Category I and Abbreviated Category I Proposal Transmittal Sheet

Submit proposals to: Office of Academic Programs, Assessment, and Accreditation, 500 Kerr Administration Building -- Oregon State University

For Instructions, see http://oregonstate.edu/admin/aa/apaa/academic-programs/curriculum/category-1-proposals. Please attach Executive Summary, Proposal, Library Evaluation (performed by the Library), Accessibility Form, Letters of Support (External to OSU), Liaison Correspondence (Internal to OSU), Faculty Curriculum Vitae, and Budget Sheets, as appropriate.

Check One:

Full Proposal (Category I) [Category I Final Approval: Oregon State Board of Higher Education]

- New degree program
- New certificate program or Administrative unit
- Major (substantive) change in existing program
- Establishment of a new college

Abbreviated Proposal (Abbreviated Category I) [Abbreviated Category I Final Approval: OSU Provost]

- Rename of an academic program or unit
- Establishment of a school, department or program
- Reorganization – moving responsibility for an academic program from one unit to another
- Merging or splitting an academic unit
- Termination of an academic program or unit
- Suspension or reactivation of an academic program or unit

For proposals to establish a new center or institute, contact the Research Office (541-737-3467)

For requests to offer existing certificate and degree programs at new locations, use the Memorandum of Understanding form available at http://oregonstate.edu/admin/aa/apaa/academic-programs/curriculum/mou-process

Title of Proposal: Department of Applied Economics

Effective Date: when approved

School/Department/Program: Department of Agricultural and Resource Economics

College: Agricultural Sciences

I certify that the above proposal has been reviewed by the appropriate Department, School, and College Committees. I approve this proposal.

Susan M. Calabro, Department Head

Sign (Department Chair/Head; Director) Date

Print (Department Chair/Head; Director)

Dan Arp, Dean

Sign (Dean of College) Date

Print (Dean of College)
Executive Summary

Key reasons for changing the name of our Department to the Department of Applied Economics include:

- Better reflects the breadth of departmental efforts including deeper integration with the University and students;
- Provides a strong signal of our Department’s applicability for an increasingly broader and more diverse population of students, funding sources, stakeholders, and faculty;
- Creates possibilities and a focal point for stronger connections with critical social, biophysical, engineering and human science research and outreach within the division(s) and across the University; and
- Follows a realignment pathway that has been evolving within the discipline of economics and within many universities for more than twenty years.
Name Change: Department of Agricultural and Resource Economics to Department of Applied Economics

College of Agricultural Sciences
Department of Agricultural and Resource Economics

February 2013
Proposed Effective Term: Fall 2013
CPS Tracking #: 82674

February 3, 2013

A. Title of the proposed instructional, research, or public service unit. For name changes, give both the current and proposed names. Describe the reason(s) for the proposed change.

RESPONSE:

Current name: Department of Agricultural and Resource Economics (AREC)
Proposed Name: Department of Applied Economics (suggested acronym: AEC)

Rationale:

Key reasons for changing the name of our Department to the Department of Applied Economics include:

- Better reflects the breadth of departmental efforts including deeper integration with the University and students;
- Provides a strong signal of our Department’s applicability for an increasingly broader and more diverse population of students, funding sources, stakeholders, and faculty;
- Creates possibilities and a focal point for stronger connections with critical social, biophysical, engineering and human science research and outreach within the division(s) and across the University; and
- Follows a realignment pathway that has been evolving within the disciplines of economic and agricultural and resource economics, and within many universities for more than twenty years.
- Reflects the breadth of the graduate and undergraduate programs that are part of the department.
Economics is the study of how scarce resources are allocated among competing uses, and applied economics focuses on the application of economic principles, concepts, and methods to real-world situations, issues, and problems. These topics include agricultural and natural resource allocation and management issues but also include other sectors and issues that transcend the more narrow focus of the current departmental name. For decades, the Department has engaged in teaching, research and extension covering a much broader range of applied economics topics including international trade, rural development, public economics, taxation, transportation economics, urban and rural economics, economic development, economic policy analysis, and environmental economics, as well as agricultural and resource economics. This name change, therefore, represents a better recognition of the breadth of research, outreach, teaching and expertise in AREC.

This applied focus represents exactly the sort of real world engagement that Oregon State University (OSU), as a Land Grant University, must continue to foster in coming decades. The name change reinforces the importance of broadening the state-level discussion of sustainable management of our resource-based systems, complements the cross-disciplinary teaching, research, extension, and outreach efforts of Earth Systems Science’s (ESS) science-based disciplines, and creates visibility within OSU and the broader research community. A Department of Applied Economics provides a strong platform for applied research and graduate and undergraduate education that is an essential ingredient for OSU to be a comprehensive university.

A second reason for this proposed change is that it will provide a better signal of our Department’s “fit” for a broader range of students, funding sources, stakeholders, and faculty candidates, and this greater breadth will also be recognized and understood outside the economics profession. This proposed name change has both simplicity and appeal to a more diverse group of undergraduate students and prospective faculty, and to federal, state, and private funding sources who seek economic disciplinary rigor of the applied research they finance. Yet, the broadened name would not discourage connections with funders concerned with specifically agricultural, natural resource, environmental, sustainable development or other sector-level issues since these are a part of applied economics. Our land grant mission in
the twenty-first century is about linking science-based interdisciplinary research and education with real world issues and needs. The name change to Applied Economics clearly embraces such a mandate and will help support an ever more productive network of research excellence at OSU, translating discoveries into applications and policies to maintain the stewardship of our natural and human capital.

