



The OSU Community is invited to participate in "a rich conversation about students and student learning informed by data" (adapted from Marchese—American Association of Higher Education)

Student Learning and Assessment Symposium

November 9-10, 2004

LaSells Stewart Center, OSU Campus

Increasingly, institutions are being asked to demonstrate quality and excellence by engaging in a systematic and continuous process of examining the outcomes of our programs and services as they relate to student learning and development. This process of inquiry about our students, their learning (vs. our teaching or service delivery), and the effectiveness of our efforts includes all parts of our university. The Student Learning and Assessment Symposium is offered as a way of beginning to engage in the education and collaborative conversations that are needed in order to continually improve and to celebrate our successes.

Program

The program format will include:

- Keynote
- Plenary sessions
- Break-out sessions to showcase efforts occurring at OSU
- Opportunities to engage in reflection and conversation with the "experts" and others interested in developing a deeper understanding of student learning and assessment.

Registration

- A web address for registration will be forthcoming. At this time we do not anticipate that participants will incur any costs, but we ask that you register so that we can insure adequate refreshments and meeting space.

For More Information

- Contact Rebecca A. Sanderson, Ph.D., Director, Student Affairs Research and Evaluation at 541-737-8738. Email: Rebecca.sanderson@oregonstate.edu

Featured Speakers

Peggy Maki, PhD

Dr. Peggy L. Maki specializes in assisting institutions to integrate assessment of student learning into educational practices, processes, and structures. Her work also focuses on assessment within the context of accreditors' expectations for institutional effectiveness. She has conducted over 250 workshops on assessment and student learning both in the U. S. and abroad. Recently, Dr. Maki has been named to the Board of contributors of *About Campus*, appointed to the Advisory Board of the Wabash Center for Critical Inquiry, appointed Assessment Field Editor for Stylus Publishing, and Department Editor of Assessment for *About Campus*. She has authored numerous articles, chapters in books, and books on student learning, assessment and the teaching of writing. Her new book, *Assessing for Learning: Building a Sustainable Commitment Across the Institution*, will be released summer, 2004 by Stylus Publishing.

Formerly Senior Scholar and Director of Assessment at the American Association of Higher Education (AAHE), Dr. Maki has also served as Associate Director of the Commission on Institutions of Higher Education, New England Association of Schools and Colleges, Inc., New England's regional accrediting body; Vice President, Academic Dean, Dean of Faculty, and Professor of English, Bradford College, MA; and Chair of English, Theatre Arts, and Communication, Associate Professor of English, and Dean of Continuing Education, Arcadia University, PA. She is the recipient of the National Lindback Award for Distinguished Teaching.

Marilee Bresciani, PhD

As a higher education faculty member and administrator, Dr. Bresciani has conducted enrollment management research, quantitative and qualitative institutional research, course-embedded assessment, and academic and administrative program assessment for over 15 years. As Director of Assessment for Undergraduate Affairs at North Carolina State University, Dr. Bresciani assists units and

departments with assessment plan development, identification and development of assessment tools and methods, and use of their data for continuous improvement. In addition, Dr. Bresciani teaches assessment courses in the Department of Adult and Community College Education at NC State University. Dr. Bresciani is also the Managing Partner in an international assessment and enrollment management consulting firm.

She has published numerous articles and book chapters on assessment and her new book, *Assessing Student Learning and Development: A Handbook for Practitioners*, was released summer 2004 by the National Association of Student Personnel Administrators. Dr. Bresciani has been invited to conduct workshops, consult, and present on student learning and assessment throughout the U.S. and as well as in South Africa, Austria, and Scotland.

NOW

Save November 9-10, 2004 on your calendar and plan to attend the symposium!

Sponsored by the Student Affairs Assessment Council, the Division of Student Affairs, the Office of the Provost and the Office of the Vice Provost for Academic Affairs and International Programs

Persons with disabilities requesting special accommodations should contact Jo Frederic at 541-737-4098.