Category I Proposal Transmittal Sheet
Submit proposals to: Office of Academic Planning and Assessment
110 Kerr Admin – Oregon State University

For instructions, see http://oregonstate.edu/ap/curriculum/cati.html. Please attach Proposal, Library Evaluation (performed by the library), Liaison Correspondence, Faculty Curriculum Vitae, and Budget Sheets, as appropriate.

Check one:

☑ New degree program
☐ New certificate program or administrative unit
☐ Major change in existing program
☐ Establishment of a new College or Department

Abbreviated Proposal
☐ Rename of an academic program or unit
☐ Reorganization – moving responsibility for an academic program from one unit to another
☐ Merging or splitting an academic unit
☐ Termination of an academic program or unit
☐ Suspension or reactivation an academic program or unit

For proposals to establish a new center or institute, contact the Research Office (737-3437).

For requests to offer existing certificate and degree programs at new locations, use the New Location Request Form available on the Web: http://www.ous.edu/aca/aca-forms.html

Title of Proposal: Social Science with Option in Community Development & Leadership  Winter 2012

Department/Program:  College:
Interdisciplinary College of Liberal Arts

I certify that the above proposal has been reviewed and approved by the appropriate Department and College committees:

Signature (Dept Chair/Head; Director) 11/28/11  Signature (Dean of College) 10/4/11

Marla Hacker, Dean of Academic Affairs, Cascades
Larry Rodgers, Dean, Liberal Arts

Print (Department Chair/Head; Director)  Print (Dean of College)
This proposal in the form of Category I has been submitted to the Curriculum Council for a new degree program at Oregon State University’s branch campus, OSU-Cascades in Bend. OSU-Main and OSU-Cascades propose to establish the **B.A., B.S. in Social Science with an Option in Community Development and Leadership**, at OSU-Cascades.

This proposal is a response to student demand and program fit for OSU-Cascades. Currently there is no Social Science degree program in the Oregon University System designed specifically for individuals with career interests in community development and leadership. All OSU-Cascades students, with the exception of graduate students, are transfer students. Central Oregon Community College (COCC), our largest source of transfer students, has 502 students currently enrolled in their Social Science programs not including the 235 enrolled in Psychology. Further this degree will replace the University of Oregon’s General Social Science major which has not accepted new students since Spring 2010 and is the most highly enrolled major at OSU-Cascades with 96 majors. Portland State University, Western Oregon University and University of Oregon offer Social Science degree programs and all three are highly enrolled. These programs do not include communication or the study of leadership within local, regional and environmental community development. Given the success of these programs situated along the I-5 corridor and the enrollment at COCC it makes sense to argue that a Social Science program serving Central and Eastern Oregon is likely to be highly enrolled.

OSU-Cascades is enrollment driven and is working to provide the degree programs that are in most demand in Central Oregon. The focus of the proposed B.A, B.S. in Social Science with an Option in Community Development and Leadership (CDL) degree program will be the study of the social, cultural and environmental changes in our communities, towns, cities, and nations. The degree would provide students with the knowledge necessary to understand and make appropriate decisions in the growing fields of community development and leadership, including, but not limited to environmental, public, health, non-profit and political leadership. This program will enable students to understand the social and cultural forces at work as we begin to move toward a more environmentally sustainable future.

Finally, the concept of “signature programs” is very important to OSU-Cascades. While we need to offer a broad range of liberal arts, science, and professional programs for place-bound students, we also need to offer unique and critical programs that identify and brand our campus. The proposed Social Science with an Option in Community Development and Leadership degree program is a signature program for the OSU-Cascades campus in that it: 1) uniquely blends curriculum in the social sciences and environmental and biological sciences; and 2) increases knowledge and innovation in a critical, global area—the interface of public, private, and natural contexts. We expect our CDL research and course/curriculum development to be innovative and of interest beyond the state.

We expect enrollment in this program to start at 10-15 students and grow to 75 students within five years. Since we only enroll juniors and seniors, we would expect to graduate 10 students within 2 years and about 40 within 5 years. To support this student demand, we will initially hire one new instructor for this program. After Year 2, we will evaluate, with the Corvallis home unit, whether the second full-time position should be a tenure-track assistant professor or an additional instructor. In addition, we will hire qualified COCC faculty and qualified local individuals with distinguished professional careers in the public context as adjuncts for courses where appropriate. Enrollment growth will fund additional faculty.
The impact of the Social Science program at OSU-Cascades is positive. This program meets an unmet educational need created by the departure of UO, increases enrollment at the campus, and increases utilization of the facilities. The expenses we expect are minimal and include: (1) one-time expenses such as library acquisition during transition of UO programs and (2) program brochures and related program-specific marketing (see attached Library Assessment for $1000). ViceProvost Johnson has authorized the use of the campus fund balance for expenditures related to this program. The impact of the Social Science program at OSU-Cascades on the Corvallis campus is negligible.

The proposed undergraduate degree program in Social Science with an Option in Community Development and Leadership is fully supported by Lawrence Rodgers, the Dean of the College of Liberal Arts; Sherm Bloomer, the Dean of the College of Science and Marla Hacker, Dean of Academic Programs, OSU-Cascades. At the beginning of Winter Term 2011, these individuals, working in collaboration with Adam Kent (OSU Geosciences Curriculum Committee), Natalie Dollar (OSU-Cascades, Associate Dean of New Program Development), Gary Beach (Academic Affairs), and Larry Bulling (Registrar’s Office) will ensure that the courses, funding model, and associated requirements for the program are fully in place.
Proposed for a New Academic Program

**Institution:** Oregon State University Cascades  
**College/School:** College of Arts and Sciences  
**Department/Program:** Social Science, Option in Community Development and Leadership, CPS Tracking # **82006**

1. **Program Description**
   
   a. **Proposed Classification of Instructional Programs (CIP) number**

   **CIP # 450101**  
   **Social Science.** A program that focuses on the general study of human social behavior and social institutions using any of the methodologies common to the social sciences and/or history, or an undifferentiated program of study in the social sciences. (Source: US Department of Education, National Center for Educational Statistics, CIP 2010 ed.)

   b. **Brief overview (1-2 paragraphs) of the proposed program, including its disciplinary foundations and connections; program objectives; programmatic focus; degree, certificate, minor, and concentrations offered.**

   **NEW**  
   **B.A., B.S. In Social Science (CIP #450101)**
   - Options: **Community Development and Leadership**
   - Specialization: **None**
   - Undergraduate Minors: **None**
   - Course Designator: **Existing Course Designators**
   - Proposed Start Date: **Winter Term 2012**

   The College of Liberal Arts at Oregon State University (OSU) is proposing a new degree program in Social Science with an Option in Community Development and Leadership to be offered at the Cascades Campus starting Winter term 2012. Other options will be added as student demand and faculty resources grow. This degree is unique within OUS as evidenced by support letters from University of Oregon, Western Oregon University and Portland State University. The degree meets a growing demand for a Social Science degree in this region. Central Oregon Community College (COCC), our largest source of transfer students, has 502 students currently enrolled in their Social Science programs not including the 235 enrolled in Psychology. Further this degree will replace the University of Oregon’s General Social Science major which has not accepted new students since Spring 2010 and is the most highly enrolled major at OSU-Cascades with 96 majors. Clearly this degree is in high demand at OSU-Cascades. Marla Hacker, Dean of Academic Programs will oversee the degree program. OSU-
Cascades staff in Enrollment Management and Student Affairs already serves both OSU and UO Cascades students.

The focus of the proposed B.A, B.S. in Social Science with an Option in Community Development and Leadership (CDL) degree program will be the study of the social, cultural and environmental dynamics in our communities, towns, cities, and nations; the impacts of these dynamics in developing sustainable communities; and how leadership is an essential aspect of these processes. These interactions are strongly influenced by both human and natural processes. As we elect a new school board or adopt different social and cultural values, we contribute to the dynamics of our communities which are affected by natural and environmental processes, such as volcanic eruptions, fires and earthquakes. The degree would provide students with the knowledge necessary to understand and make appropriate decisions in the growing fields of community development and leadership, including but not limited to public, health, educational, non-profit, environmental and political leadership. This program will enable students to understand the social and cultural forces at work as we begin to move toward a more socially, environmentally, and economically sustainable future. It will emphasize fundamental skills in communication, political science, anthropology, geography, and their intersections with the arts and sciences. The program’s inquiry will be rooted historically and focused on contemporary community issues and, most specifically, on the skills needed by students in a future in which leaders, particularly those charged with community leadership will be in high demand.

This program will be taught as a complement to OSU’s existing strength in Environmental Sciences and Cascades’ concentration on Sustainability, Cascades’ Community Dialogue Project and Cascades’ Psychology program by focusing on the social and cultural aspects of community and environmental knowledge, practice and leadership, thus rounding out students’ understanding of the complex public issues faced by societies today. There will be a strong interdisciplinary focus to the program, both within and across the social and environmental sciences. The curriculum, including courses from both the Liberal Arts and the Sciences, is in keeping with the most current scholarly approaches to studies in the social sciences. The inclusion of geography, environmental science, and agricultural and resource economics courses, for instance, allows students to synthesize ideas from varied disciplines to examine how they can work for a more sustainable future, rather than obliging them to choose one or the other as do programs with a social science or science focus. Graduates from the program will be well-prepared to engage not only the social and cultural forces at work but the scientific as well. Together this focus allows students to develop critical and analytical thinking, disciplined yet creative problem solving, and the abilities to communicate and collaborate with the diverse members of their communities—locally, regionally, nationally and internationally.

Areas of investigation will be categories such as wellness, place, and dwelling. Others may include, but are not limited to food and community, migration and sense of place, sustainable communication, and community dialogue and public environments. One of the most distinctive features of this program is that most programs of its kind are graduate certificate programs; this is an undergraduate degree program that will complement efforts on the Corvallis campus to establish a graduate program in Environmental Leadership as well as supporting existing graduate programs such as Applied Anthropology and the recently approved Public Policy program. In addition, this degree is designed to feed into the newly proposed Food, Culture and Social Justice Anthropology Graduate Minor and certificate program. The CDL option will include social science approaches, compatible with yet distinct from the existing programs. As such, students will benefit from a course of study that allows them to collaborate, problem solve, dialogue, and develop and implement key leadership practices.
c. Course of study – proposed curriculum, including course numbers, titles, and credit hours.

The proposed course of study includes course work to fulfill: (1) Oregon State University’s Baccalaureate Core requirements including a Writing Intensive course (51 credits); (2) College of Liberal Arts Requirements including (a) Lower Division Bachelor of Arts (18 credits) or Bachelor of Science (20 credits) and (b) Liberal Arts Core (15 credits); (3) Social Science Major Requirements including (a) Social Science Core and (b) Environmental Science Core (19-24 credits), and (4) Community Development and Leadership Option (22-24 credits).

