INTO OSU is a new initiative to increase the number of international students at OSU. INTO OSU is a partnership (joint venture) between OSU and INTO University Partnerships, a company founded in the United Kingdom. Legal documents were signed in early November, 2008, and we are now in the process of implementation so that we can incorporate the English Language Institute with INTO OSU and prepare for the increase in students later this year. This document outlines the initiative and summarizes progress to date. More details are available at: [http://www.into.us.com/oregonstate.html](http://www.into.us.com/oregonstate.html)

INTO University Partnerships:
INTO already has partnerships with UK universities and has 5 centres in the UK in Manchester, at Glasgow Caledonian University, the University of East Anglia (in Norwich), the University of Exeter and Newcastle University. INTO OSU is the first US venture for INTO, and is a significant addition to the options available for international students wishing to study abroad.

Objectives of the INTO OSU joint venture:

- Within 5 years (by 2014), the number of international students participating on OSU mainstream undergraduate and graduate degree programs will be 10% of the total student population, up from current levels of 5%.
- By the fifth year of operation, 550 academic pathway students plus 250 additional ESL students will be taking INTO programs in a world-class learning and living facility at OSU.
- INTO OSU will be host to a multi-cultural, balanced mix of diverse student nationalities.
- OSU’s reputation as a premium provider of high quality pathway programs will be developed.
- A significant number of new jobs will be created in addition to new career opportunities for some OSU staff and faculty.
- An increase in direct international enrollments to OSU undergraduate and graduate degree programs as a direct result of exposure to the OSU brand and interaction with the INTO Sales & Marketing team.
- OSU’s membership in a global alliance of 25 INTO university partners across the UK, Europe, Australia, Asia and USA, providing synergistic opportunities for collaboration with like-minded partners.

Programs:
INTO University Partnerships will recruit international students to enrol at OSU in a variety of programs:

a. One-year “pathway” programs.
b. Academic English programs.
c. General English programs.
d. Special short term programs, e.g. tailored for groups of teachers.
e. Conditional Admissions Program (CAP).
f. Direct entry into any undergraduate or graduate program

A Pathway program is a one-year undergraduate or graduate program designed to ease an international student’s transition to a new country, improve English skills and introduce courses required for their intended major. Undergraduate pathways will begin in September 2009 in Business, Engineering, Science and General options; students completing the pathways with specified grades will have the option of enrolling directly at OSU. Graduate pathway programs will begin in 2010 in Business and Engineering; students completing the pathway with specified grades will be eligible to apply for regular admission at OSU.

The Recruitment Process:
Students are recruited via agents that are selected, recruited and managed by INTO Regional Managers (that are INTO employees). The agents are independent educational advisors. More than 1,000 agents currently work with INTO worldwide.
Projected student numbers:

Detailed estimates for enrolments in the INTO OSU programs are as follows:

<table>
<thead>
<tr>
<th>Level</th>
<th>Academic Year</th>
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<tbody>
<tr>
<td></td>
<td>09 - 10</td>
</tr>
<tr>
<td>UG Academic Pathway</td>
<td>166</td>
</tr>
<tr>
<td>Grad Academic Pathway</td>
<td>75</td>
</tr>
<tr>
<td>ESL – Academic English (AE)</td>
<td>100</td>
</tr>
<tr>
<td>ESL – General English (GE)</td>
<td>50</td>
</tr>
<tr>
<td>Total</td>
<td>316</td>
</tr>
</tbody>
</table>

These numbers exclude direct entry and CAP students, and special programs. Students may begin in September (UG Pathway, all 4 programs, AE, GE), January (UG Pathway, Business and General only, AE and GE), at the beginning of any of the 4 terms (AE and GE), and on monthly start dates (GE only). It is estimated that 60 to 70% of pathway and academic English students will enrol in mainstream programs after completing an INTO program, i.e. after the fifth year, approximately 500 new students will enrol.

Teaching, Office and Residential Facilities:

- Heckart and Reed Lodge will become the permanent INTO OSU teaching and office spaces.
- West, Halsell and Bloss Halls will be used until a new residence hall is built. In the longer term a permanent additional residence is to be constructed on campus, in the Arnold complex.

Staffing:

- All former ELI staff will remain OSU employees under their existing employment terms.
- All INTO OSU academic staff, including any new academic staff hired going forward, will be employed directly by OSU, under OSU employment terms.
- The INTO OSU Academic Programs Director (APD) (and therefore all INTO OSU academic staff) will have a formal reporting line into the OSU Provost’s Office, but will be managed on a day to day basis by the INTO OSU Center Director. The APD will be appointed and evaluated by OSU, in consultation with the INTO OSU Center Director.
- All other staff not directly related to the delivery of academic programs, including the Center Director, will be employed by INTO OSU (the JV) under employment terms matching (as best as possible) those of the OSU employed staff.

Implementation:

An OSU Implementation Team has been appointed by the Provost to ensure effective and appropriate implementation of the requirements of the business plan. This team includes OSU staff whose part of the university are most directly involved in the implementation. There is also a Steering Committee drawn from across the university acting in an advisory capacity to the Implementation Team. The ELI has also set up a team to deal with the task of developing the curriculum and systems appropriate to the new programs.

Significant dates:

- **June 2009**: First INTO students for English language programs;
- **September 2009**: First students for Pathway programs;
- **September 2009**: Heckart Lodge will reopen as classroom and office space for INTO OSU programs;
- **September 2010**: Reed Lodge will reopen as additional classroom and office space;
- **September 2011**: A new dormitory (in the Arnold complex) will be opened.

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