

Student Affairs Assessment Council

Minutes

May 9, 2012

Attendance: Rebecca Sanderson, Maureen Cochran, Rick DeBellis, Jo Alexander, Melissa Yamamoto, Carolyn Killefer, Kami Hammerschmith, Marcey Bamba & Jodi Nelson

Assessment at OSU Group

Rebecca and Maureen have started meeting with Rick Stoddart (Assessment Librarian), Sal Castillo (Institutional Research) and Stefani Dawn (Assistant Director of Academic Programs, Assessment and Accreditation) on a monthly basis in an effort to create University-wide dialogue about assessment.

- Sal has been charged with defining the survey environment; Rebecca asked the Council members to begin considering what they might want to have included in a survey policy. We are looking for guidance as to how we might approach regulating the survey environment. Suggestions from Council members present:
 - Make considerations for the more global/large scale surveys versus departmental surveys that are used for programmatic improvement which are typically sent to whoever uses their services.
 - We don't want this to have a negative impact on a department's ability to evaluate their services. It's a struggle because there's an increased demand for data.
 - People need to learn more about sampling, many people assume that you need to survey the entire student population.
 - It would be helpful to have someone manage a campus-wide assessment calendar; they could also give tips and advice regarding sampling and alternative, more direct assessment methods that might be used rather than surveys.
 - Can we combine some of the surveys?
 - Is the data something you "need to know" or would it just be "nice to know"?
 - Has data already been collected in this area? Look in the literature.
 - Create a common question pool in which one could look up all of the data that has been previously collected
 - Collect more data on iTouches rather than email
 - There has been talk about different areas combining efforts on the senior exit survey; this would be a good effort to pursue with this, along with other surveys of high-demand populations.

- “Tag” students who have already been included in a sample and manage the random samples so that they aren’t selected more than “X” times per year or term.
- Would like to see an educational process for informing people about survey protocol
- Communicate the data that has been collected; it can be helpful to other people. Perhaps a centralized location for information.
- Maybe it would be helpful to have a committee whose responsibility it is to review and approve surveys. They could work with people on discussing alternate more direct methods as well.
- This is something that would be helpful to discuss with Marilee in June.

Assessment Plans & Reports

If your department has not yet submitted an Assessment Report and Plan, don’t bother submitting until September as it would make more sense and will hopefully get the department back on track.

What kind of cake should we have at the retreat?

The council members present unanimously agreed on Carrot Cake.

Next Meetings:

May 23, 2012
MU Council Room
9-10:30am

June 6, 2012
MU Council Room
9-10:30am