Students must make sure to complete their OSU residency requirement, upper division credit requirement, and a total of 180 credits to graduate.

The proposed course of study requires the development of only two courses, both of which have been offered at OSU-Cascades as a special topics course and are being reviewed by their home department (Speech Communication) to be followed by submission of the course proposals.

1. Baccalaureate Core (source: http://catalog.oregonstate.edu/ChapterDetail.aspx?key=6#Section40)

To support students’ success in all courses, the following first-year Skills courses are to be taken and completed satisfactorily within the first 45 hours of OSU-generated credits.

- Writing I (WR 121, must earn at least C–)
- Mathematics (approved list below)
- Speech (approved list below)

To prepare for the upper-division Writing Intensive Course in the major, the following Skills course is to be taken and completed satisfactorily within the first 90 hours of OSU-generated credits:

- Writing II (approved list below)

For transfer students with sophomore standing or above, Writing II and Speech must be completed within the first 45 hours of OSU-generated credits. These requirements apply to all students, whether full time or part time.

Note: No single course may be used by a student to satisfy more than one area of the core even though some courses are approved for more than one area.

Skills Courses (lower division except WIC) (15)
- Fitness (3)
- Mathematics: MTH 105, *Introduction to Contemporary Mathematics, or higher level mathematics (3)
- Writing I (3)
- Writing II (3)
- Speech (3)

Perspectives Courses (lower and upper division) (27)

No more than two courses from any one department may be used by a student to satisfy the Perspectives category of the core. GEO courses listed under Physical Science are considered to be from a different department than GEO courses listed under any other Perspective category. Choose an additional course from either Physical Science or Biological Science.
Biological Science (including lab) (4)
Physical Science (including lab) (4)
Plus choice of additional physical or biological science (including lab) (4)

Take a minimum of one course in each of the following areas:
Cultural Diversity (3)
Literature and the Arts (3)
Social Processes and Institutions (3)
Western Culture (3)
Difference, Power, and Discrimination Courses (3)

Synthesis Courses (upper division) (6) Both synthesis courses may not be taken in the same department. Courses noted in [ ] are currently offered at OSU-C.


Science, Technology, and Society (3) [ANTH 481: Natural Resource and Community Values (3)]

WIC (Writing Intensive Course, upper division, included in credits for major) (3)

2. College of Liberal Arts Note: Courses taken to fulfill College of Liberal Arts Requirements cannot be used to fulfill BACC Core, Major Core or Option Core requirements.

   a. Core (5 courses) [These requirements can be fulfilled at Oregon Community Colleges.]
      o Humanities
      o Fine Arts
      o Non-Western Culture
      o Social Science
      o Methods course (fulfills additional course requirement):

   b. Lower Division Requirements (Choose either B.S. or B.A.): [These requirements can be fulfilled at Oregon Community Colleges.]
      o For a Bachelor of Science: (a) 2 of the following Math courses (8 credits): MTH 111, 112, 113, 211, 241, 243, 244, 247, 251; (b) 1 additional course from the science departments except Math and ST departments. NO LAB required (3 credits); and (c) 1 computer science course (4 credits) (20 credits total)
      o For a Bachelor of Arts: 2 years of a foreign language with a grade of C- or better (18 credits)

3. Social Science Major Core (28-35 credits) Note: Courses taken to fulfill Major requirements cannot be used to fulfill BACC Core, College of Liberal Arts, or Option requirements. Not all courses are offered every year.
Students should consult the annual class schedule for a listing of available courses for the academic year. Pre-
requisites are noted in (italics) following each course.

A. **Social Science** (choose 6 courses, no more than 3 from any discipline): **Note to Reviewers:** All courses to be taught by OSU-C faculty or adjuncts approved by home departments and at times Corvallis faculty.

- ANTH 311, 313, 314, 315, 316, 317, 318, or 319: Peoples of the World (*ANTH 110 or 210*) (3)
- ANTH 350: Language, Culture & Society (4)
- ANTH 370: "Cultural Anthropology, Concepts and Methods (4)
- ANTH 473: Gender, Ethnicity and Culture (4) *(3 credits of social science)*
- ANTH 477: Ecological Anthropology (4) *(Upper-division standing and 3 credits of social science)*
- ANTH 479: Anthropology of Migration (4) *(3 credits of social science)*
- ANTH 484: Wealth and Poverty (3) *(3 credits of social science)*
- ANTH 486: Anthropology of Food (2-6), *(3 credits of social science)*
- COMM 321: Introduction to Communication Theory (3)
- COMM 322: Small Group Problem Solving *(COMM 218)*
- COMM 328: Nonverbal Communication (3)
- COMM 416: Ethnography of Communication *(COMM 321)*
- COMM 418*: Interpersonal Communication Theory and Research (3) *(COMM 321 and/or instructor approval)*
- COMM 422*: Small Group Communication Theory and Research (3) *(COMM 321 and/or instructor approval)*
- COMM 440: Theories of Conflict and Conflict Management (3) *(COMM 321 and/or instructor approval)*
- PS 317: Gender and Politics *(PS 201 or PS 204)*
- PS 365: American Political Thought *(PS 201 and PS 206)*
- PS 415: Politics and Media (4)
- PS 461: Environmental Political Theory (4)
- SOC 312: Sociology of the Family *(SOC 204)*
- SOC 412: Sociology of Work and Family *(SOC 204)*
- SOC 439: Welfare and Social Services *(SOC 204)*
- SOC 475: Rural Sociology *(SOC 204)*

B. **Environmental Science Core:** (3 courses, 9-11 credits) (Not all of these courses are offered on-site at OSU-Cascades. Those courses with an * are courses offered through E-Campus.) **[Notes to Reviewers:** 1. All courses to be taught by OSU-C faculty or adjuncts approved by home departments and at times Corvallis faculty. 2. As demand grows for new options within the Social Science degree courses reflecting the options will be added to and deleted from the Environmental Science Core.]**

Select 1 course from the following list:
- GEO 305: Living with Active Cascades Volcanoes *(3)* & currently offered at OSU-C for Natural Resources majors and as a synthesis courses open to all OSU-C students
GEO 309: Environmental Justice (3) *(WR 121 & Soph Standing),
GEO 329: Geography of US and Canada (3)*
GEO 335: Introduction to Water and Science Policy (3)
GEO 395: World Soil Resources (3)
GEO 380. Earthquakes in the Pacific Northwest (3)*
GEO 420: Geography of Resource Use (3) *(9 credits UD GEO)
GEO 423: Land Use (3)

Select 2 science courses from this list:

**Agriculture and Resource Economics**
- AREC 250: Introduction to Environmental Economics and Policy (3)*
- AREC 253: Environmental Law, Policy And Economics (4)*
- AREC 351: Natural Resource Economics and Policy (3)*
- AREC 432: Environmental Law (4)* *(Junior Standing)*

**Biology**
- BI 311: Genetics (4) *(BI 211-213)*
- BI 370: Ecology (3) *(BI 211-213)*
- BI 445: Evolution (3) *(BI 311)*

**Computer Science**
- CS 391 Social and Ethical Issues in Computer Science (3)*

**Crop and Social Science**
- CSS 395: World Soil Resources (3)

**Environmental Sciences**
- ENSC 420: Wilderness Resource Stewardship (3)
- ENSC 479: Environmental Case Studies (3)*

**Natural Resources**
- NR 350: Sustainable Communities (3)
- NR 455: Natural Resource Decision Making (4) *(senior standing)*

4. **Community Development and Leadership Option** *(Choose 6 courses, no more than 3 courses from a department, 22-24 credits). Not all courses are offered every year. Students should consult the annual class schedule for a listing of available courses for the academic year. Note that pre-requisites are noted in (italics) following each course. All of these courses offered at OSU-C with the exception of COMM 114 and PS 201 which are offered at Oregon Community Colleges. [Note to reviewers: As demand grows for additional Options, specific Option Cores will be developed to replace the Community Development and Leadership Option Core in the new Options.].

- BA 352: Managing Individual and Team Performance (4) *(SP 111 or SP 114, junior standing)*
- COMM 114: Argument and Critical Discourse (3), COCC
- COMM 3XX: Leadership and Communication (4)
- COMM 3XX: Community Dialogue (4)
- COMM 440: Theories of Conflict and Conflict Management (3) *(COMM 321 and/or instructor approval)*
- LS 499: Special Topics: Funding and Resource Development (4)
- PS 201: Introduction to US Government and Politics (4), COCC
- PS 331: State and Local Government and Politics (4), Dr. James Foster
- PS 461: Environmental Political Theory (4)
- PS 475: Environmental Politics and Policy (4) *(PS 201 or instructor approval)*

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d. Manner in which the program will be delivered, including program location (if offered outside of the main campus), course scheduling, and the use of technology (for both on-campus and off-campus delivery)

The proposed program will be offered only at the OSU-Cascades Campus (Bend, OR) through the Division of Arts and Sciences, College of Liberal Arts at OSU. In general, it will be administered in the same manner as all other courses of study in the Division of Arts and Sciences. The degree will be open to all students in good standing. Like all degrees offered at OSU-Cascades, the first two years of course work will be offered at Central Oregon Community College (C OCC). The upper division courses needed for the completion of the degree will be offered on the OSU-Cascades campus. Students will also be able to take advantage of distance courses offered by OSU E-campus and streamed via TV from Corvallis. COCC offers all the lower division courses students need to complete the core requirements. The B.A., B.S. in Social Science degree program will be administered at OSU-Cascades Campus in Bend.

e. Ways in which the program will seek to assure quality, access, and diversity.

The faculty associated with the program will assure that the quality of the program remains high through the use of multiple review processes on a regular basis. On an ongoing basis an undergraduate program committee (UPC) composed of faculty members selected for their expertise and interest in the degree program will review the program goals, achievements, classes being offered, and level of performance being achieved by the students. In addition to reviewing the status of the program, it will be the responsibility of the UPC to approve changes to the program as requested by faculty and to recommend changes when opportunities for improvement are identified.

Access to the degree program will be in keeping with the OSU policy of increasing access to innovative, relevant educational programs through non-traditional delivery modes that serve place-bound students, address targeted business needs, and promote lifelong learning.

The goals for diversity within the degree program will follow the mission and goals of the OSU diversity plan (see http://oregonstate.edu/diversity/) in collaboration with the joint OSU/COCC Diversity Committee. In particular, this program can reach out to students in underserved counties (Jefferson and Crook) in Central Oregon. Due to its geographical location, the Social Science degree program at OSU-Cascades can also be a leader in investigating social issues emerging at the urban/rural and urban/wild lands interfaces. Populations such as agricultural and migrant workers, who are underrepresented, can gain access to a program that actually speaks to their immediate social situation.

f. Anticipated fall term headcount and FTE enrollment over each of the next five years.