A Department of Applied Economics signals to the research community, stakeholders, and students that the human and economic dimensions are critically important and complementary to the applied marine, agricultural, forestry and health science research undertaken in other parts of the University. It also underscores and enhances intercollegiate linkages undertaken in other parts of the University. It also underscores and enhances intercollegiate linkages undertaken in other parts of the University. It also underscores and enhances intercollegiate linkages undertaken in other parts of the University. It also underscores and enhances intercollegiate linkages undertaken in other parts of the University. Understanding how land, water, atmospheric, agricultural, and other natural resources affect and are affected by economic incentives and institutions, and how policies can correct or mitigate undesirable effects, is central to state, national, and international decision making and will become even more so with continued economic and population growth. The challenges of global food security, energy, and resource and environmental systems extend far beyond the more narrowly defined context that agricultural and resource economics suggests. Issues related to urban centers, rural communities, and topics like income inequality, transportation, public health, public expenditures and taxation are often interconnected with other resource issues.

Applied economics has become a standard label in economics and is being used in the title/name for an increasing number of academic departments, journal, and professional associations. Most significantly many of our peer agricultural and/or resources economics departments at Land Grant institutions (including University of Minnesota, Cornell University, and the University of Wisconsin-Madison) have changed their names to “Applied Economics” because it serves a broader set of stakeholders.

**Rename**

- **CPS #: 82674**  
  [https://secure.oregonstate.edu/ap/cps/proposals/view/82674](https://secure.oregonstate.edu/ap/cps/proposals/view/82674)
- **CIP #: 450602**
- **SIS #: Not applicable**
- **Degree Types Offered:** Bachelor of Science, MS/MA, and PhD  
- **Program Types:** Undergraduate and Graduate (moved into the dept., see Provost memo)
- **Academic Home:** Department of Agricultural and Resource Economics, College of Agricultural Sciences (existing); Department of Applied Economics, College of Agricultural Sciences (proposed)
- **Options:** No change
- **Areas of Concentration:** Not applicable
- **Undergraduate Minors:** No change
- **Graduate Minors:** minor in Applied economics moved to department (see Provost memo)
In summary, the broadened departmental name more accurately reflects the work we have been doing for many years and is consistent with the direction of current and future research, teaching and extension needs of a comprehensive Land Grant University. This change is in accordance with a pathway that has been observed nationally over the past two decades or more, with many similar departments changing their names to “Applied Economics.” And the title of Applied Economics will provide a better signal of our Department’s “fit” for a broader and more diverse cohort of students, funding sources, stakeholders, and faculty candidates. Taken together, these factors suggest that the name change provides greater flexibility for attracting and accommodating a more diverse range of undergraduate interests in the applied economics and social science dimension for all sectors of critical importance to the Pacific Northwest. In addition, a change in the department name will contribute to better meeting the interests of international and underrepresented students, and reflects a willingness and commitment of the faculty to contribute to the University’s three signature areas of distinction with essential applied economic research, outreach and education.

B. Location within the institution’s organizational structure. Include “before” and “after” organizational charts (show reporting lines all the way up to the Provost).
RESPONSE: No change from the current organizational structure (org charts are attached).

C. Objectives, functions (e.g., instruction, research, public service), and activities of the proposed unit.

1. Explain how the program or unit’s current objectives, functions, and/or activities will be changed. Where applicable, address issues such as course offerings, program requirements, admission requirements, student learning outcomes and experiences, and advising structure and availability.
RESPONSE: The name change will not adversely impact the course offerings, undergraduate degrees, or the outreach activities. The name change better captures the breadth of current research, outreach, and teaching expertise and interests of the faculty and students. The graduate program in Applied Economics was moved from the Graduate School into the Department effective December 2012 (see supporting memo from Provost); this move is complimentary to, and totally
consistent with, the name change although the name change proposal was initiated prior to this decision. This version of the proposal has been modified to reflect the Provost’s decision, although the rationale for the name change remains as developed in the initial proposal that was submitted in June 2012.

Our Department offers two undergraduate degrees, Agricultural Business Management (ABM) and Environmental Economics and Policy (EEP) with minors and options to meet more individualized needs (see appendix for a description of these programs). The EEP degree has also been offered on-line since September 2011. The proposed name change would not affect the requirements for completing these two undergraduate programs, admission requirements, or the student learning outcomes. Moreover, we anticipate that the name change would likely increase the appeal of the degrees to many students outside of the traditional production agriculture backgrounds, creating more diversity in our UG student population. The degree name still would be maintained in transcripts and diplomas connecting new majors with alumni from around the region. The agribusiness and environmental affiliations recognized by both students and employers would not be adversely impacted by the change in the departmental name.

Some interdisciplinary majors/programs, such as B.S. in Natural Resources and B.S. in Environmental Sciences, need appropriate economics courses for their majors. The Department would continue to coordinate with these and other emerging programs, such as the B.S. in Sustainability degree, to insure that appropriate courses are offered to support non-majors as well. Courses in our Department are also likely to appeal to more diverse segments of the University’s undergraduate population and to serve new majors.

Prior to December 2012, the AREc Department participated in a number of campus-wide programs, including the Environmental Sciences degree, the Marine Resource Management degree, and the Applied Economics Graduate program (MA, MS, PhD) which resided in the Graduate School. As of December 2012, the Provost moved the Applied Economics graduate program into the AREC department. The move has been seamless and seeks to build upon the structure and strengths by retaining an established graduate faculty drawing from qualified and interested faculty members from throughout the University. The Applied economics program will be administered by a Director that reports to the Department Head and the Dean of the CAS. The Applied Economics Graduate Program has admission and advisory committees that are inclusive of faculty from the AREC Department and from economists in other units. This proposed name change is complimentary and synergistic with the structure and offerings of the applied economics graduate program.

