The Leadership Cluster
Memorial Union
Student Leadership and Involvement
Student Media

Something New @ OSU
Student Affairs – Core Competencies

- Access
- Diversity

“Leadership/Citizenship”
- Community Connection
- Health & Wellness
- Housing & Dining
- Administrative Leadership
## The Memorial Union Organization

### Student Leadership & Involvement
- SLI-Activities Program
- Club and Organization Support
- Administration and Financial Support
- Leadership Programs

### Student Media
- Print Media
- Broadcast Media
- Camps and Workshops

### Memorial Union
- Business Services
- Guest Services
- Retail Food Service
- Building Services
- Assessment and Marketing
- The Basement
- Craft Center
- MUPC
- Administrative Services
The Idea of “Leadership Development”

- Newly formed department on campus
- Amalgamation of...
  - Student Involvement staff
  - MU Programs staff
  - Greek Life staff
  - New Director
- Created to more fully...
  - Support individual and organizational leadership development
  - Support the development and growth of student clubs and organizations
  - Support departmental/university based student organizations
  - Support student events and activities
Leadership Identity Development
(Komives, Owen, Longerbeam, et al., 2005, 2006)

- **Awareness**: leaders exist, external to me
- **Exploration/engagement**: become involved
- **Leader identified**: Leaders vs. followers, independent vs. dependent
- **Leadership**: lead from all levels, relational, interdependence
- **Generativity**: teacher, mentor, pipeline
- **Integration/synthesis**: lifelong learning, continual process, comfort
Department of Student
LEADERSHIP & INVOLVEMENT

- Leadership Development Program
- Student Activities & Events
- Admin. & Financial Support
- Club & Organization Support
Leadership Development Programs

Staff: Don Johnson, Bob Kerr, Melissa Yamamoto, Eric Alexander, Joe Wells

- **Leadership Advisory Board (LAB)**
  - Experiment with creating leadership opportunities for the whole of OSU
  - Visionary/Inclusive

- **Student Community Symposium**
  - Opportunity for student leaders to come together in community
  - Next Event: January 17th, 6:00-8:00, Reser-Club Level

- **Future academic offerings**
  - 4-year leadership certificate
  - Academic minor
Student Activities Program

- Staff: Robin Ryan
- New base of operations (MU202/203)
- OSU Programmers Network
  - Campus Wide Marketing
  - Resource and Knowledge development
  - Collaborative Programming
  - Celebration
- OSU Calendar
  - Partnering with University Advancement, Information Services and Central Web Communications
  - Easy event submission
  - Centralized campus information
- Cultural Meals Support Program
Staff: Machelle Kennedy, Linda Howard, Gretchen Jewitt (GA), Leann White (GA)

Centralized process for all clubs/orgs.

Established commitment

Spotlight on Clubs/Orgs.

Student Activities Committee

Advisor support

Build communities within clubs

On the SLI Newsletter
Office of Greek Life

- Staff: Bob Kerr & Judy McDaniel
- ~2,000 students
- Recruitment was up 26% for the Greek community
  - 266 women
  - 275 men
- Unified Greek Council
- Current initiatives
  - Values Congruence model
  - Greek Life CAS standards
Major Support Areas: Student Run University Programs

- ASOSU
- MUPC
- ISOSU (and related orgs.)
- Greek Life (IFC, Panhellenic, UGC)
- Team Liberation
- Community Service Center (future)
Administration & Financial Support

- Staff: Eric Alexander, Curt Black, & Katie Baker
- Location name changes
  - Snell/MU East area
  - MU Programs area
- Finalizing vision/mission statements
- Creation of a new budget
- Building a solid foundations rather than constructing a tent
- Building a research base for practice
Future Areas of Collaboration

- Fall Orientation for all student employees, all work units (250 student employees)
  - Creating opportunities for all MU student employees to understand the purpose and full scope of the organization, explore common elements among students working in various work units, as begin specific learning about their work area.

- Leadership workshops/programs for student leaders in all organization types and positions
  - Conducted throughout the year, student leaders and student employees could pursue additional skill-building and problem-solving in these workshops.
Future Collaborations, Continued

- Administrative and MU student leader hand-off retreat (outgoing and incoming officers)
  - An opportunity for incoming and outgoing MU Presidents and Vice-Presidents to retreat with MU leadership, confirm goals for the upcoming year, orient and train MU student leaders, and build key relationships.

- Quarterly half-day retreats for all MU professional faculty (MU, SLI and Student Media) working directly with the student leadership experience
  - On-going professional development, working on a common vision, and methodology for achieving that vision.
Challenges

- We must answer the question, “What is a well-oriented student leader?”
- We must select/build a model for learning and leadership to which we will all be committed and from which all our work emanates.
- We must conduct a gap analysis to determine which aspects of the chosen approach we are capable of producing and which aspects require new skills and knowledge.
“Let’s make a dent in the universe.”

~Steven Jobs