Fall term 2012 anticipated academic year enrollment in this program is derived from the headcount in current OSU-Cascades degree programs, as well as the terminated UO-Cascades General Social Science degree program. The OSU-Cascades Liberal Studies program enrollment has maintained 75 plus students since the 2005-06 academic year. At least one-third to one-half of these students focus on social science themes within their LS degree. There is a reasonable expectation that a significant number of these students will enroll in the Social Science degree program based on their expressed desire for a stand-alone social science degree. Further, the UO-Cascades General Social Science degree has enrolled 89 and 96 the past two years making it one of their top two enrolling degree programs. These programs continue to grow and these students are likely to enroll in the proposed degree program as the UO General Social Science
degree will not be offered at Cascades after spring 2012. No new students have been admitted to the UO program since summer 2010 and currently enrolled students are being taught out. Thus, the OSU-Cascades students with an expressed interest in the proposed OSU Social Science program are creating a high demand for this program.

There is significant interest in the pipelines in the disciplines comprising the Social Science major at COCC. As of AY 2010-2011, COCC reported the following numbers for majors, i.e., students likely to enroll in the proposed Social Science degree program: communication (35), liberal arts (361), social sciences and anthropology (44), history (30), political science (19) and sociology (45).

Based on these data for social science-oriented COCC and OSU-Cascades students we expect enrollment to be about 60 FTE in our first year offering of the program. This number is conservative given the UO General Social Science program which is no longer available is teaching out 96 students by Spring 2012. We expect enrollment to grow to about 160 majors (headcount) and 110 FTE by AY 2015-2016. We expect to grant about 25-30 degrees the first year of the program, AY 2011-2012 and rising to 100 by AY 2015-2016.

g. Characteristics of students to be served (resident/nonresident/international; traditional/nontraditional; full-time/part-time; etc.)

The student characteristics are projected to be similar to those of current students, as they have remained relatively constant over time--approximately 90 to 95% Oregon (resident) students--with the possibility of increasing international students representation through partnering with the INTO program. The Social Science program will also attempt to attract students from Jefferson and Crook counties. Outreach programs on the Warm Springs Reservation will try to attract more Native American Students to the OSU-Cascades Campus. Approximately 70% of OSU-C campus students attend full-time, which we would expect to remain about the same.

h. Adequacy and quality of faculty delivering the program.

For students that wish to spend their entire college career in Bend, they start by completing their core courses at COCC. Students are co-enrolled at both COCC and OSU Cascades Campus, and generally shift to the OSU-Cascades Campus, located immediately adjacent to COCC, during their junior year.

Courses will be almost entirely local-based lectures, drawing on the expertise of faculty resident at the OSU-Cascades Campus, augmented at times by distance-based lectures to take advantage of existing classes and faculty expertise at the Corvallis Campus. Upper division courses will be taught by Liberal Arts and Sciences faculty in residence at OSU Cascades. All of the Liberal Arts faculty are tenured in their home department in Corvallis, along with adjunct instructors drawn from the COCC faculty and approved by home departments in Corvallis. Other adjunct instructors may be drawn from the approved instructor pool at OSU.

i. Faculty resources – full-time, part-time, adjunct.

Faculty who teach Social Science subjects and who could be called on to contribute to the proposed B.A., B.S. in Social Science program will be drawn from the existing Division of Arts and Sciences faculty. In addition adjuncts will be hired as the program ramps up and enrollment increases. The budget includes two adjuncts added during the first year (3-4 courses per adjunct = 6-8 courses per year), three adjuncts the second and third years (3-4 courses per adjunct = 9-12
courses per year), and four adjuncts ongoing (3-4 courses per adjunct = 12-15 courses year). Salaries for the part-time adjuncts are aggregated in the budget in the personnel category.

As the program grows we hope to add in the future two full-time professors. The OSU-Cascades campus has a record of success with supporting and mentoring professors seeking tenure. In the nine years that the OSU-Cascades campus has been operating, five of six OSU-Cascades’ professors, across three different colleges, were successful in earning tenure. This level of success is partially enabled by the level of support tenure-track professor receive. Tenure-track professors are: 1) shielded from service responsibilities; 2) participate in scheduling of their courses to maximize quality time for scholarship; 3) receive both professional development funds for national conference presentations and travel funds to regularly connect in-person with their Corvallis colleagues; and 4) are mentored by a tenured professor at OSU-Cascades.

Initially, existing faculty at OSU-Cascades will provide the bulk of the courses. Many of the courses that comprise the proposed Social Science degree program are already being taught in the OSU-Cascades Liberal Studies, Natural Resources, Biology and General Science curriculum. All of the lower division coursework is available at COCC.

j. Other staff.

None at this time.

k. Facilities, library, and other resources.

Cascades Hall has classroom and computer lab capacity for this program. Cascades Hall also has current technology to transmit and receive distance courses. Transmittal of courses is a proven system of course delivery and utilized by OSU-Cascades in other program offerings. The library Assessment is attached at the end of Category I proposal.

l. Anticipated start date.

It is anticipated that the Social Science degree program will start Winter term 2012.

2. Relationship to Mission and Goals

a. Manner in which the proposed program supports the institution’s mission and goals for access; student learning; research, and/or scholarly work; and service.

The Social Science program represents a focused, interdisciplinary degree in the Social Sciences offered at OSU-Cascades. The Community Development and Leadership Option is unique to OSU-Cascades and fills a strong demand for a degree program that will educate community leaders for the future. Also, the Social Science degree will replace the existing University of Oregon degree in General Social Science after the UO stops offering programs on the Cascades Campus, Spring 2012. Current enrollment at OSU-Cascades has shown that many students are place-bound, so the program will provides access to a Social Science program for students who cannot travel to other OUS campuses. The partnership with COCC provides this access at considerably lower cost which makes the program accessible to a broader range of students.

Central Oregon faces a pronounced challenge, similar to the one faced by Oregon generally: college participation and graduation rates lag behind many other states. Additionally, while 30% of the state’s urban population holds a Bachelor’s degree, this figure is only 16% in rural areas, despite a projection that by 2014 approximately 80% of all high wage jobs will require at least a Bachelor’s degree. Again, this program will support OSU-Cascades Campus’ mission in a twofold way. It will draw students from the area, and these students in their time will become

the future leaders in the area, and through their example encourage other members of the community to pursue higher education at OSU-Cascades.

Student learning and success will be enhanced at COCC and OSU-Cascades due to: 1) class sizes are small; and 2) students have the same professor typically 3-5 times in their program of study. These features support students forming stronger relationships with each other and with their professors, which should support a stronger learning environment. Students who transfer from other institutions will be carefully advised and mentored to ensure a smooth transition into the program. When students arrive at OSU-Cascades they will be assigned an OSU-Cascades advisor. The student with his or her advisor will develop a term-by-term program of study from their point of entry at OSU-Cascades until their graduation.

While the tenure-track faculty will be engaged much more heavily in research and scholarship, we anticipate interdisciplinary research resulting from the nature of the CDL program and anticipate natural connections with Human Development and Family Science, Psychology, Natural Resources and Business faculty. While green building and green energy are becoming important industries in Central Oregon, there is also growing demand for graduates fluent in the social valence of the environment. The OSU-Cascades faculty will seek and identify community research opportunities and be a catalyst for engaging faculty from both Cascades and Corvallis on multidisciplinary research teams. For example, Dr. Chris Wolsko, Cascades Psychology, and Dr. Natalie Dollar, Cascades Speech Communication, are in the beginning stage of an interdisciplinary study of migration narratives with a focus on wellness, place and identity. The OSU-Cascades faculty can serve on graduate student committees, and can serve as major professors for students in Corvallis. OSU-Cascades funds travel for faculty to stay connected with their Corvallis colleagues.

Central Oregon has diversified its economy from being natural resource-based to having a broad range of light and heavy manufacturing, and many new high-tech companies. Central Oregon has become a largely tourism-based economy as well, and with the shift from high paid jobs in natural resources extraction to lower paying service industry economy, there have been powerful stresses placed on the region. Bend and Central Oregon are home to a great many nonprofit organizations, many working at the intersections of society and environment. These organizations will be natural partners with the Social Science program. CDL program faculty and student can work on projects that identify these stressors and seek ways to mitigate them. Faculty and students will be engaged through internships, work experience, and collaborative research projects.

Overall, the Social Science program will add greatly to OSU-Cascades’ mission and goals for access, learning, research/scholarship, and outreach. With only 12 OSU majors currently at OSU-Cascades, this program will fill both a community and campus need for additional degree programs.

b. Connection of the proposed program to the institution’s strategic priorities and signature areas of focus.

OSU-Cascades has four strategic priorities, and the Social Science program will contribute to each. The first is enrollment growth, and as the fourth undergraduate Social Science program in the state, the CDL program will draw new students to the campus. Portland State University, Western Oregon University and the University of Oregon offer the other Social Science degree programs and all three are highly enrolled. Given the success of these three programs situated along the I-5 corridor it makes sense to argue that a Social Science program serving Central and Eastern Oregon is likely to be highly enrolled. PSU offers a Social Science (B.A., B.S.) using
courses from Criminology & Administration of Justice, Anthropology, Black Studies, Chicano Latino Studies, Child & Family Studies, Economics, Geography, History, International Studies, Native American Studies, Political Science, Psychology, Sociology, Urban Studies and Planning, and Women Studies. The degree requires 56 major credits and is not focused but a degree concentrating on breadth more than depth, the opposite of the proposed OSU-Cascades Option in Leadership in Public Contexts program. The Western Oregon University Social Science degree (B.A., B.S.) uses courses from Anthropology, Criminal Justice, Geography, History, Political Science, and Sociology. The degree requires 72 credits. The University of Oregon General Social Science degree (B.A., B.S.) consists of four specialization tracks: (1) Crime, Law and Society; (2) Geo-Politics, Policy and the Environment; (3) Applied Economics, Business and Society; and (4) Social Studies Teaching. These specializations require between 56 and 68 credits. None of these degree programs include Communication nor do they focus on leadership, a career track for which we are not currently preparing students in our OUS system. The program will also draw students currently in the workforce who wish to continue their education.

The second priority area is academic program growth, and the new Social Science program contributes directly to that. As a relatively young campus, there are only 12 current OSU majors, and only 9 of which are undergraduate majors. In order to serve the interests of place-bound students, as well as the community needs for graduates, it is imperative that we broaden our academic offerings. Also, the Social Science with an Option in Community Development and Leadership will draw students interested in leadership to this distinctive OSU program.