Within the Department, the focus areas for academic programs encompass core economics components, including microeconomic theory and applied policy analysis,
cost benefit analysis and quantitative tools for economic analyses, agricultural economics and food systems, natural resource and environmental economics including marine resource economics, and rural and sustainable development. In addition, we have considerable expertise in international trade, transportation, public finance, and market economics at global and regional levels, as well as international agricultural development and rural economics. As we expand our engagement in more cross-college and division-wide research, extension, and education efforts, the “Applied Economics” name will increasingly be more appropriate than AREC.

2. **How will the reorganized program be stronger than the existing program?**

RESPONSE: Agricultural and resource economists have always been oriented toward applied research and outreach that is well grounded in economic theory and quantitative methods. The broadening of the name to Applied Economics from Agricultural and Resource Economics reflects the interconnections with other sectors of the economy and provides the foundation for collaborations across many more units of the University (including College of Forestry, School of Public Policy, College of Liberal Arts, College of Ocean, Earth and Atmospheric Sciences, College of Engineering, Hatfield Marine Science Center, and College of Public Health and Human Sciences). The Department will continue to serve the economic and applied policy needs within the Earth Systems Science Division. On the educational dimension, the name change to Applied Economics will be attractive to more urban, international and INTO students seeking a degree that addresses the applied economic implications of food, environmental, energy, resource and trade policies and programs. The focus and expertise of the faculty in these areas support the College of Agricultural Sciences and University goals of enhancing the number of undergraduate and graduate students with international experience and expertise.

This broader name will strengthen the connection between our Department and many of its traditional supporters and stakeholders. The AREC Department has OSU Extension programs in public policy, sustainable rural communities, and farm and ranch management. Outreach and Extension program stakeholders tend to be interested in the faculty member’s identification with their own industry or economic situation. We do not believe that this name change will adversely affect those relationships, and we have no intention of distancing our work from traditional agriculture and other stakeholders. The agricultural producers in the State are keenly aware of the connections of their economic viability to the economy of Oregon and worldwide.

A broader academic unit title will be a positive factor for prospective research funding sources. The Department’s research portfolio has more than tripled in the past three years, with funding from NSF, USDA/NIFA, NOAA, international funding agencies, and collaborative projects with both land grant institutions and other research institutions. The applied economics orientation would provide a strong
foundation for broadening outreach programs to nontraditional but critical stakeholders such as those with interest in both rural and urban economics, and in food systems, environmental risk, as well as agricultural and marine resource issues. Furthermore, through continued efforts in our outreach programs, our undergraduate and graduate programs, and our website materials we can insure that our stakeholder-oriented outreach programs will remain strong and connected to Oregon resource-based sectors.

3. **Explain how outcomes in the newly organized program or unit will be assessed.**
   RESPONSE: Since this is a proposed name change and not a newly organized program, there will not be any need to change how outcomes will be assessed. We are participating in the new university assessment programs for teaching and outreach at both the graduate and undergraduate levels, and will continue to play a role in this area.

D. **Resources needed, if any: personnel, FTE academic, FTE classified, facilities and equipment.**

1. **Identify the staffing and resource needs for the proposed program or unit. Note any impact on the budgets of affected programs or units. Provide an analysis of how the resulting programs or units will be adequately staffed and funded.**
   RESPONSE: The name change, by itself, will have no impact on the budget of the department and will not affect the resulting unit staff. The transfer of the graduate program to the department came with resources determined by the Provost, Graduate Dean and Dean of CAS (see memo) to support that change. These resources are being used to support the teaching and administration of the graduate program since the administration is now directly the responsibility of the Department Head. We do not consider these resources to be associated with the name change request which is the subject of this proposal.

   Thus, there are no significant budgetary implications of this change other than new logo, letterhead, business cards, signage, advertising/marketing brochures, and web site changes. Existing staff and personnel can accommodate these changes. The expected one time cost for the name change during the first year following approval is $1000.

2. **Explain the extent to which affected faculty and personnel support this change.**
   RESPONSE: The Department met and discussed the proposed name change on numerous occasions. A vote taken in fall 2010, among the faculty (tenured, tenured track, and research faculty), indicated roughly 70% were in strong support, 20% were indifferent, and 10% were opposed. A faculty meeting was held April 6, 2012 and the name change was discussed again. Although a vote was not taken, the discussion indicated continued strong support for the name change by department faculty.
There were no dissenting comments voiced either at the meeting or in subsequent email or verbal interactions with the Department Head.

The Department faculty and faculty that are part of the AEC graduate faculty are supportive of the Provost’s decision to transfer the graduate program in Applied Economics into the Department. The Department is part of the Division of Earth Systems Science which includes units where other AEC faculty are tenured. The reporting to a single designated Dean (Dean of CAS) is making the operations more efficient, while the input from division-wide faculty and faculty from units outside the division is retaining its breadth and flexibility.

E. Funding sources: state sources (institutional funds – state general fund, tuition and fees, indirect cost recoveries), federal funds, other funds as specified.

1. Identify the revenue and funding sources for the proposed program or unit (i.e., federal, state, other funding sources).
RESPONSE: With the exception of the support from the Provost for the transfer of the graduate program to the department, the name change per se will not affect funding sources for the Department. We currently receive funding from E&G, the Agricultural Experiment Station and Extension, and external grants and contracts. The faculty believe that the proposed name change could enhance our ability to be more successful in external funding (competitive grants) areas.

