Category I Proposal Transmittal Sheet
Submit proposals to: Office of Academic Programs and Academic Assessment
110 Kerr Admin -- Oregon State University

For instructions, see http://oregonstate.edu/ap/curriculum/catl.html. Please attach Proposal, Library Evaluation (performed by the library), Liaison Correspondence, Faculty Curriculum Vitae, and Budget Sheets, as appropriate.

Check one:

Full Proposal
☐ New degree program
☐ New certificate program or administrative unit
☐ Major change in existing program
☐ Establishment of a new College or Department

Abbreviated Proposal
☒ Rename of an academic program or unit
☐ Reorganization – moving responsibility for an academic program from one unit to another
☐ Merging or splitting an academic unit
☐ Termination of an academic program or unit
☐ Suspension or reactivation an academic program or unit

For proposals to establish a new center or institute, contact the Research Office (737-3437). For requests to offer existing certificate and degree programs at new locations, use the New Location Request Form available on the Web: http://www.ous.edu/aca/aca-forms.html

Title of Proposal: Program Area Name Changes within OSU Extension

Department/Program: College:

OSU Extension Service

University Outreach & Engagement

I certify that the above proposal has been reviewed and approved by the appropriate Department and College committees:

Bill Brauworth
Print (Program Leader)

Date

William G. Boggess, College of Agricultural Sciences
Print (Dean of College)

Date

Marc Braverman
Print (Program Leader)

Date

Tammy Bray, College of Health & Human Sciences
Print (Dean of College)

Date

Jim Johnson
Print (Program Leader)

Date

Hal Salwasser, College of Forestry
Print (Dean of College)

Date

Scott Reed, Vice Provost University Outreach & Engagement, Director OSU Extension Service

Date
Abbreviated Category 1 Proposal

Program Area Name Changes within OSU Extension

CIP #

Date of Proposal: November 3, 2008

Proposed Effective Date: Upon Approval

A. Title of the proposed instructional, research, or public service unit. For name changes, give both the current and proposed names. Describe the reason(s) for the proposed change.

Program Area Name Changes within OSU Extension

At the charge of Scott Reed, Vice Provost for University Outreach & Engagement, the Executive Cabinet reviewed and suggested modifications to Extension education program area names. Criteria the program leaders were asked to consider:

1. Relationship to OSU colleges providing intellectual capital
2. Relationships and name alignment with key collaborators
3. Nature and scope of programs currently delivered
4. Plans for future growth and development

It was felt that because Extension faculty members have academic homes in OSU colleges, the name changes reflect the alignment with those units and more correctly reflect the nature of the work being done. Three of the program areas decided to adopt new names and two opted to remain the same.

<table>
<thead>
<tr>
<th>Current Name</th>
<th>Proposed Name</th>
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<tbody>
<tr>
<td>Agriculture</td>
<td>Agricultural Sciences and Natural Resources</td>
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<td>Extension Program</td>
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<tr>
<td>Family &amp; Community Development</td>
<td>Extension Family and Community Health</td>
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<tr>
<td>Forestry</td>
<td>Forestry and Natural Resources Extension Program</td>
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<tr>
<td>Sea Grant Program</td>
<td>No Change</td>
</tr>
<tr>
<td>4-H Youth Development</td>
<td>No Change</td>
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</tbody>
</table>

These changes have been approved by the respective Executive Teams of the Colleges of Agricultural Sciences, Forestry, and Health and Human Sciences, and agreed to unanimously by the program leaders. Because Extension faculty members have
academic homes in OSU colleges, the name changes reflect the alignment with those units and more correctly reflect the nature of the work being done.

There will be no financial, personnel or programmatic changes made as a result of this action.

B. Location within the institution's organizational structure. Include "before" and "after" organizational charts (show reporting lines all the way up to the Provost).

No change in organizational chart will result from program area name changes. (See organizational charts in Appendices).

C. Objectives, functions (e.g., instruction, research, public service), and activities of the proposed units.

1. Explain how the program or unit's current objectives, functions, and/or activities will be changed. Where applicable, address issues such as course offerings, program requirements, admission requirements, student learning outcomes and experiences, and advising structure and availability. How will the reorganized program be stronger than the existing programs?

No programmatic, personnel or financial changes will occur as a result of the three name changes. The new names more accurately reflect the objectives and functions of these program areas.

2. Explain how outcomes in the newly organized program or unit will be assessed.

There will be no changes in program assessment as a result of these name changes.

D. Resources needed, if any: personnel, FTE academic, FTE classified, facilities and equipment.

1. Identify the staffing and resource needs for the proposed program or unit. Note any impact on the budgets of affected programs or units. Provide an analysis of how the resulting programs or units will be adequately staffed and funded.

2. Explain the extent to which affected faculty and personnel support this change.

No additional resources will be needed as a result of these name changes.

E. Funding sources: state sources (institutional funds – state general fund, tuition and fees, indirect cost recoveries), federal funds, other funds as specified.
1. Identify the revenue and funding sources for the proposed program or unit (i.e., federal, state, other funding sources).