The third priority area is fiscal sustainability. As a small regional campus, tuition revenue is critical. Attracting out-of-state students is a significant asset, and we believe the Social Science program has the potential to attract students from throughout the western U.S. with its unique focus on community development and leadership, topics of significant interest in the western U.S. In addition, OSU has just started the INTO program for international students, which provides a pathway for international students to gain access to higher education. We believe that the CDL degree will be very attractive to these students. Since the Social Science degree program will be offered only at OSU-Cascades, in the first two years, we can establish a pipeline and reputation for international students to continue to transfer to OSU-Cascades from the INTO program.

The fourth priority area is community outreach. The desirability of the Central Oregon region is based in large on its natural beauty. Yet, increased population and economic growth lead to great pressure on the very thing that draws people here. The relationship of the public to its environment is right on the surface in Central Oregon. Central Oregon is a natural laboratory for the study of public environments. The CDL program seems to fit with basically every aspect of the Central Oregon community.

Finally, the concept of “signature programs” is very important to OSU-Cascades. While we need to offer a broad range of liberal arts, science, and professional programs for place-bound students, we also need to offer unique and critical programs that identify and brand our campus. The proposed Social Science with an Option in Community Development and Leadership degree program is a signature program for the OSU-Cascades campus in that it: 1) uniquely blends curriculum in the social sciences and environmental and biological sciences; and 2) increases knowledge and innovation in a critical, global area—the interface of public, private, and natural contexts. We expect our CDL research and course/curriculum development to be innovative and of interest beyond the state. Because of this we expect the CDL degree to attract faculty and students from anywhere in the world.
c. Manner in which the proposed program contributes to Oregon University System goals for access; quality learning; knowledge creation and innovation; and economic and cultural support of Oregon and its communities.

Central Oregon has been one of the fastest growing regions in the state. While COCC has been a strong provider of 2-year programs, the region has been underserved by the OUS system. This is particularly true in the emerging area of Community Development and Leadership. Therefore, all of the ways in which the unique CDL program contributes to OSU-Cascades’ goals for access, learning, research/scholarship, and outreach that were described in 2.a, also apply to OUS’s goals.

OSU-Cascades students are overwhelmingly from Central Oregon, and 50% have been first generation college students. Most of these students would not be going to other OUS institutions if OSU-Cascades were not available. Therefore, the Social Science degree provides this population with access to a program in public leadership, which is greatly needed in this fast growing part of Oregon. Similarly, the program provides regional government, nonprofits, education, and business with leadership that can guide the larger community into a sustainable future. Collaboration with the new OSU-Corvallis Institute for Environmental Leadership program will strengthen both programs.

d. Manner in which the program meets broad statewide needs and enhances the state’s capacity to respond effectively to social, economic, and environmental challenges and opportunities.

Oregon is viewed as a leader in environmentally sound practices, and, as such, Oregon universities have a potential leadership role in educating students to work in and contribute to the Community Development and Leadership arena. As we move toward more sustainable practices in our personal lives and in our society as a whole, there is a wide ranging need for thinkers and practitioners who can help guide society through this paradigmatic change. While much of the change comes from the sciences, we need to enhance our capacity to make decisions based not only on science, but on sound principles—scientific, moral, and aesthetic—in order to meet the challenges and opportunities the future has to offer.

3. Accreditation
   a. Accrediting body or professional society that has established standards in the area in which the program lies, if applicable

N/A

b. Ability of the program to meet professional accreditation standards. If the program does not or cannot meet those standards, the proposal should identify the area(s) in which it is deficient and indicate steps needed to qualify the program for accreditation and date by which it would be expected to be fully accredited.

N/A

c. If the proposed program is a graduate program in which the institution offers an undergraduate program, proposal should identify whether or not the undergraduate program is accredited and, if not, what would be required to qualify it for accreditation.
d. If accreditation is a goal, the proposal should identify the steps being taken to achieve accreditation. If the program is not seeking accreditation, the proposal should indicate why it is not.

N/A

4. Need

a. Evidence of market demand

Please refer to 1.f. Fall term 2012 anticipated academic year enrollment in this program is derived from the headcount in current OSU-Cascades and UO-Cascades social science degree programs plus the headcount in current COCC social science programs.

b. If the program’s location is shared with another similar OUS program, proposal should provide externally validated evidence of need (e.g., surveys, focus groups, documented requests, occupational/employment statistics and forecasts).

There are no similar degree programs in the Oregon University System in this region of the state.

c. Manner in which the program would serve the need for improved educational attainment in the region and state.

The Central Oregon region has a lower educational attainment than the state average, and is far below the state goal of 40-40-20 (40% having a bachelors or higher, 40% having an associates degree, and 20% having a high school diploma). Many talented young students able to leave the region seeking a focused degree in Social Science would indeed leave the region to attain it. Often, these students, once they leave the region, do not return. A signature program in Social Science with an Option in Community Development and Leadership would attract a large number of talented students to OSU-Cascades and to Central Oregon. There are opportunities growing for employment in community leadership and related fields. Having the Social Science degree at OSU-Cascades will keep some of the best students in the region, and will attract good students from outside the region.

d. Manner in which the program would address the civic and cultural demands of citizenship.

In general, increasing the educational attainment in Central Oregon will contribute to the civic and cultural demands of citizenship. OSU-Cascades' growth is limited by the small number of degree programs offered, so additional degree programs will help to grow enrollment and educational attainment. The Social Science degree represents a new focus in the Social Sciences at OSU-Cascades, and will draw students that might not otherwise enroll there. It also provides a path for COCC students interested in CDL to stay in Central Oregon to finish their 4-year degree.

Cascades is also committed to embrace, teach, and model sustainability in all aspects of the campus, and graduates will be prepared to contribute to the three legs of sustainability --social, environmental, and economic.
5. Outcomes and Quality Assessment

a. Expected learning outcomes of the program.

Students who graduate with the proposed Social Science with an Option in Community Development and Leadership degree will be able to integrate knowledge from their coursework, communicate effectively with multiple audiences, work collaboratively with multiple and conflicting interests, and apply content-level knowledge of the social sciences and sciences to the practice of community leadership. Specifically, they will be able to:

1. **Comprehend**: recognize and understand existing and new knowledge about the social sciences, community development and leadership. Students who graduate with the proposed degree will be able to integrate knowledge from their major and communicate effectively with multiple audiences, work collaboratively with multiple and conflicting interests, and apply content-level knowledge of the social sciences to community and leadership.

2. **Apply**: concepts from the social sciences to students’ local, regional and environmental communities toward the development of sustainable, healthy communities.

3. **Demonstrate**: proficiency with critical thinking, analysis of problems, synthesis of data, and implementation through effective community development leadership.

4. **Interpret and Apply**: social science aspects of community, environment and leadership.

5. **Communicate and Collaborate**: with multiple audiences with diverse backgrounds and interests. Specifically, be able to write for and talk with both experts and lay people, utilize multiple approaches including websites and visualizations, and work with groups with different perspectives and approaches, etc.

b. Methods by which the learning outcomes will be assessed and used to improve curriculum and instruction.

Outcomes assessment for the proposed degree program will be accomplished in several ways. First, assessment will be accomplished via individual course evaluations for courses in the degree program. Faculty assigned to teach courses for the degree will review course outcomes following conclusion of each course and summarize the extent to which course outcomes contributed to outcomes specified for the degree. Faculty will develop their own method of direct measurement of course outcomes (at least one) in addition to the traditional SET assessment. Results from individual course assessments will be reviewed by the faculty advisory committee, and the committee will prepare an annual assessment report specifying relevant areas of excellence and deficiency with recommendations for improvement.

Learning outcomes will also be indirectly-assessed by an exit survey administered to all students upon completion of degree requirements. Questions for the exit survey will be developed collaboratively by the faculty and community committees. Data obtained from exit surveys will be reviewed and summarized by the faculty advisory committee on an annual basis.

Finally, the faculty advisory committee will develop a performance survey to be completed by organizations with whom students work to satisfy their degree requirement (upon completion). Survey questions will link student performance directly to degree outcomes and will require host organizations to evaluate performance in outcome categories using a Likert-type scale. Data obtained from performance surveys will be compiled with other outcomes assessment data and summarized in the annual assessment report. Program directors will review assessment reports and work with individual faculty to make adjustments where appropriate.
c. Nature and level of research and/or scholarly work expected of program faculty; indicators of success in those areas.

Scholarly work and research productivity will be expected of the tenure-track faculty in this program at OSU-Cascades at similar levels as for those at OSU Corvallis. Faculty will be expected to earn tenure in their home departments. Support for tenure-track faculty was specifically discussed earlier in this proposal.

6. Program Integration and Collaboration

a. Closely related programs in other OUS universities and Oregon private institutions.

Portland State University, Western Oregon University and University of Oregon offer Social Science degree programs and all three are highly enrolled. Given the success of these programs situated along the I-5 corridor it makes sense to argue that a Social Science program serving Central and Eastern Oregon is likely to be highly enrolled. PSU offers a Social Science B.A. and B.S. using courses from Criminology & Administration of Justice, Anthropology, Black Studies, Chicano Latino Studies, Child & Family Studies, Economics, Geography, History, International Studies, Native American Studies, Political Science, Psychology, Sociology, Urban Studies and Planning, and Women Studies. The degree requires 56 major credits. The Western Oregon University Social Science degree (B.A., B.S.) uses courses from Anthropology, Criminal Justice, Geography, History, Political Science, and Sociology. The degree requires 72 credits. The University of Oregon General Social Science degree consists of four specialization tracks: (1) Crime, Law and Society; (2) Geo-Politics, Policy and the Environment; (3) Applied Economics, Business and Society; and (4) Social Studies Teaching. These specializations require between 56 and 68 credits. These programs do not include communication or the study of community development and leadership within local, regional and environmental communities.

b. Ways in which the program complements other similar programs in other Oregon institutions and other related programs at this institution. Proposal should identify the potential for collaboration.

This proposed program complements efforts on the Corvallis campus to establish a graduate degree in Environmental Leadership. It also dovetails nicely with the B.S. in Sustainability degree under construction at OSU and OSU-Cascades, as well as the Cascades’ overall commitment to sustainability as evidenced in the recent completion of the Natural Steps training program producing a campus sustainability plan. Faculty, administrators, staff, and students participated in this training. The University of Oregon has an Environmental Leadership program within their Environmental Studies major, and this program offers opportunities for collaboration. The Lewis and Clark Law School has an international reputation for Environmental Law, and we envision Social Science as a possible feeder into that program. And, as noted previously, our Social Science program should feed into the newly proposed Anthropology graduate minor and certificate in Food, Culture, and Social Justice, as well as other Social Science graduate programs at OSU and elsewhere. The Social Science degree at OSU-Cascades will be a stand-alone degree, the only of its kind in Oregon focusing on community development and leadership. Given the explosion of sustainability-related MBAs and the notable lack of leadership programs, the Social Science degree will prepare student who want to succeed in the world of business as well as community leadership. In fact, leaders of the Harvard Business School assert that education in environmental leadership is essential for success in today’s business world.
c. If applicable, proposal should state why this program may not be collaborating with existing similar programs.