2. If new resources will be required (e.g., for new faculty positions, graduate research/teaching assistants, facilities, equipment), explain where these resources will be coming from. Specify whether internal reallocation, college, institution, federal, state, private, or other funding sources. [Note: Deans/chairs/heads/directors of units committed to providing additional resources will be required to sign the proposal.]
RESPONSE: The name change proposal will not result in significant new resource needs. Reallocations to cover advertising the name change and changing other web and written materials that display the departmental name and logo are estimated to be no more than $1000 one-time cost and will be covered from Departmental reserves. As noted earlier, the transfer of the graduate program included support for administering the program and teaching of core classes. See attached memo from the Provost to Dean Arp.
3. **Provide an estimated annual budget for the proposed program or unit (see Appendices).**  
RESPONSE: Since there are no budgetary implications of the name change, the annual budget for AREC will be the starting budget for the proposed Department of Applied Economics. The annual budget for the department was increased by $119K to reflect the transfer of the graduate program; the estimated annual budget was not increased or changed to reflect the name change, therefore we conclude that there are not budgetary implications of this proposal. We show the before and after aggregate E&G components of the AREC budget in the abbreviated budget table, where the increase reflects the change in the location of the graduate program, NOT the change due to a departmental name change.

F. **Relationship of the proposed unit to the institutional mission.**

1. **How will the proposed program or unit support OSU’s mission and goals?**  
RESPONSE: The Department’s focus on applied economics and quantitative economic policy analysis currently supports OSU’s strategic plan: *Advancing the Science of Sustainable Earth Ecosystems*. The name change to the Department of Applied Economics would enhance our engagement in a cross-college focus on applied economics research, extension, and education. Outcomes of the departmental faculty research and outreach would continue to broaden the state-level discussion of sustainable management of our resource-based systems; assess economic components of rural development, growth, energy alternatives, and technology and commercialization; complement the cross-disciplinary teaching, research, extension, and outreach efforts of Earth System Science’s disciplines; and create needed visibility on the importance of economic literacy and economic analysis within OSU and the broader research and policy communities. (See more in-depth discussion of these issues in the rationale.)

2. **Describe potential positive and negative impact of the proposed change on the program(s) or unit(s) involved. Identify other OSU programs or units which may be affected, and describe the potential positive and negative impact on their mission and activities.**  
RESPONSE: We do not foresee any negative impacts of this name change or adverse changes to other units. We believe this name change better captures on-going efforts in the Department. It invites a broader audience of stakeholders and students to become more knowledgeable regarding economic consequences and sustainable management of Oregon’s natural, environmental, and human resources. To the extent that we are successful in attracting a more diverse set of students and faculty, we will have succeeded in contributing to the University's mission. The names of our undergraduate degrees will not change from the current offerings: Agricultural Business Management and Environmental Economics and Policy.
As noted earlier the graduate degree program in Applied Economics formerly resided in the Graduate School, but has now been moved into the department. This proposed departmental name change does not alter the graduate program structure or university-wide mission. For some, the name change to applied economics makes for greater consistency with the graduate program and perhaps greater clarity and connection for outsiders interested in our graduate education.

G. Long-range goals and plans for the unit (including a statement as to anticipated funding sources for any projected growth in funding needs).

The Department seeks to provide outstanding research, teaching and outreach to Oregonians, the nation and the global community. Our department has strengths in applied economic research, education and extension on regional and national issues and concerns, and strives to improve policymaking through objective social science research of the highest caliber. The Department’s long term goals are to increase its impact on higher education through its on-campus and online classes and majors, to strengthen and advance the role of economics in addressing issues of resource scarcity and efficiency, to support graduate and undergraduate education to a more diverse population, to continue to meet the public information needs for our stakeholders from resource-based sectors, and to enhance the level of economic literacy among Oregonians of all ages.

The Department is committed to expanding interdisciplinary collaborations with other science and policy-based researchers and units on campus and at peer institutions, to promote quality research and assessment in addressing global resource constraints as well as community-based development issues, to expand its external competitive-based funding levels to support these efforts, and to enhance the diversity on the OSU campus. The Department’s current external grant portfolio has reflected this more holistic and quantitative foundation. Applied economics contributes to the design and analysis of public policies and fundamental resource, environmental, development, rural and social issues. We have co-developed classes that address economic issues with other units on campus, and contributed lectures and workshops to students and stakeholders. Our external funding portfolio includes a mix of support for teaching, research, and outreach projects and collaborations.

The proposed name change reflects our commitment toward building a stronger and more holistic academic reputation at OSU for the critical role applied economic analysis should play in addressing policy, resource, investment and sustainability issues. It supports the mission and strategic directions of the University.

H. Relationship of the proposed unit to programs at other institutions in the state.

1. What is the current relationship of the proposed program or unit to Oregon University System and other higher education institutions in the state? Describe how this relationship might be altered based on the proposed change.
RESPONSE: The name change will not alter our current relationships with other units outside the Oregon University System. We feel that our connections and complementarities with other economics departments throughout the Oregon University System would be enhanced. AREC has been actively pursuing collaborative efforts with the Institute for Natural Resources, Portland State University, and the community colleges, through both our undergraduate and research efforts.

2. Describe how the proposed change will affect other constituencies outside of Oregon University System.
RESPONSE: In summer of 2011 the Department sponsored a series of focus groups and roundtables with stakeholders and policy makers. There was strong support regarding the need to enhance the economic literacy of Oregonians and the need to provide science-based applied economic policy analysis on critical resource management and development issues. These needs would be met through research and outreach that collaborated closely with resource managers and industry from the traditional agricultural and resource sectors and that included stakeholders from food systems, technologies, transportation and energy sectors as well. A change in the name to Department of Applied Economics will enhance this opportunity to build stronger relationships with policy-makers, urban and rural communities, and stakeholders in the region.

