Oregon State University

Extended Campus

PROGRAM DEVELOPMENT GRANT
Proposal
2012-2014
Budget Request

Project Title: Psychology Ecampus: B.S. and B.A. Majors

Sponsoring Department(s) and College(s): School of Psychological Science, College of Liberal Arts

Contact: Kathy Becker Blease
Phone: 737-1366
Email: Kathryn.Blease@oregonstate.edu

Market

According to “Hot Programs and Hot Markets,” a study by the education research and consulting firm Eduventures (2009), 35 to 40 percent of college students over the age of 25 will be attending school online by 2014. A Bachelor’s degree in Psychology ranks at #4 in the Five Smart Online Degree Picks (Yahoo! Education). Psychology majors are typically among the most popular majors at any university.

Psychology is a flexible degree due to its applicability to a diverse array of professional fields. Understanding the inner workings of the human mind and behavior provides an ideal foundation for careers in health care, counseling, business, law, education, and much more.

At Oregon State University, Psychology is among the top ten majors on campus in terms of enrollment. Three other institutions of higher education in Oregon offer online Psychology degrees: Eastern Oregon University, Corban University, and Northwest Christian University. We anticipate having the strongest and most attractive online program available in Oregon.

Timetable

The distance version of the BA/BS in Psychology major will be ready to launch in the Fall Term of AY 2012-13 while one additional core course is developed (PSY 301) and several other courses are revamped. By AY 2013-14, one additional Psychology course is planned to be ready to be delivered. Thus, the Psychology online degree will be fully available later this year. Currently the School offers 23 distance courses through Ecampus.

Faculty

The faculty participating in the development and implementation of the distance major include 2 tenure track faculty members and 4 experienced instructors. Our instructors have extensive experience with Ecampus.

Faculty: Rank: Affiliation:
New Course Development

PSY 301 Research Methods in Psychology, which includes both a lecture and laboratory component, is the one course that needs to be developed from the ground up in order to place our degree fully online.

Psychology Ecampus Coordinator/Advisor

We anticipate needing funds in support of a Psychology instructor to serve as both the Psychology Ecampus Coordinator and Advisor for the distance major for the initial two years. The Ecampus Coordinator/Advisor will act as the main contact person between the School and Ecampus, perform necessary administrative duties, and conduct diversity and non-diversity student recruitment. As the distance major progresses, the position FTE can be adjusted accordingly to accommodate increasing levels of work and responsibility. The Psychology Ecampus Coordinator/Advisor will also provide advising for the distance major. The advisor will be the contact person between current and prospective Psychology online degree students and the School. We anticipate a large number of online majors given the typical popularity of psychology degrees, so advising will be a major function of this position. The budget request includes funds for appropriately equipping the advisor with computer and supplies. The Psychology Ecampus Coordinator/Advisor will be under the supervision of the School of Psychological Science Director, Dr. John Edwards.

Assessment and Revision of Existing Ecampus Courses

The School currently offers 23 courses through Ecampus. With an additional course (and given the already existing Ecampus requisite courses in Statistics and Writing and Chemeketa Community College’s online Biology courses) the School will be able to offer the Psychology major, both BA and BS. Some of the courses will fulfill Baccalaureate Core requirements and are included in other interdisciplinary certificates and degrees, so there should be a benefit beyond Psychology.

BA/BS Major requirements are provided on the next several pages. We are requesting funds to undertake a full assessment and improvement of the current 15 courses. Many of our courses have been on Ecampus for several years, and our recent evaluation revealed that most courses would benefit greatly from significant revisions that will incorporate more rigor, teaching tools, and engagement through the implementation of dynamic modules and software, provided by the textbook companies, Ecampus resources, and those assessing the merit of current offerings. We plan to revise lower division (PSY 201, 202) courses first and then the upper division (PSY 300 and 400 level) courses next so that the Ecampus degree may be offered sooner and the advanced classes will be ready as students progress through the major.
Note: This budget assumes that Ecampus will help market the program, develop a separate website for the distance Psychology major, and will provide technical assistance for those faculty needing help developing their courses. Discussion of the Psychology undergraduate minor has been excluded from this proposal, since it already exists as an Ecampus offering.
Psychology Major Requirements

Students selecting a BA/BS major in Psychology must complete the following coursework:

I. **Core Courses (2):**
   - PSY 201 General Psychology (3)^
   - PSY 202 General Psychology (3)^

II. **Additional Core Requirements (6):**
   - PSY 301^ Research Methods in Psychology (4)
   - ST 351 Introduction to Statistical Methods (4)
     - or ST 201 (3) & ST 211 (1)
   - ST 352 Introduction to Statistical Methods (4)
   - PHL 121 Reasoning and Writing (3)^
     - or WR 327 Scientific/Technical Writing (3)^
   - BI 102^+ General Biology (4)^
     - or BI 213^+ Principles of Biology (4)^
   - BI 103^ General Biology (4)^
     - or BI 212^+ Principles of Biology (4)^

III. **Survey (4):**
   - PSY 330 Brain and Behavior (4)
     - or PSY 340 Cognition (4)
   - PSY 350 Human Lifespan Development (4)
     - or PSY 360 Social Psychology (4)
   - PSY 370 Personality (4)
     - or PSY 381 Abnormal Psychology (4)
   - + one additional 300-level class from above