N/A

d. Potential impacts on other programs in the areas of budget, enrollment, faculty workload, and facilities use.

The impact of the Social Science program at OSU-Cascades is positive. This program meets an unmet educational need, increases enrollment at the campus, and increases utilization of the facilities. Only through the addition of new programs like this one will OSU-Cascades meet its enrollment growth objective, so the Social Science program is viewed as providing only positive impacts at this campus. The budget includes funds for new programs so that this program does not impact other program resources.

The impact of the Social Science program at OSU-Cascades on the Corvallis campus is negligible. It is anticipated that some courses will be transmitted from Corvallis and likewise courses from the Social Science program at Cascades will be transmitted from Cascades Campus to Corvallis. This is a good use of limited resources, but does require planning and coordination between the two campuses. It also requires additional effort by the professors who will be teaching concurrently to a local classroom and a remote classroom. All programs offered at OSU-Cascades interface with a Corvallis school/department and college that has oversight responsibility.

While we will continue to employ adjuncts for this degree we do not have any agreement with specific adjuncts at this time. The Division of Arts and Sciences and OSU-Cascades will collaborate to identify which adjuncts to employ. Below we include a list of the adjunct faculty UO has relied on to offer the General Social Science degree. The list is meant to demonstrate the availability of faculty resources in the region. Vitas are available as an attachment to this Category I proposal.

- Dr. Amy Harper, Anthropology, University of Massachusetts, COCC faculty
- Dr. Kathy Hoyt, Developmental and Environmental Psychology, University of California Davis, Adjunct faculty
- Elizabeth Marino, ABD Anthropology, University of Alaska, 2011 graduation, Adjunct faculty
- Dr. Leslie Minor, Sociology, Psychology and Women Studies, COCC faculty
- Dr. Patricia O’Neill, History, University of Washington (also teaches Political Science), COCC faculty
- Dr. Linda Porzelius, Clinical Psychology, Indiana University (also teaches Women Studies), Adjunct faculty
- Dr. Rebecca Walker-Sands, Psychology, COCC faculty
- Michael Waller, Biological Anthropology, University of Oregon, ADB, June 2011 graduation, COCC faculty

Further, OSU College of Liberal Arts and College of Science faculty have indicated interest in teaching courses for the OSU-Cascades Social Science degree, either using technology or as an evening or weekend course. The following list, although incomplete, is intended to demonstrate this interest and support.
The expenses we expect are minimal and concern: (1) faculty transitions in the form of business cards, moving offices, etc.; (2) one-time expenses such as marketing and library acquisition during transition of UO programs; and (3) program brochures and related program-specific marketing (see attached Library Assessment for $1000). Therefore, there will be only a small impact on OSU-Cascades’ budget, most of which will be one-time expenses. Vice-Provost Johnson has authorized the use of the campus fund balance for expenditures related to this program.

7. Financial Sustainability (attach the completed Budget Outline)
   a. Business plan for the program that anticipates and provides for its long-term financial viability, addressing anticipated sources of funds, the ability to recruit and retain faculty, and plans for assuring adequate library support over the long term.

Current OSU-Cascades Liberal Arts and Sciences faculty and instructors will offer courses in the proposed Social Science degree program. Some current adjuncts and COCC instructors teaching for UO will be retained to offer courses in CDL. These faculty, instructors and adjuncts will have no impact on the budget as all are currently employed at OSU-Cascades. In addition, adjunct faculty will be hired each year as needed for offering courses. The forecast is to need two adjuncts the first year (2-3 courses each), three adjuncts in years two and three (2-3 courses each), and four adjuncts in the fourth year (2-3 courses each). Funds for the new faculty are budgeted for in the E&G budget for OSU-Cascades. Start-up funds ($20,000-30,000 per year) are available from the institutional fund balance for three years. The Social Science degree program will have the same services and supplies budget as other programs ($5,000 per year), and costs such as phone and IT are covered by the general institutional budget. Professorial faculty are given $2,000 per year for professional development and instructors $1,000 per year. Competitive salary, benefits, and start-up funds, combined with an innovative curriculum and a desirable quality of life will attract qualified faculty.

After three years, the goal is to have at least 85 FTE students at the junior and senior level in Social Science, growing to 113 FTE students within 5 years. The program would then be sustainable over the long run, and faculty could be added as student enrollment grows beyond 100 students.

Some of the courses in the Social Science program will be delivered via transmission from OSU-Cascades or OSU-Corvallis. In the current model, the receiving site pays for the person teaching the course. We expect to remain with the current model. This will allow both campuses to have larger course enrollments and lower costs per student. At OSU-Cascades, we will hire part-time instructors or graduate students to provide on-site supplemental instruction for classes that originate in Corvallis as needed.
We will provide the necessary funds to build library resources that may be in the Social Science fields. We expect that existing resources in communication, anthropology, political science, sciences and geography will be directly supporting this degree

b. **Plans for development and maintenance of unique resources (buildings, laboratories, technology) necessary to offer a quality program in this field.**

There are adequate classroom space and computer labs available in Cascades Hall to deliver this program.

c. **Targeted student/faculty ratio (student FTE divided by faculty FTE).**

20/1

d. **Resources to be devoted to student recruitment.**

OSU-Cascades has a full time recruiter that supports all programs in Bend. There are several other enrollment services staff that recruit multiple times during the year at community colleges around the state, the local high schools, and college fairs. In addition, the program will be advertised at OSU Corvallis.

8. **External Review** (if the proposed program is a graduate level program, follow the guidelines provided in *External Review of new Graduate Level Academic Programs* in addition to completing all of the above information)

Not applicable at this time.
July 25, 2011

To: Natalie Dollar
   Associate Professor, Speech Communication, Liberal Studies & American Studies

Subject: Community and OSU-Cascades Liaison for Proposed B.A., B.S., in Social Science with Option in Leadership in Public Contexts.

Dear Natalie and those connected with OSU-Cascades new degree program development,

It is with great enthusiasm that I review the proposal for the above referenced new degree program at OSU-Cascades. This enthusiasm comes from the perspective of both a recent graduate of OSU-Cascades and from the perspective of a long-time Central Oregon small business owner and non-profit professional.

As a business professional I feel the degree program and academic requirements outlined would provide employers, in Central Oregon and beyond, with well-rounded, informed and insightful employees who bring with them real-world experiences, critical thinking skills and the ability to communicate on multiple levels. This degree will go beyond a narrow focus to a broader exposure allowing for active participation in learning and experiences that employers find most beneficial in employees and leaders.

As a former OSU-Cascades graduate, had it been offered previously, I know that this degree offering would have received my serious consideration. Having come from a world of business ownership and non-profit work, as well as an academic background heavy in science and math, I would have greatly appreciated the opportunity to better apply past academics, work and life experiences to my new degree pursuits, and I recognize how applicable the courses proposed would be to the workplace.

As a member of United Way of Deschutes County, serving as Director of Resource Development, I can speak first-hand to the value of the internship hours proposed in this degree program. The student intern would be serving the community through their efforts and would be gaining extremely valuable real-world work experiences for future application. United Way of Deschutes County would be an enthusiastic participant in this program, offering exposure to a multitude of professional skills needed in the world of non-profit work, as well as for-profit.

I appreciate the opportunity to review and comment on this degree offering proposal. Please do not hesitate to contact me if I can be of further assistance.

Respectfully,

Darleen Rodgers

Director of Resource Development
United Way of Deschutes County
Darleen@deschutesunitedway.org
541-389-6507
July 21, 2011

Natalie Dollar  
Associate Professor, Speech Communication, Liberal Studies & American Studies  
OSU-Cascades

Dear Natalie,

As Executive Director of Volunteer Connect, I want to assert our strong support for the proposed new degree program for OSU-Cascades, the B.A., B.S., in Social Science with an Option in Leadership in Public Contexts. The goal of this program is to educate students for the enlightened community leadership that is so much needed for the health and sustenance of our region, state, nation, and world.

Volunteer Connect partners with OSU-Cascades to engage students in volunteer action, internships, and service-learning. We believe that the proposed interdisciplinary program will align well with our mutual efforts to increase civic engagement, benefiting both the community and students’ meaningful learning. If I were to go back in time and start my college education anew, I would happily enroll in this kind of program. I look forward to the new community leaders who will emerge.

Best wishes for your success,

Betsy Warriner, Executive Director
August 3, 2011

Natalie Dollar
Associate Professor, Speech Communication, Liberal Studies & American Studies
OSU Cascades
2600 NW College Way, 110 Newberry Hall, Bend, OR 97701

Dear Natalie:

Thanks for your invitation to comment on a new degree program for OSU-Cascades. The B.A., B.S. in Social Science with an Option in Community Development and Leadership would fill a gap in the region’s course offerings. An individual who studied in this field would be well equipped to help the region manage issues such as community conflict over land use and land allocation, community conflict over natural resource allocation, community conflict arising from changing racial make-up, community conflict resulting from increasing gaps in income distribution and the challenges arising from the need to change existing political, cultural and social structure to accommodate population growth, economic diversification and physical growth of the region and its communities. We believe there is a great demand in the region for more informed approaches to leadership in these areas. We point for example to the oversubscription of leadership development programs offered by various non-profits throughout Central Oregon as prima facie that people want and desire a skill set to better mobilize community and encourage and enhance community dialogue. The program you have set forth would do just that. We hope you are successful in bringing this program to Central Oregon.

By way of suggesting constructive additions to the program, we suggest the following:

- The lack of a required (as opposed to elective) introductory course in political science or public policy seems to be the most glaring omission in the course outline. Leadership in the public context inevitably requires an encounter with some unit of government, be it a city council, county commission, school board or district board. Introducing students to the fundamentals of governmental process, elections and political thought will make this engagement easier.

_We have added lower division Political Science courses throughout, including in the Major and Core requirements. We’ve also added upper division Political Science courses._  Natalie Dollar, OSU-C

- Just as community leadership requires a degree of engagement with policymakers, it also requires a degree of engagement with media. I’m not sure what is in the OSU catalog regarding media studies/mass communications, but some introductory course in this area would be useful to students.

