Wordmark variations and color

vertical wordmark

horizontal wordmark

simple wordmark

simple horizontal wordmark

initial color choices

- letterhead
- collateral
- letterhead/collateral
- web

PANTONE 165/166 C
PANTONE 717 C
PANTONE BLACK C
CC5500
Compatibility with other OSU marks

NOTE: this variation is approved only for the logo + Athletic beaver
Stationery system

DEPARTMENT OF ART
1234 Office Address
Corvallis, Oregon 97331-1234
T 541-737-1234 | F 541-737-1234
http://oregonstate.edu/dept/

College of Health and Human Sciences
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Persons Name
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first.last@oregonstate.edu

THE CENTER FOR THE HUMANITIES
1234 Office Address
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T 541-737-1234 | F 541-737-1234
C 541-616-1234
http://oregonstate.edu/dept/
Sample applications

University signage

Merchandising apparel

Vehicle signage
Template banner for all OSU web pages
Sample print usage

college brochure

Recruiting brochure