I. If the program is professionally accredited, identify the accrediting body and discuss how the proposed change may affect accreditation.
RESPONSE: Not applicable

Appendices:
Transmittal Sheet
Budget Table (attach current budget and proposed budget)

Table 1: E&G Budget for AREC before and after the Transfer of the AEC Graduate Program (+119,000)

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<th>FY 12 July 2011 – June 2012 AREC Expense Budget</th>
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<td>Salaries</td>
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<td>OPE</td>
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<td>Other Expenses</td>
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<td>Totals</td>
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Projected Expense Budget with transfer of the AEC Grad program to AREC

| Salaries                                      | $1,012,626.00 |
| OPE                                           | $489,466.00   |
| Other Expenses                                | $76,685.00    |
| Totals                                        | $1,578,777.00 |
Library Evaluation (attach library evaluation if the proposal involves an academic program that is substantially changed or expanded)

Liaison (attach all liaison correspondence, both internal to the college/school and with all affected, or potentially affected, academic units and institutions within or outside of OSU)

Degree Descriptions
Organization Charts
Department Degree Descriptions

AGRICULTURAL BUSINESS MANAGEMENT (BS, CRED, HBS)
The BS in Agricultural Business Management (ABM) degree curriculum blends course work in agricultural economics, business, agricultural sciences, computer science, arts, and humanities so that graduates can respond to the unique challenges and opportunities in agribusiness vocations.

ENVIRONMENTAL ECONOMICS AND POLICY (BS, CRED, HBS)
Students pursuing the BS in Environmental Economics and Policy degree choose one of three options:
  - The Environmental Economics Option focuses on development of strong economic and statistical skills and their use in the analysis, while providing flexibility to incorporate interests in the biological, physical or social sciences.

  - The Environmental Policy Option focuses on course work in environmental sciences, political sciences, and related subject areas with a greater focus on the socio-economic dimensions of environmental sciences.

  - The General Option allows the greatest flexibility for students to create their own curriculum, including senior research projects.

MINORS
- Agricultural Business Management Minor
- Natural Resource and Environmental Law and Policy Minor
- Resource Economics Minor

GRADUATE Program
  Applied Economics, MS and PhD degrees. The program was transferred from the Graduate School effective December 2012. See web site for a full description http://arec.oregonstate.edu/. The curricula provide, at both masters and doctoral levels, a foundation of rigorous courses in economic theory, and econometrics and other quantitative methods. Areas of concentration are available in resource and environmental economics, trade and development, public health economics, and (for the MA/MS only) transportation economics. Students employ economic theories, principles, and methods to examine real-world problems with significant attention to data and institutions.
May 8, 2012

TO: Susan M Capalbo, Department Head
Agricultural and Resource Economics

FROM: Dan Arp, Dean

RE: Support for Proposed Departmental Name Change

This memo is to indicate strong support for the proposed name change for the Department of Agricultural and Resource Economics to the Department of Applied Economics. This name change is entirely consistent with the focus of the teaching, research, and outreach efforts within the department, and with its current and expected alignments with applied economic analysis and education within the college and Land Grant University. As noted in the proposal, many departments and professional societies have adopted “applied economics” as part of their name and it reflects a growing awareness of the interconnections among all aspects of our food, resource, environmental and production sectors and policies within Oregon.

A Department of Applied Economics will efficiently and effectively serve many other departments and programs within the University and within the OUS, will be more descriptive of the breadth of expertise among the faculty, and will support the University’s strategic focus on strengthening our transdisciplinary research and education.

Thank you for your consideration.
November 19, 2012

TO: Dan Arp  
Dean, College of Agricultural Sciences

FROM: Sabah Randhawa  
Provost and Executive Vice President

RE: Transfer of Applied Economics Administration to the  
College of Agricultural Sciences

Per our earlier conversations, this memo formally moves the administration of the Applied Economics Program from the Graduate School to the College of Agricultural Sciences (CAS). The change is necessitated because the Applied Economics graduate program is dominated by faculty and students whose home department is the Agricultural and Resources Economics (AREC) Department and as such the program will be better served through AREC/CAS. The change supersedes the November 20, 2008 memorandum that established the program administration in the Graduate School. This administrative change is effective December 1, 2012.

It is expected that the administrative structure for the program will be consistent with administration of other graduate programs in academic units within CAS. I realize that AREC will have to deliver additional courses to ensure that the program continues to be successful. To this end, $49,000 will be transferred permanently to CAS from the College of Liberal Arts to support instruction of core courses in the program. Additionally, I will add $70,000 to CAS recurring budget to cover other costs previously provided through the Graduate School. Finally, carryover funds in the amount of $50,000 were lost from the program during a budget rebalance in July 2012. These funds will be restored by a one-time transfer to CAS from the Graduate School.

I appreciate your support to make this administrative change. I believe this is the appropriate decision for the future of program, and I hope that it continues to thrive in AREC/CAS.

cc: Brenda McComb, Dean of the Graduate School  
Larry Rodgers, Dean, College of Liberal Arts  
Thomas Maness, Dean, College of Forestry
The note below was emailed on April 16, 2012 from the Department Head to persons who may be affected by or have an interest in the name change of the Department of Agricultural and Resource Economics.

The AREc Department is submitting an Abbreviated Cat I name change proposal (see attached draft). You will be included as a liaison for this proposal. We would appreciate your feedback and an opportunity to discuss this with you. Please let me know when you have time to discuss further. I am out of the office Wed-Fri of this week. I look forward to your support.
Thanks

Susan

-- Susan M Capalbo  
Head and Professor  
Agricultural and Resource Economics  
Oregon State University  
541-737-5639  
Susan.capalbo@oregonstate.edu
Summary of responses from Liaisons for Abbreviated Cat I proposal

Email responses sent to Dr. Capalbo are organized into two groups: on campus and off campus responses. If the liaison email raised a significant concern, a departmental response is provided.