_We are working on this and have added a Political Science and Media course with intent to add more courses addressing media, perhaps through Communication courses._  Natalie Dollar, OSU-C

- Much of the change which our communities confront centers around the need to accommodate newly ascendant minority groups. We note that you have attempted to address this with core classes requires in Women’s History, Race Class and Ethnicity, Social Issues and Social Movement or Women
and Gender Studies. You may also wish to include an option for coursework in rural sociology. Additionally, we would encourage you to consider as optional electives, if OSU has such a thing, a course on the sociology of aging and a course on the changing landscape of healthcare, as this will drive much of the landscape of this region and decision-making in years to come.

*Some of these types of courses are included in the Synthesis requirement. We have also made some additions to include these topics. We have included more courses focusing on rural populations. Natalie Dollar, OSU-C.*

- We would note that because much of this program is about community-based problem solving, it would make sense to offer access to this program throughout the communities of Central Oregon and not just at the Bend campus. The region now has excellent facilities dedicated to higher education activities in both Redmond and Prineville and a facility under construction in Madras. These would be logical locations at which to offer some of the coursework.

*We, too, would like to expand OSU-C offerings beyond Bend as demand grows. Natalie Dollar, OSU-C.*

We believe this suggestions would only enhance an already excellent program concept. We wholeheartedly support the approval of this degree program, and hope OSU will soon be offering it in Central Oregon.

Thank you for the opportunity to comment.

Sincerely,

Scott Cooper, Executive Director
Partnership to End Poverty
521 SW Sixth St.
Redmond, OR 97756
541-504-1389 or (cell) 541-420-1998
fax: 541-504-1399;
scott@partnershiptoendpoverty.org
July 28, 2011

Dear Natalie,

The proposal you have put forth to initiate a B.A, B.S. in Social Science with an Option in Community Development and Leadership is an exciting development; one which I am happy to endorse. It has been my privilege to have served the Central Oregon community for twenty-three years as the director of United Way of Deschutes County, which places me in the thick of non-profit activity. Based on the experience I’ve gained during this period, I believe that the program you describe, one that will foster critical thinking, communication, and problem solving skills for students interested in a career in the community service field would greatly benefit the nonprofit sector and the region as a whole. The nonprofit sector, both public and private plays a significant role in the development and well-being of our community and, I believe, will likely play an even larger role in the years ahead as we adapt to the “new normal”. But, it will take innovative leadership to find ways to do more with less and to collaborate with other entities to make substantive improvement in the well-being of our community.

As an intern partner, United Way has benefitted greatly from OSU Cascades’ student intern program. In return, I believe we have provided a good orientation on the broader aspects of non-profit agencies in our community for the students. I would be great to have the opportunity to work with interns who not only want to serve, but want to be active participants in transformation at the community level, not just the individual level. Although we do not do a lot of hiring, it would be great to have more local prospects who would be ready to be a productive employee right from the start.

In short, I see several wins, and no downside to the proposal to introduce this unique degree to the OSU system and to Central Oregon in particular and I extend my enthusiastic support of your efforts.

Best wishes
Ken

Ken Wilhelm
Executive Director
United Way of Deschutes County
PO Box 5969
Bend, OR  97708
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www.liveunitedco.org

GIVE. | ADVOCATE. | VOLUNTEER. | LIVE UNITED®
August 1, 2011

Natalie Dollar  
OSU Cascades Campus  
2600 NW College Way  
Bend, OR 97701

Dear Curriculum Review Board,

On behalf of The Environmental Center I would like to share my enthusiasm for OSU – Cascade’s proposed new degree in Social Science with an option in Community Development and Leadership. The Environmental Center’s purpose is to create a sustainable region to help ensure a healthy future for people and our planet. In order to achieve our mission we need employees, volunteers, community leaders and citizens to understand how our social, environmental and economic systems entwine to create a sustainable future. The Social Science with an option in Community Development and Leadership will give students a background in the fundamental components that make up our society and the Leadership option will help students understand what it means to lead social change. We look forward to engaging with the students of this program through volunteerism and internships and as potential future employees.

Sincerely,

Shauna Quistorff  
Director of Communications & Development  
The Environmental Center  
541-385-6908 x12
Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990 prohibits discrimination against individuals with disabilities and mandates the provision of reasonable accommodations to ensure access to programs and services. Oregon State University is committed to providing equal opportunity to higher education for academically qualified students without regard to a disability.

For questions and assistance with addressing access, please contact the Office of Disability and Access Services (737-4098) or the Office of Affirmative Action and Equal Opportunity (737-3556)

Title of Proposal: Social Science Option in Community Development and Leadership, BA, BS Winter 2011

Department/Program: Interdisciplinary: Liberal Arts & Sciences

College: Liberal Arts

Faculty Guidelines (http://ds.oregonstate.edu/facultystaff.aspx?Title=ResponsibilitiesFacultyStaff)

Information Technology Guidelines (http://oregonstate.edu/accessibility/)

By signing this form, we affirm that at we have reviewed the listed documents and will apply a good faith effort to ensure accessibility in curricular design, delivery, and supporting information.

Sign (Dept Chair/Head; Director) Date Print (Department Chair/Head; Director)
Library Support for the Social Science with an Option in Community Development and Leadership program on Cascades Campus

**Journals**
OSU Libraries’ subscriptions to online journal packages, such as Springer, Wiley, and Elsevier have expanded electronic access and in most cases cover the years 1996 – present. Subject specific journal database packages such as AnthroSource (anthropology), CommAbstracts (communication), Lexis Nexis (law journals, laws, and general news), and PsycArticles (psychology) will provide important support for this cross disciplinary program. Full-text access to articles older than 3-12 months is available from the array of journals covered by the Libraries’ Ebsco and Gale database subscriptions. Archival access to journals in many subject areas is provided via the JSTOR journal package.

**Monographs**
The OSU Cascades Library has consistently purchased monographs in all areas of the proposed Social Science degree except anthropology and some areas of the geosciences. Students of the social sciences tend to use monographs more than those in the sciences. However, the Valley Library Geosciences Subject Librarian believes scholarly books also make important contributions in the geosciences and advises that some monographs will be needed to support the Cascades’ program.

Factoring in inflation, the estimated cost of anthropology monographs will be approximately $68 during the 2011-12 academic year (Lynden, 2011). Geosciences monographs will be slightly less, costing about $64 (Lynden). It is recommended that an ongoing sum of money be added to the OSU Cascades Library budget in order to build a small upper-division anthropology collection and geosciences collection that reflect the interests of the Cascades campus. An amount of $1000 will support the purchase of 10 anthropology and 5 geosciences monographs per year. This will allow faculty to request library resources needed to support student learning.

Increasingly, books are purchased in digital format so that they are immediately available. Print books from Valley Library in Corvallis can be requested to be delivered in 2-3 working days. The Libraries supplement the book collection through participation in the Orbis Cascades Alliance, a consortium of 36 academic libraries in Oregon and Washington. Books requested through a shared catalog, Summit, are delivered via courier service within 3-5 working days. Books not available through Summit can be requested in the same catalog through OCLC WorldCat; WorldCat delivery time is dependent on availability and location of the lending library, but most are received within a week.

**Databases**
OSU Libraries subscribes to a wide-range of databases that support the Social Science program. In addition to those already mentioned, they include Academic Search Premier; America History & Life; Anthropological Literature; Anthropological Abstracts; Business Source Premier; GeoBase; GeoRef; EIS: Digests of Environmental Impact Statements; Environment & Energy Publishing; Environmental Sciences and Pollution Management; HealthSource Homeland Security Digital Library; ICPSR (Inter-University Consortium for Political & Social
Library staff and Expertise
Librarian support for this program includes OSU Cascades Librarian Kate Gronemyer and Valley Subject Librarians Stefanie Buck (Communication); May Chau (AREC); Valery King (Political Science; Psychology; Sociology); Jane Nichols (Women’s Studies); Ruth Vondracek (Anthropology); and Andrea Wirth (Environmental Sciences; Geosciences).

Summary
OSU Libraries is able to support the proposed Social Science degree on the OSU Cascades campus with the recommended $1000 additional funding to ensure adequate access to scholarly anthropological and geosciences monographs. Access to subject-related databases and electronic journals is readily available through existing library holdings. The OSU Cascades Librarians will support the teaching mission through instruction and consultation. Services are in place to provide quick access and delivery of library information.

Respectfully Submitted,

Maureen Kelly
OSU Cascades Head Librarian
April 12, 2011

Social Science Option in Community Development and Leadership Full-Time Faculty List

Vitae available upon request (per curriculum submission guidelines)

Patrick Ball, PhD, OSU-Cascades, Instructor, Biology

Neil Browne, PhD, OSU-Cascades, Associate Professor, English, American Studies & Liberal Studies

Elizabeth Daniels, PhD, OSU-Cascades, Assistant Professor, Psychology

Natalie Dollar, PhD, OSU-Cascades, Associate Professor, Speech Communication & Liberal Studies

James Foster, PhD, OSU-Cascades, Full Professor, Political Science & Liberal Studies

Marla Hacker, PhD, OSU-Cascades, Associate Professor, Business Administration

Matt Orr, PhD, OSU-Cascades, Instructor, Environmental Science & Biology

Ron Reuter, PhD, OSU-Cascades, Associate Professor, Natural Resources & Geosciences

Matt Shinderman, PhD, OSU-Cascades, Senior Instructor, Natural Resources & Political Science

Chris Wolsko, PhD, OSU-Cascades, Assistant Professor, Psychology
June 29, 2011

To: Denise Lach, PhD

Subject: Curriculum Liaison

The attached Category I proposal and attachments describe a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar, PhD
OSU-Cascades
Denise Lach, email response for liaison with N Dollar response in blue

Sent: Wednesday, April 13, 2011 10:26 AM
From: Lach, Denise
Subject: FW: Cascades Soccial Science Category I proposal and liaison work

Natalie – quick question as we review your proposal; you have many courses from our departments included in the list of electives – are you expecting that cascade students will take online versions of the courses? They will come to the Corvallis campus to take the courses? Something else? (Natalie response: OUR GOAL IS TO TEACH AS MANY COURSES AS POSSIBLE AT CASCADES. GIVEN THAT THE EMPHASIS IS ON SOC, COMM, PS, ANTH, AND GEOGRAPHY WE HAVE A LIMITED NUMBER OF COURSES WE CAN REQUIRE in major AND SUGGEST AS MAJOR ELECTIVES. IT WOULD BE MOST HELPFUL IF YOU AND YOUR COLLEAGUES WOULD MAKE SUGGESTIONS, IDENTIFY ISSUES WE HAVE OVERLOOKED SUCH AS THE MAJOR-ONLY COURSES, AND GIVEN THE INTENT OF THE Leadership in Public Environments EMPHASIS IDENTIFY COURSES TO BE INCLUDED (REQUIRED in major AND SUGGESTED ELECTIVES) KEEPING THE LIST PRACTICAL GIVEN 4-6 SOC COURSES PER YEAR, AS WITH COMM, ANTH, PS AND GEO, IS MOST LIKELY AT THIS TIME. AND PLEASE HELP US IDENTIFY ANY INTERDISCIPLINARY COURSES APPROPRIATE FOR THIS DEGREE PROPOSAL. AM I MAKING SENSE?)

