Make It Easier

Make it easier for students, alumni, and friends to do business with your college or university. Collect money for your products and services online using TouchNet® Marketplace — powered by TouchNet Payment Gateway™.

Boost Revenue

Empower your campus departments to set up web-based storefronts using the familiar shopping-cart theme. Let buyers browse and buy online. Boost sales of school products and services:

- Event tickets
- Continuing Education courses
- Textbooks
- Passes and permits
- School apparel
- Yearbooks
- Alumni Association memberships
- Youth camp registration
- Donations
- Student health insurance
- Meal tickets
- Career Services registration

What is TouchNet Marketplace?

Extending the power of TouchNet Payment Gateway, TouchNet Marketplace is a software solution that campuses use to build electronic storefronts to sell products and services or collect payments online, without the need for expensive programming skills.

Who controls the site?

The content for individual storefronts — products, pricing, and appearance — is managed by each specific department or group authorized to sell merchandise on the site. Financial transactions, technology, and security are managed by appropriate campus authorities. No one else has administrative access to your systems.

Is it easy to set up and use?

Marketplace is web-based for ease-of-use. The familiar shopping-cart theme makes it easy for buyers to use. Managed though a web-based interface, Marketplace is a complete system with support for administrators, sellers, order processors, and finance personnel. Furthermore, Marketplace is built on the TouchNet Payment Gateway so it leverages the industry-leading electronic payment engine for higher education.

Is it secure?

Yes. Marketplace uses TouchNet Payment Gateway to provide encryption, secure connections, fraud protection, and other safeguards for sensitive payment information. Sensitive information never leaves your campus.
TouchNet Marketplace – Streamline commerce activities for the whole campus community

Buyers
...browse, buy, and pay for campus products. Marketplace tracks buyer transactions and displays order status.

Sellers
...manage the content for their storefronts. They monitor inventory, set pricing, control sales, and manage goods and services.

Administrators
...control all aspects of the Marketplace system, from the look and feel of the site to buyer and seller capabilities.

Fulfillers
...process the queue of orders, picking inventory, printing ship-to labels, and shipping products.

Finance
...personnel reconcile funds, negotiate bank fees, and distribute revenue to the various campus departments.

TouchNet Marketplace – Online Storefronts for the Campus

Powered by...
TouchNet® Payment Gateway™

TouchNet Commerce Solutions depend upon the power of TouchNet Payment Gateway for electronic credit card and e-check (ACH) payment processing.