I. On campus liaison responses:

(a) Dr. Stephanie Bernell, School of Social and Behavioral Health Sciences:

From: "Bernell, Stephanie" <stephanie.bernell@oregonstate.edu>
Date: Fri, 27 Apr 2012 09:02:19 -0700
To: Susan Capalbo <Susan.Capalbo@oregonstate.edu>
Subject: RE: AREC name change proposal

Dear Susan,

I have reviewed the Cat I proposal for the name change Department of Agricultural and Resource Economics to Department of Applied Economics. I think this is a fantastic decision. The new name correctly identifies the work of department faculty and the varied population of students, funding sources, and stakeholders.

Furthermore, the name will resonate with students. Reflecting on our own decision to rename our degree and College (College of Public Health and Human Sciences), the name change will attract students to the field – students who would have otherwise believed incorrectly that the department’s focus is on agriculture.

If there is anything that I can do to help facilitate this process, please let me know.
Best of luck!
Steph Bernell

Steph Bernell, PhD
Associate Professor and Coordinator
Health Management and Policy Program
Oregon State University
School of Social and Behavioral Health Sciences
Corvallis, Oregon 97331-6406
voice: 541-737-9162
Stephanie.Bernell@oregonstate.edu

Departmental response: Thanks for the support Stephanie.

(b) Dr. Brenda McComb, Dean of Graduate School:
Hi Susan,

The proposed name change for your department from AREC to APEC has my full support in that it is a better reflection of the breadth of work that you and your faculty are involved with in teaching, research and outreach. Several issues arise in my mind that I believe will be addressed through the review of proposal as the category 1 process unfolds, and on into the future, but those issues do not diminish my level of support for the name change. Nonetheless I do believe that it would be wise for you, Dan Arp, Sabah and I to meet at some time in the near future to discuss several things:

1. I think that it would be helpful to understand fully the degree of support that you have from the Economics Department.

2. Changing the name will raise questions regarding the relationship between the existing Applied Econ interdepartmental graduate program and your department. Your proposal does not change the function of the graduate program nor its administrative structure now, but may be a segue to a new arrangement at some point in the future. For instance I can foresee a move of the Applied Econ Grad Program administration from the grad school to your department, but the interdepartmental nature of the program will need to be maintained using a shared governance structure that includes participating departments and colleges. If that is a likely future then we should begin planning for that future now.

Thanks Susan for taking the lead on proposing the name change and I look forward to discussing in more detail where additional changes might lead us.

brenda

Departmental response: Brenda, I appreciate the support of the Graduate School. We have discussed this with Dean Arp and his support letter is attached. In conversations regarding the issues raised with the graduate program having the same name, the department is not proposing any changes to the current structure and location of the AEC graduate program. The AEC graduate program maintains an independent governing structure with membership drawn from the campus-wide economics faculty. Any future discussions on changes to the current structure of the AEC program are, of course, the purview of the Provost, Graduate School and AEC faculty.

(c) Thomas Maness, Head of FERM, CoF:
From: "Maness, Thomas" <Thomas.Maness@oregonstate.edu>
Date: Tue, 24 Apr 2012 07:05:16 -0700
To: Susan Capalbo <Susan.Capalbo@oregonstate.edu>
Subject: Re: AREC name change proposal

Hi Susan – I have been so busy the last two weeks I haven’t had time to look up. I’ve read your proposal and this makes complete sense to me. Count on me for complete support and let me know if I can help build support in the college. Thomas

Departmental response: Thanks for the support Thomas.

(d) Paul Doescher, Head of FES, CoF:

From: Doescher, Paul
Sent: Monday, April 16, 2012 1:45 PM
To: Capalbo, Susan; Albers, H. J.; Rosenberger, Randall
Subject: RE: AREC name change proposal

Thanks Susan! My only thought was to include the word “Environmental” somewhere in the name (Department of Applied and Environmental Economics) as this reflects the degree programs. Not sure how the university politics will play out, but I am supportive of a new name.

Paul

Paul S. Doescher
Head, Department of Forest Ecosystems and Society
Director, Natural Resources Program
Oregon State University
Corvallis, OR 97331
541 737-6583

Departmental response: Paul, many thanks for your support. This is a reasonable suggestion, but as Randy Rosenberger, an economics faculty in FES, indicates in his response below, perhaps not needed. We would like to have our department support, to the extent possible, environmental, resource, agricultural applications as well as applied economic focus to other unnamed sectors, so our first choice is to keep it simple.

(e) Denise Lach, Transitional Director, SPP, CLA:

From: "Lach, Denise" <Denise.Lach@oregonstate.edu>
Date: Mon, 16 Apr 2012 16:11:21 -0700
To: Susan Capalbo <Susan.Capalbo@oregonstate.edu>
Subject: RE: AREC name change proposal

Susan – I like the name; I think it’s great and agree it’s a stronger reflection of where you are now and where you can go in the future. It will definitely be less confusing….Denise

Departmental response: Thanks for the support Denise.

(f) Jo Albers, Professor, FES, CoF:

Hello all. I don’t have any big objections to the departmental name change. That change will have little impact on me. Things to think through are:

1. Will this change create further erosion of the role of people outside of AREc in the graduate program in Applied Economics? I think the answer to that is definitely yes.
2. Will some people be less likely to participate in the grad program if that program shares a name with the majority department? Again, definitely yes. And, for me, it creates some awkwardness because I currently identify myself as a professor in applied economics/FES – I cant use FES because that department name leads to inappropriate assumptions about my work but now I will be uncomfortable using the AE affiliation because I’m not in the department of that name.
3. Will students in the graduate program have even more signals that AREc is the departmental home for the AEc graduate program, furthering decreasing their incentives to work with profs outside of that department?
4. Will hiring in the future seek to augment the undergraduate courses available in the now-broader program? Is that a good hiring direction for the graduate program?

