, Canada).

## OTHER IMPORTANT INITIATIVES

### Organizational Realignment and Infrastructure

- Enrollment management moved from reporting to the vice provost of Student Affairs to reporting to the provost.
- Two major external reports on the elimination of accessibility barriers in the 87-year-old Memorial Union building was completed. A five-year plan has been developed to remedy the more than 350 barriers that were identified. The first phase is fully funded and the a third of the second phase is funded.
- Career services went through a major program review in which it was determined that the director will report directly to the vice provost of Student Affairs.

A five-year plan has been developed to remedy accessibility barriers in the Memorial Union building

## SUMMARY OF MAJOR FACULTY AND STUDENT AWARDS

The College Media Association and the Intercollegiate Broadcasting System bestowed awards to Oregon State University students

### Student Awards

- College Media Association, Best Student Media Leader in the Nation, Second Place — Jodie Davaz
- Intercollegiate Broadcasting System, Best College Radio Station at a University with More Than 10,000 Students — KBVR FM
- NWACUHO, Graduate Student Scholarship — Lea Griess
- OSU College of Earth, Ocean, and Atmospheric Sciences Geography program, Christian John Hunt Memorial Scholarship — Sonya Davis (student worker in DAS)
- Cody Thompson Memorial Scholarship — Virginia Tat (from the OSU Student Foundation)
- First Annual Larry Roper Award — Agustin Vega-Peters

### Professional Faculty Awards

- Association of College Unions International, 2014 Outstanding Service Project of the Year — Center for Civic Engagement [LEARN MORE](#)
- 2013 President's Higher Education Community Service Honor Roll
- NASPA Region V, New Professional Scholarship — Logan Denney
- ACUHO-I, New Professional Scholarship — Jacquelin Chambers
- Clinton Global Initiative University, donation to the OSU Emergency Food Pantry Student Sustainability Initiative, Center for Civic Engagement and Human Services Resource Center (for a Growing Food Security project focused on garden-based education to address food insecurity) [LEARN MORE](#)
- OSU Vice Provost of Outreach & Engagement Service Award (recognizes outstanding contributions by faculty and staff that significantly advance the mission of outreach and engagement) — Kim McAloney, coordinator of Student Life programs
- Pink Clipboard Award for Fabulous Contributions to the LGBTQAAI Community — Human Services Resource Center

Awards earned by professional faculty include the Pink Clipboard Award and the Outstanding Service Project of the Year

## SUMMARY OF KEY INITIATIVES TO LEVERAGE E&G

- The Memorial Union organization received a total of \$53,800 in grants and donations.
- CAPS received Bringing Theory to Practice Grant Funding in December 2013, a \$10,000 award with matching funds of \$10,000 from OSU to implement a project that promotes flourishing for the first-year student experience.
- ISS, Canadian Social Sciences and Humanities Research Council — funding for Building Rural Policy through International Comparative Analysis — a joint endeavor with School of Public Policy. The funding is \$2.5 million for seven years to support international experiential and service learning research opportunities for students, along with the ISS/DD, International Indigenous Policy Institute.
- ISS, Max Kade Foundation, Funding for the Transatlantic Student Symposium, \$10,000.
- ISS received \$7,000 in funding from the President's Commission on the Status of Women, Climbing Poe Tree & Social Justice Art Expression.
- ISS, College of Liberal Arts and the School of Arts and Communication received \$2,000 for the Arts and Social Justice Living Learning Community renovation.
- HSRC received \$10,000 in grant funding from the OSU Women's Giving Circle to support the Textbook Assistance Program.

# \$53,800

Amount of grants and donations received by the Memorial Union



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