IV. **Advanced and Variable Courses (4):**
   - PSY 426^ Psychology of Gender (4)^
   - PSY 432^ Physiological Psychology (4)
   - PSY 433^ Psychopharmacology (4)
   - PSY 437^ Motivation (4)
   - PSY 442^ Perception (4)
   - PSY 444^ Learning and Memory
   - PSY 448 Consciousness (4)
   - PSY 454 Cognitive Development (4)
   - PSY 456^ Social Development (4)
   - PSY 458^ Language Acquisition (4)
   - PSY 464^ Social Cognition (4)
   - PSY 482^ Psychotherapy (4)
   - PSY 485^ Behavior Modification (4)
   - PSY 492 Conservation Psychology (4)
   - PSY 496 Industrial and Organizational Psychology (4)
   - PSY 498^ Health Psychology (4)
   - PSY 499^ Special Topics (4)

No more than 4 total credits from the following may be applied (these variable credit courses and are not
required):
- PSY 401 Research
- PSY 402 Independent Study
- PSY 403 Thesis
- PSY 405 Reading and Conference
- PSY 406 Projects
- PSY 407 Seminar
- PSY 408 Workshop
- PSY 410 Field Experience in Human Services

V. **Writing Intensive Advanced Methods Course (1):**
- PSY 434*√ Brain and Behavior Methods (4)
- PSY 440*√ Cognition Research (4)
- PSY 460*√ Advanced Social Research Methods (4)
- PSY 470* Psychometrics and Psychological Testing (4)
- PSY 480*√ Clinical Research Methods (4)

* available at 500-level
√ not currently offered on Ecampus
* equivalent courses offered online at Chemeketa Community College
^ Bacc core

**BA/BS Requirements**

Psychology majors pursue either a B.A. or a B.S., each of which has specific requirements:

**B.A. Requirements:**
Second year proficiency in a language at the college level with a C- grade or better.

**B.S. Requirements:**
15 hours in science, computer science, and quantitative studies as follows:
1. Any Computer Science course (3-4 credits)
2. Any course from the College of Science except math or statistics (3-4 credits)
3. STAT 351 and STAT 352 (may be used to meet both B.S. and major requirements.)

**GPA Requirement**

All students must receive a grade of "C-" (2.00) or better in all upper-division required courses and must maintain an overall grade point average (GPA) of 2.00 in all Psychology courses. Majors may not select S/U grading in any Psychology classes.
BA/BS in Psychology Ecampus Major Coursework (65 credits)

I. **REQUIRED CORE COURSES:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>PSY 201 General Psychology (3)</td>
<td></td>
<td>Currently offered on Ecampus</td>
</tr>
<tr>
<td>PSY 202 General Psychology (3)</td>
<td></td>
<td>Currently offered on Ecampus</td>
</tr>
</tbody>
</table>

II. **ADDITIONAL CORE COURSES:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>PSY 301 Research Methods in Psychology (4)</td>
<td></td>
<td>Developer: Aurora Sherman Target date: Winter 2013</td>
</tr>
<tr>
<td>ST 351 Introduction to Statistical Methods (4)</td>
<td></td>
<td>Currently offered on Ecampus</td>
</tr>
<tr>
<td>ST 352 Introduction to Statistical Methods (4)</td>
<td></td>
<td>Currently offered on Ecampus</td>
</tr>
<tr>
<td>PHL 121 Reasoning and Writing (3)</td>
<td></td>
<td>Currently offered on Ecampus</td>
</tr>
<tr>
<td>ST 327 Scientific/Technical Writing (3)</td>
<td></td>
<td>Currently offered on Ecampus</td>
</tr>
<tr>
<td>BI 102 General Biology (4)</td>
<td></td>
<td>Online course offered at Chemeketa Community College (BI102: General Biology 2)</td>
</tr>
<tr>
<td>BI 213 Principles of Biology (4)</td>
<td></td>
<td>Online course offered at Chemeketa Community College (BI103: General Biology 3 or BI231-3: Human Anatomy and Physiology)</td>
</tr>
</tbody>
</table>

III. **SURVEY:**

*(Completion of 4 courses at the 300-level; at least one from each pair)*

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>PSY 330 Brain and Behavior (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 340 Cognition (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 350 Human Lifespan Development (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 360 Social Psychology (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 370 Personality (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 381 Abnormal Psychology (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>+one additional 300-level class from above</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
</tbody>
</table>

IV. **ADVANCED AND VARIABLE COURSES:**

*(Completion of 4 courses at the 400-level (*also available at 500-level)):

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>PSY 426* Psychology of Gender (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 437* Motivation (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 448 Consciousness (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 454 Cognitive Development (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 456* Social Development (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 482* Psychotherapy (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 485* Behavior Modification (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 492 Conservation Psychology (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 496 Industrial and Organizational Psychology (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 498* Health Psychology (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 499* Special Topics (4)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
</tbody>
</table>

*(No more than 4 total credits from the following may be applied to the major but are not required):*

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
<th>Offered</th>
</tr>
</thead>
<tbody>
<tr>
<td>PSY 406 Projects (1-16)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
<tr>
<td>PSY 410 Field Experience in Human Services (1-16)</td>
<td></td>
<td>Currently offered Ecampus</td>
</tr>
</tbody>
</table>

V. **WRITING INTENSIVE ADVANCE METHODS COURSE:**
(Completion of one course):

| PSY 434, 440, 460, 470, or 480 (4) | One (470) currently offered by Ecampus |

* available at 500-level
^Bacc core

Note: PSY 432, 433, 442, 444, 458 and 464 will not be part of the program offerings at this time, but may be added at a later date.