Again, I’m not concerned about these issues for myself, really. But I do think that the impact on people in the graduate program who are not in AREc is a negative. As I have argued for years, I think that the right thing to do to remedy some of these problems with the graduate program’s lack of inclusiveness is to hire anyone who wants it as a 0.01FTE appointment in AREc. In that way, we would be viewed by students in the same way as other profs in the program and perhaps be more privy to AREc conversations and student funding.

One other comment is that I don’t think that APEC is a good abbreviation for this department because there are too many programs (at OSU and elsewhere) that have a P in them where the P means policy. APEC simply doesn’t read “applied economics” to my eye. I really don’t like the abbreviation using more than the first letter. That, and other reasons, is why the grad program went with AEc – there is no mistaking that for a policy program. I’m not saying that applied economics doesn’t do policy but given that OSU now has economics housed with public policy, having a P in this title/abbreviation complicates matters unnecessarily.

Those are my two cents!
Departmental response: As indicated, our intention here is to change our department’s name to better align with ongoing and future work of faculty and students. This name change should not adversely impact the success and future administration of the AEC graduate program. Many of the issues raised by Jo Albers should be addressed by the AEC Advisory Committee to make recommendations to the Graduate School. More specifically, AREC is not aware of any unwillingness of AEC graduate students to work with faculty outside of the AREC department. GRA/GTA support is a large factor in where students end up. With statewide services’ financial exigencies, the continued commitment from all AEC faculty will be critical for the viability of the cross-college AEC program. AREC has provided first year support for students to be GRA and GTA for faculty in AREC and other departments outside of CAS. AREC’s hiring policies aim to maximize new hires’ alignment in all aspects (Undergraduate, graduate, extension) of the department.

(g) Randy Rosenberger, FES, CoF

From: "Rosenberger, Randall" <R.Rosenberger@oregonstate.edu>
Date: Mon, 16 Apr 2012 15:59:20 -0700
To: "Doescher, Paul" <paul.doescher@oregonstate.edu>, Susan Capalbo <Susan.Capalbo@oregonstate.edu>, "Albers, H. J." <HJ.Albers@oregonstate.edu>
Subject: RE: AREC name change proposal

Hi Susan,

When you return, let’s compare calendars to schedule a meeting to discuss the proposed name change. Plus, this will give me time to read the proposal.

Paul, many departments and programs across the country have changed their name to “Applied,” which includes agriculture, environmental, natural resource, and development, to name a few. Thus, including “Environmental” in the name is a bit counter-productive. Even one of our national organizations changed its name from ‘American Agricultural Economics Association’ to ‘Agricultural & Applied Economics Association’ to re-align with its members’ interests and sub-fields in economics. Agriculture remained in this name change for the same reasons that we have forestry in all of ours. Regardless, I’ll let you know my thoughts on the proposal as well.
Randy

*Departmental response: Thanks for the clarification on including “environmental” in the title Randy.*

(g) **Claire Montgomery, FERM, CoF:**

Hi Susan,

My first reaction is that, while it is a quite sensible change to make, it raises questions about the future of the Applied Econ graduate program. I recognize that the proposal states that the AEC program will remain as is. But I believe that the decision to rename AREc to Applied Econ is not practically independent of the future of the Applied Econ graduate program. In fact, it is easy to see it as a first step towards moving it into the renamed department at some future date.

I recall one of the Grad School Dean candidates said very clearly that he believes that the Grad School has no business administering graduate programs and that he views the Applied Econ situation as temporary. Once things settle down, (and some problematical people retire, he said) it should move back into a department. Others share that sentiment.

I agree with some of his arguments. And when UGFE started to dissolve, I recommended to Greg Perry and Steve Buccola that AREc focus on its own graduate program and let Econ go its way and self-destruct on its own. They disagreed because of the resource question – they’d lose access to the FTE that Econ contributed to the UGFE.

But, if the Applied Econ graduate degree program does eventually go to its “home” department (at least in name), there will be issues related to ownership, control, and resources that will have to be resolved. And that could be rather contentious.

Just some thoughts.

Claire

Claire A. Montgomery  
Professor  
Department of Forest Engineering, Resources, and Management  
Peavy Hall 273  
Oregon State University  
Corvallis, OR 97331

*Departmental Response: Some of the issues raised by Claire have been addressed in previous responses. The name change does not directly affect the structure and functioning of the AEC Graduate program. That program remains strong because of the*
support from all colleges and departments that are involved. The AEC program needs teaching, mentoring and advising FTE provided by faculty outside of AREC.

II. Off-campus liaisons:

(a) Tom McCoy, Oregon Wheat Commission:

From: Tom McCoy <tmccoy@gorge.net>
Date: Mon, 23 Apr 2012 05:33:40 -0700
To: Susan Capalbo <Susan.Capalbo@oregonstate.edu>
Cc: "Boggess, Bill" <bill.boggess@oregonstate.edu>
Subject: Re: AREC name change proposal

Susan,

I support changing AREC's name to the Department of Applied Economics. Few are interested in traditional "agricultural economics" any more and it's time to make the department's name better reflect what it's actually doing. I took only one semester-long course in "agricultural economics" (as an undergraduate from Wally Falcon) and that course was all the exposure I needed. If you train good economists, they can easily move later into agriculture or any applied field. The only downside might be in attracting undergraduates since I suspect many undergraduates relate more closely to "business" and "agriculture" than they do "applied economics." However, you're not changing the names of the undergraduate degrees.