Some of the courses you mention are core courses for our majors and not open to non-majors – we will let you know which ones are closed to non-majors and other pre-reqs. (Natalie response: WE CERTAINLY WANT TO REMOVE ANY SOC MAJOR ONLY COURSES SO PLEASE LET US KNOW WHICH THESE ARE.

ALSO IMPORTANT TO NOTE THAT WE ARE NOT BUDGETED AT THIS TIME TO HIRE FULL-TIME INSTRUCTORS IN ANY OF THE DISCIPLINES OF EMPHASIS. AS WE GROW OUR INTENT IS BRING MORE STAND-ALONE SOCIAL SCIENCE DEGREES.)

Thanks for any info - Denise
THANKS DENISE FOR YOUR ASSISTANCE! LET ME KNOW HOW I CAN FOLLLOW-UP.
Natalie

Denise Lach’s 2nd email liaison response:

From: Lach, Denise
Sent: Wednesday, April 13, 2011 1:46 PM
To: Dollar, Natalie
Subject: RE: Cascades Sococial Science Category I proposal and liaison work
Natalie - thanks for the quick response; I'll make sure this gets distributed to interested people. They may be contacting you individually with additional questions. Denise

NOTE: No individual Sociology or Public Policy faculty have contacted me, Natalie Dollar, as of July 28, 2011.
June 29, 2011

To: Joan Gross, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
June 29, 2011

To: David McMurray, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
June 29, 2011

To: Sally Gallagher, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
From: Gallagher, Sally
Sent: Wednesday, July 20, 2011 6:15 AM
To: Dollar, Natalie
Subject: RE: Attachment for Liaison Cat I Social Science

Of the faculty who responded to my request to review the proposal, the perspective was that the degree seems like a reasonable Social Science option for Cascades, although most of the classes for the Leadership in Public Contexts option have yet to be developed. There are quite a few Sociology courses included as electives with no adjuncts specified as instructors. Is that a problem?

Thanks for letting me do an edit.

Sally

Follow-up from OSU-C:

We have adjusted the Option Core such that no courses are included which have not been taught on the OSU-C campus in the last two academic years. There are two courses (COMM) which are included and currently being reviewed by the home department, to be followed by submission to Curriculum.

In addition, we have reduced the Sociology courses included as electives to 4 courses, no more than 2 offered per academic year. OSU-C adjuncts are always subject to approval by home departments.

Natalie Dollar

OSU-C
June 29, 2011

To: Robert Iltis, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
Iltis, Robert

Sent: Tuesday, April 26, 2011 12:22 PM

To: Dollar, Natalie

We have a meeting tomorrow, Natalie. I'll bring up the curriculum there for input.

Robert

Robert S. Iltis, Ph.D.
Associate Professor
Department of Speech Communication
Oregon State University
541-737-2461
541-737-4443 (fax)

NOTE: There was no response from the department after the Category I proposal was discussed at the April 27, 2011 meeting.
June 29, 2011

To: John Edwards, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

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Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
Look OK to me; I'm not seeing any red flags from a Psychology point of view.

JE

Dr. John A. Edwards
Chair
Department of Psychology
Oregon State University
Corvallis, OR 97331-5303
office: 541-737-1370
fax: 541-737-3547
email: jedwards@oregonstate.edu
web: http://oregonstate.edu/cla/psychology/edwards
June 29, 2011

To: Melissa Cheyney, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
June 29, 2011

To: Christopher Leoni, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
June 29, 2011

To: Juan Trujillio, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The *B.A., B.S., in Social Science with an Option in Leadership in Public Contexts*, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
June 29, 2011

To: Norma Cardenas, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
June 29, 2011

To: Bruce McGough, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
June 29, 2011

To: Sarah Henderson, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
June 29, 2011

To: Shiao-ling Yu, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
June 29, 2011

To: Kathleen Moore, PhD  

Subject: Curriculum Liaison  

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar  
Natalie Dollar, PhD  
OSU-Cascades
RE: Attachment for Liaison Cat I Social Science with Option in Leadership in Public Contexts

From: Moore, Kathleen Dean  
Sent: Thursday, June 30, 2011 2:16 PM  
To: Dollar, Natalie; Lettero, Carly

Carly, Would you please respond for Environmental Humanities? Usually a few sentences noting the importance of the proposal and the synergies with the MA in Env Humanities would be all Natalie needs.

Natalie, good luck with this. I should tell you that our degree proposal is now called MA in Environmental Humanities. There is now a group working on an Environmental Leadership Academy (graduate summer program). If you want to know about this, Carly can fill you in. She’s the leader of the Environmental Humanities Initiative.

Warm regards, Kathy
June 29, 2011

To:  Brent Steele, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
June 29, 2011

To: Sherm Bloomer, PhD, Dean College of Science

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
June 29, 2011

To: Adam Kent, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
June 29, 2011

To: Robert Mason, PhD

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
Hello Natalie,

I don’t see any significant impacts to the Biology Program or our courses, so we’d be in support of your proposal.

Thanks for sending it along.

Good luck.
Bob

Robert T. Mason
Chair, Biology Program
3029 Cordley Hall
Oregon State University
Corvallis, OR 97331-2914
ph: 541-737-2993
fax: 541-737-1735
robert.mason@oregonstate.edu
June 29, 2011

To: Larry Rodgers, PhD, Dean College of Liberal Arts

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
August 9, 2011

Hi Natalie:

I'm looping back on this, having had time to give it my attention. I'm fully in support and will supply whatever I need to, but I'm not sure how to proceed. Do I sign something and send it over? A fax? Please advise (and I'm looping in Helene, my assistant).

Larry

OSU-C response to Dean Larry Rodgers, CLA

We sent the signature page to Larry for signature and have discussed the proposal with him.
June 29, 2011

To: Carly Lettero

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The *B.A., B.S., in Social Science with an Option in Leadership in Public Contexts*, is the only degree of its kind in the state and region. I have been in touch with you or a colleague in your department/program over the past year as we have revised this Category I multiple times with input from our colleagues across OSU.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your department and program of our intent to make this curricular change.

Please review the attached materials and send your comments, concerns, or support to me by July 22, 2011. Your timely response is appreciated.

Please note that a lack of response will be interpreted as support.

Thank you for your time and input.

Bests,

Natalie Dollar
Natalie Dollar, PhD
OSU-Cascades
Oregon State University’s proposed degree in Social Science with an Option in Leadership in Public Contexts will play an important role in creating synergies between the OSU Cascade and the OSU Corvallis campuses. Specifically, the degree creates the opportunity for collaboration with Oregon State University’s Environmental Humanities Initiative. By creating new alliances between the humanities and the environmental sciences, the Environmental Humanities Initiative offers educational, research, and outreach programs that will help humankind make the difficult turn toward a more sustainable life on Earth. The proposed Social Science program’s focus on the environment, values, and leadership will provide students with the critical thinking skills and understanding of issues that will make them strong applicants for the proposed Master of Arts in Environmental Humanities at OSU. Further, the Environmental Humanities Initiative looks forward to collaborating with Social Science faculty and students on projects that weave together the environmental sciences and humanities in innovative ways.

I'm very much looking forward to collaborating with your faculty and students.

Sincerely,

Carly

Carly Lettero
Program Manager
Environmental Humanities Initiative
Oregon State University
(541) 737-2123
Carly.Lettero@oregonstate.edu
July 28, 2011

To: Dr. John Rector, Director of Social Science, Western Oregon University

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I am contacting you as part of the External Liaison process required of all Category I proposals within the Oregon University System.

As you will see in our proposal, our degree is distinct from Western Oregon University’s Social Science degree. My colleagues and I carefully reviewed your degree in putting together OSU-Cascades’ Category I proposal with the goal of complimenting rather than duplicating degrees. Further, we have closely considered the Social Science degree programs at Portland State University and University of Oregon with the same goal of building a complimentary yet distinct Social Science degree. Our Category I proposal includes discussion of these three Social Science degrees offered in OUS.

In closing, I request that you please review the attached Category I proposal and provide a liaison response memo by August 15. Should you have any questions and/or require more time, please do not hesitate to let me know. Thank you in advance for your time and input.

Sincerely,

Natalie Dollar

Natalie Dollar, PhD
Speech Communication
ndollar@osucascades.edu, 541.322.3140
Hi Natalie,

I recently consulted with our Liberal Arts and Sciences dean, Stephen Scheck, and our Provost, Kent Neely about OSU Cascades degree proposal, "Social Science, Option in Leadership in Public Contexts BA/BS." They were supportive of your proposal, but included some observations. Whereas Dean Scheck suggested that a Political Science-Public Administration faculty member would give more strength to your proposal, Provost Neely complimented the collaboration of OSU and Cascades faculty in the program.

Below are my own observations:

After comparing the OSU Cascades Liberal Studies degree with the Social Science proposal, I find that the LS is similar to our current Social Science major, while the Social Science proposal is closer to our Interdisciplinary Studies major. Your Social Science proposal includes numerous courses, which on our campus, belong to divisions such as Humanities, Natural Science, and Computer Science. Based on this course diversity, I still believe an Interdisciplinary Studies major better represents your program than does "Social Science." My comments are aimed at correlating the title with the content, not to discourage the ratification of your proposal.

"Social Science, Option in Leadership in Public Contexts" is a title understandable to members of the academy, but I am concerned that the general public may find the title enigmatic. Why not call the degree, "Public Leadership." I think those are the skills which the professors in this program want to teach to their students.

The interdisciplinary curriculum seems to be a good match with your faculty and prospective students. I am concerned, however, that there is no political science-public administration faculty member. Dr. James Foster offers PS 365 American Political Thought, which is an excellent, historically-based course. But other courses such as (1) State and Local Government, (2) Introduction to Public Policy, (3) Introduction to Public Administration, and (4) Public Labor Relations should be included. Understandably, your proposal does not include many technical courses. However, a degree which prepares a student to work in the public sector, should have some basic theory and administrative courses. It seems to me that you can make the case to hire a tenure track person in Political Science with a background in public administration.
I strongly support OSU Cascades adding majors to its curriculum. I think this interdisciplinary proposal is a good direction to move, but I urge you to consider refining the name and adding a Political Scientist. Both steps will give stature and academic strength to this proposal.

Thank you for giving me the opportunity to consult with you on this program.

John

--

John L. Rector
Chair, Social Science Division
Western Oregon University
Monmouth, OR 97361
July 28, 2011

To: Professor Reuben Zahler, Director - Social Sciences, University of Oregon

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I am contacting you as part of the External Liaison process required of all Category I proposals within Oregon University System.