2. If new resources will be required (e.g., for new faculty positions graduate research/teaching assistants, facilities, equipment), explain where these resources will be coming from. Specify whether internal reallocation, college, institution, federal, state, private, or other funding sources. [Note: Deans/chairs/heads/directors of units committed to providing additional resources will be required to sign the proposal.]

3. Provide an estimated annual budget for the proposed program or unit (see Appendices).

   No additional budget will be requested as a result of these name changes. (See budget sheet in Appendices).

F. Relationship of the proposed unit to the institutional mission.

1. How will the proposed program or unit support OSU's mission and goals?

   Given that this is simply a name change; neither the mission nor goals of Oregon State University Extension Service will be affected. The Oregon State University Extension Service will continue to engage the people of Oregon with research-based knowledge and education that focus on strengthening communities and economies, sustaining natural resources, and promoting healthy families and individuals.

2. Describe potential positive and negative impact of the proposed change on the program(s) or unit(s) involved. Identify other OSU programs or units which may be affected, and describe the potential positive and negative impact on their mission and activities

Three of the five major Extension education program areas have proposed name changes:

**Agriculture (Proposed Name: Agricultural Sciences and Natural Resources Extension Program)** No negative impacts anticipated. In the College of Agricultural Sciences there is a wide range of departments that have programs for commodities such as a variety of horticulture crops and grass seed. These programs are in all mission areas; teaching, research and Extension. The same is true of other departments in CAS that deal with natural resources such as Fisheries and Wildlife or Biological and Ecological Engineering. It is more representative of the Ag program to have a name that embraces the diversity of the departments in the college, some with an agricultural commodity focus and others with a natural resource focus. This name better links us with the strategic directions of the college and the university.
**Family and Community Development** (Proposed Name: Extension Family and Community Health) There are no anticipated negative impacts of the name change. Extension’s Family and Community Development program helps Oregonians improve their health, family, and community through education and community partnerships, with major programming in areas related to public health, nutrition, exercise science, human development, family financial management, and aging. With the inclusion of "health" in the name, this change will have a positive impact because the program name will be better aligned with the types of program activities offered to clientele, as well as with the focus of the College of Health and Human Sciences.

**Forestry** (Proposed Name: Forestry and Natural Resources Extension Program) Extension’s Forestry Program improves Oregonian’s knowledge of forestry and natural resources and their options for enhancing benefits from these resources. This educational program assists forest owners, managers, processors, users, and students in understanding the importance of both production and environmental benefits from Oregon’s forests. Priority subjects include reforestation, forest management, silviculture, forest health, harvesting and processing wood, protection of soil and water, wildlife habitat, and related natural resources use and management. There are three Program Work Areas within the Forestry Extension Program, but the largest by far is the "Sustaining Natural Resources" PWA. The proposed name change is designed to reflect that the Forestry Extension Program is much broader than just "traditional" forestry. The proposed name will also help to connect the Program with newer stakeholders such as the USDA Natural Resources Conservation Service and the Nature Conservancy. This would be a very positive benefit. The Forestry Extension Program also houses the Oregon Natural Resources Education Program, and will be the academic home for the new Master Naturalist Program (administered jointly with the College of Agricultural Sciences, Oregon Sea Grant, and the Extension 4-H and Youth development Program). We do not envision any negative impacts. Extension personnel have academic homes in all three departments in the College of Forestry. This name change will have no affect on those linkages. The Program name change has been approved by the College’s Executive Committee and the Dean.

G. **Long-range goals and plans for the unit (including a statement as to anticipated funding sources for any projected growth in funding needs).**

The proposed name changes will not affect change in long range plans of the program area.

H. **Relationship of the proposed unit to programs at other institutions in the state.**
1. What is the current relationship of the proposed program or unit to OUS and other higher education institutions in the state? Describe how this relationship might be altered based on the proposed change.

2. Describe how the proposed change will affect other constituencies outside of OUS.

Oregon State University serves the state of Oregon, the nation, and the world through teaching, research, and outreach. The OSU Extension Service has a presence in 36 Oregon counties and delivers programs in agriculture, family and community development, forestry, Sea Grant, and 4-H youth development. These units have a direct impact on Oregon’s economy and the lives of Oregonians. The proposed name changes complement the relationships program delivery Extension provides our citizens.

I. If the program is professionally accredited, identify the accrediting body and discuss how the proposed change may affect accreditation.

N/A

Appendices:
Transmittal Sheet
Budget Table
Organizational Charts
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**BUDGET NOTES:** No budgetary change will occur as a result of name changes

**COMPLETED BY:** Sue Bowman, Special Projects Assistant  
Extension Administration  
OSU Extension  

**APPROVED BY FUNDING SOURCES:**  

**DATE:**  

**DATE:**  

**DATE:**  

**DATE:**  

**DATE:**
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</table>
Jim and Sue,

I certainly do not object to the name change below, I actually embrace it. I feel this name change is very helpful for the clientele that Jim wishes to support. Good luck with all of this!

Paul

Paul S. Doescher  
Department of Forest Ecosystems and Society  
Director, Natural Resources Program  
Oregon State University  
Corvallis, OR 97331  
541 737-9401