As you will see in our proposal, our degree is distinct from University of Oregon’s General Social Science degree and its four tracks. My colleagues and I carefully reviewed the UO General Social Science Category I proposal in putting together OSU-Cascades’ Category I proposal with the goal of complimenting rather than duplicating degrees. Further, we have closely considered the Social Science degree programs at Portland State University and Western Oregon University with the same goal of building a complimentary yet distinct Social Science degree. Our Category I proposal includes discussion of these three Social Science degrees offered in OUS.

In closing, I request that you please review the attached Category I proposal and provide a liaison response memo by August 15. Should you have any questions and/or require more time, please do not hesitate to let me know. Thank you in advance for your time and input.

Sincerely,

Natalie Dollar

Natalie Dollar, PhD
Speech Communication
ndollar@osucascades.edu, 541.322.3140
Natalie,

I have looked over the curriculum for the Social Sciences Program (SSP) at OSU-Cascades and find that it is considerably different from the UO’s General Social Science Program (GSS). Structurally, the SSP does not appear to have designated tracks, but rather offers clusters of courses (called Cores) from which students can choose. All of the SSP majors, therefore, will choose from a common group of courses rather than be divided into distinct tracks as our GSS students are. The SSP curriculum has an emphasis on community leadership, communication, and environmental issues. In contrast, the tracks for GSS at UO focus on: teaching social studies, applied business and economics, pre-law, social work, law enforcement, global environmental and policy. Additionally, SSP requires courses in Communications, Leadership, Humanities (English, Spanish, Philosophy), Fine Arts courses (Drawing and Art), and hard science (Biology). In contrast, GSS requires courses only in Social Sciences (and one Math course for the Business track).

For all of these reasons, OSU’s SSP does not duplicate UO’s GSS Program and the two programs are not redundant.

I will suggest just one alteration for the OSU proposal. On page 1 it states: “Further this degree will replace the University of Oregon’s General Social Science major which has not accepted new students since Spring 2010.” The proposal should clarify that it refers to the University of Oregon-Bend campus, given that the Eugene campus revitalized its GSS program the spring quarter of 2011.

I have c.c.’d Andrew Marcus, our Associate Dean of Social Sciences. Please let me know if I can answer any other questions.

Reuben
July 28, 2011

To: Larry Singell, Associate Dean - Social Sciences, University of Oregon

Subject: Curriculum Liaison

The attached Category I proposal describes a new degree program for OSU-Cascades. The B.A., B.S., in Social Science with an Option in Leadership in Public Contexts, is the only degree of its kind in the state and region. I am contacting you as part of the External Liaison process required of all Category I proposals within Oregon University System.

As you will see in our proposal, our degree is distinct from University of Oregon’s General Social Science degree and its four tracks. My colleagues and I carefully reviewed the UO General Social Science Category I proposal in putting together OSU-Cascades’ Category I proposal with the goal of complimenting rather than duplicating degrees. Further, we have closely considered the Social Science degree programs at Portland State University and Western Oregon University with the same goal of building a complimentary yet distinct Social Science degree. Our Category I proposal includes discussion of these three Social Science degrees offered in OUS.

In closing, I request that you please review the attached Category I proposal and provide a liaison response memo by August 15. Should you have any questions and/or require more time, please do not hesitate to let me know. Thank you in advance for your time and input.

Sincerely,

Natalie Dollar

Natalie Dollar, PhD
Speech Communication
ndollar@osucascades.edu, 541.322.3140
Friday, July 29, 2011

To: Natalie Dollar

Cc: Lexy Wellman, lwellman@cas.uoregon.edu

Dear Natalie,

I endorse the memo that Reuben Zahler sent you on behalf of my office at UO regarding your proposed B.A., B.S. in Social Sciences at OSU-Cascades. Please let me know if you need any additional information from me.

I’m glad to see you create this major – it will provide good opportunities for a significant number of students.

Andrew

W. Andrew Marcus

Associate Dean, Social Sciences

University of Oregon
## Budget Outline Form

**Estimated Costs and Sources of Funds for Proposed Program**

Total new resources required to handle the increased workload, if any. If no new resources are required, the budgetary impact should be reported as zero.

**Institution:** OSU-Cascades  
**Program:** Social Science  
**Academic Year:** 2011-12  

Indicate the year:  
First  
Second  
Third  
Fourth  

*Prepare one page each of the first four years*

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<td>From Special State Appropriation Request</td>
<td>From Federal Funds and Other Grants</td>
<td>From Fees, Sales and Other Income</td>
<td>LINE ITEM TOTAL</td>
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### Personnel

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<td>Other Expenses</td>
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### Overhead

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### Physical Facilities

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<td>Major Renovation</td>
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**GRAND TOTAL**

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<td><strong>GRAND TOTAL</strong></td>
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# Budget Outline Form

## Estimated Costs and Sources of Funds for Proposed Program

Total new resources required to handle the increased workload, if any. If no new resources are required, the budgetary impact should be reported as zero.

**Institution:** OSU-Cascades  
**Program:** Social Science  
**Academic Year:** 2012-13

Indicate the year:  
- First  
- Second  
- Third  
- Fourth  

Prepare one page each of the first four years

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<td>From Current Budgetary Unit</td>
<td>Institutional Reallocation from Other Budgetary Unit</td>
<td>From Special State Appropriation Request</td>
<td>From Federal Funds and Other Grants</td>
<td>From Fees, Sales and Other Income</td>
<td>LINE ITEM TOTAL</td>
</tr>
</tbody>
</table>

## Personnel

- **Faculty (Include FTE) (2.0)**  
  - Total: 89,838

- **Graduate Assistants (Include FTE)**

- **Support Staff: share existing**

- **Fellowships/Scholarships**

- **OPE**  
  - Total: 5,922

- **Nonrecurring: start-up**

**Personnel Subtotal**: 95,760

## Other Resources

- **Library/Printed**

- **Library/Electronic (use existing)**  
  - Total: 1,000

- **Supplies and Services**  
  - Total: 5,000

- **Equipment**

- **Other Expenses**

**Other Resources Subtotal**: 6,000

## Overhead

- **Total**: 36,634

## Physical Facilities

- **Construction**

- **Major Renovation**

- **Other Expenses**

**Physical Facilities Subtotal**: 138,394

**GRAND TOTAL**: 138,394
## Budget Outline Form

**Estimated Costs and Sources of Funds for Proposed Program**

Total new resources required to handle the increased workload, if any. If no new resources are required, the budgetary impact should be reported as zero.

### Institution: OSU-Cascades

**Program: Social Science**

**Academic Year: 2013-14**

*Indicate the year: [ ] First [X] Second [ ] Third [ ] Fourth*

*Prepare one page each of the first four years*

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| Other Resources                  |          |          |          |          |          |          |                 |
| Library/Printed                  |          |          |          |          |          |          |                 |
| Library/Electronic (use existing)| 1,000    |          |          |          |          |          | 1,000           |
| Supplies and Services            | 5,000    |          |          |          |          |          | 5,000           |
| Equipment                        |          |          |          |          |          |          |                 |
| Other Expenses                   |          |          |          |          |          |          |                 |
| **Other Resources Subtotal**     | 6,000    |          |          |          |          |          | 6,000           |
| **Overhead**                     | 38,675   |          |          |          |          |          | 38,675          |
| **Physical Facilities**          |          |          |          |          |          |          |                 |
| Construction                     |          |          |          |          |          |          |                 |
| Major Renovation                 |          |          |          |          |          |          |                 |
| Other Expenses                   |          |          |          |          |          |          |                 |
| **Physical Facilities Subtotal** | 146,105  |          |          |          |          |          | 146,105         |

**GRAND TOTAL** 146,105
<table>
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<th>_____ First _____ Second _____ Third X _____ Fourth</th>
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<td>Academic Year: 2014-15</td>
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**Budget Outline Form**

Estimated Costs and Sources of Funds for Proposed Program

Total new resources required to handle the increased workload, if any. If no new resources are required, the budgetary impact should be reported as zero.

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<tr>
<th>Column A</th>
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<td>From Federal Funds and Other Grants</td>
<td>From Fees, Sales and Other Income</td>
<td>LINE ITEM TOTAL</td>
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**Personnel**

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**Overhead**

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<td>Other Expenses</td>
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**Physical Facilities**

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**GRAND TOTAL**

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</tr>
<tr>
<td>Overhead</td>
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<tr>
<td>Physical Facilities</td>
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</tbody>
</table>
Sarah Williams (College Approver - Liberal Arts) July 28, 2011 4:52pm
Returning to Originator for posting of additional letters of support (SW).

Natalie Dollar October 28, 2011 10:26am
Sarah,

I think I have all items necessary posted online. I've added the letters of support I received this summer and fall.

Once we have Larry Rodgers signature on the signature page (which we had to re-do as the vetting process led to a change in the Option name to: Community Development and Leadership).

Neil Browne is meeting with Gary today at 1 pm and will drop by Larry Rodgers office after that to see if he has the signature page completed. Then I'll have Marla Hacker sign it, repost and I that should get us back into the process eh?

Thanks Sarah!
Natalie

Helene Serewis (College Approver - Liberal Arts) November 16, 2011 8:41am
Approved by CLA Dean and CLA Curriculum Committee.

Sarah Williams (Curriculum Coordinator) November 17, 2011 9:42am
This proposal has been approved by the CLA Curriculum Council and is ready for review by Budgets and Fiscal Planning.

Walter Loveland (Budgets and Fiscal Planning Committee) January 26, 2012 9:32pm
The BFP group is returning this proposal and requests that a representative of the proposal come to the next BFP meeting to give us further information about the proposal. The central issue that needs clarification for us is the new teaching responsibilities of on-campus OSU faculty in support of this program, ie, the "additional effort by the professors who will be teaching concurrently to a local classroom and a remote classroom." A longer term issue is the projected employment of two tenure track faculty and when that will occur, in what areas,etc., will the hiring occur? the fiscal arrangements, etc. Lesser issues are the very low OPE for faculty (which seems to be below the 10% FICA rates) and inflation for the supplies budgets.

Natalie Dollar February 10, 2012 10:07am
All B&FP concerns have been addressed.
The following points of clarification about this proposal were made in the conversations with Marla Hacker.

(a) The amount of additional work expected of faculty teaching to a local and a remote classroom will be very small. Very few faculty will be involved in this activity.

(b) There will be no hires of new tenure-track faculty in the next 4 years and therefore these hires are not discussed in the budget.

(c) The current headcount in this program is about 25 students in the program and is expected to grow 6 to 12% per year.

This proposal does not require review by the Grad Council and is being forwarded to the Curriculum Council Chair for review. SW