I was interested that the economics department at OSU isn't explicitly mentioned in the formal "Name Change" document. I know there are political issues. Ideally, I believe ideally there should be one strong economics department at OSU. Given what I know about the AREC department and its interests, changing to "Applied Economics" may be a bit of misnomer. There will be as much or more rigorous theory taught in the "Applied Economics" department as in the "Economics" department.

I personally feel that applied economics majors should be exposed to some macro. Especially after what has happened since the financial crisis, as many students as possible should be taking at least course in macroeconomics.

Best wishes,
Tom

Departmental response: Thanks for the support Tom. The AEC graduate program provides macroeconomics training to students. We will let the program know of your request to place additional emphasis on macroeconomics.

(b) Emery Castle, emeritus faculty
From: "Castle, Emery and Betty" <emerycastle@comcast.net>
Date: Tue, 3 Apr 2012 16:40:16 -0700
To: Susan Capalbo <Susan.Capalbo@oregonstate.edu>
Subject: Department name change

Susan,
I have read your material for a Department name change with much interest. As you know, I favor the name change and I have little to suggest in the way of additions or changes.

In your material you refer to “applied” having been considered as a description of a Departmental thrust for at least 20 years. The above paragraph is about events approximately 40 years ago. Susan, I would be delighted if this could come to pass.

Emery
Departmental response: Thanks for the support Emery.
From: "Lach, Denise" <Denise.Lach@oregonstate.edu>
Date: Thu, 7 Jun 2012 14:23:48 -0700
To: "Tremblay, Carol" <Carol.Tremblay@oregonstate.edu>, "Tremblay, Victor J." <Victor.Tremblay@oregonstate.edu>, "Meng, Qinglai" <Qinglai.Meng@oregonstate.edu>, "Schroeder, Liz" <Liz.Schroeder@oregonstate.edu>, "Emerson, Patrick" <Patrick.Emerson@oregonstate.edu>, "Pugatch, Todd" <Todd.Pugatch@oregonstate.edu>, "Fare, Rolf G." <rolf.fare@oregonstate.edu>
Cc: Susan Capalbo <Susan.Capalbo@oregonstate.edu>, "Rodgers, Lawrence" <Larry.Rodgers@oregonstate.edu>, "Henderson, Sarah" <sarah.henderson@oregonstate.edu>, "Gallagher, Sally" <sgallagher@oregonstate.edu>, "Steel, Brent S - ONID" <steelbr@onid.orst.edu>
Subject: Applied Economics Proposal

As you know, AREC has drafted a Category I proposal to change the name of their department from Agriculture and Resource Economics (AREC) to Applied Economics (AE), which would include both their undergraduate and graduate programs. While the School of Public Policy as a whole doesn’t have any major concerns with this name change, I want to give each of you the opportunity to provide input into the liaison process for the proposal. If you have any concerns, please draft Susan Capalbo an e-mail or signed letter, which she can attach to the proposal as it moves forward. Both Susan and I want to make sure that every point of view is represented, and everyone has a chance to weigh in on this proposal.

Susan would like to enter the proposal into the online system by the end of this school year, so if you can get her any communication by Wednesday, June 13 it would be most helpful.

Let me know what questions you have about the process. Thanks - Denise

Denise Lach, Director
School of Public Policy
Oregon State University
541-737-5471
schoolofpublicpolicy@oregonstate.edu
http://oregonstate.edu/cla/spp/

Departmental response: Denise and others: I welcome your input and I want to make the following clarification to the email below: the dept only offers undergraduate degrees, the ABM degree and the EEP degree. We participate in the Applied Economics graduate program which resides in the Graduate School. The abbreviated cat I is a change with respect to the departmental name only.

I have attached a recent DRAFT that is still being revised in response to outside comments.

Thanks. I am happy to meet to discuss.
## Budget Outline Form

**Estimated Costs and Sources of Funds for Proposed Program**

Total new resources required to handle the increased workload, if any. If no new resources are required, the budgetary impact should be reported as zero.

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Indicate the year:  
- First  
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Prepare one page each of the first four years.

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## Budget Outline Form

**Estimated Costs and Sources of Funds for Proposed Program**

Total new resources required to handle the increased workload, if any. If no new resources are required, the budgetary impact should be reported as zero.

Institution: Oregon State University  
Program: Agricultural & Resource Economics  
Academic Year: 2013-14

Indicate the year:  
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Budget Outline Form  
Estimated Costs and Sources of Funds for Proposed Program

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Program: Agricultural & Resource Economics  
Academic Year: 2014-15  
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GRAND TOTAL | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
### Budget Outline Form

**Estimated Costs and Sources of Funds for Proposed Program**

Total new resources required to handle the increased workload, if any. If no new resources are required, the budgetary impact should be reported as zero.

**Institution:** Oregon State University  
**Program:** Agricultural & Resource Economics  
**Academic Year:** 2015-16

**Indicate the year:**  
- First  
- Second  
- Third  
- **Fourth**

Prepare one page each of the first four years

<table>
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<td>Institutional Reallocation from Other Budgetary Unit</td>
<td>From Special State Appropriation Request</td>
<td>From Federal Funds and Other Grants</td>
<td>From Fees, Sales and Other Income</td>
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1. **Review - College Approver - Agricultural Sciences**  
   **Approved** by Cary Green Communication Allowance / College of Ag Admin, June 1, 2012 4:47pm

2. **Review - Curriculum Coordinator**  
   **Sent Back** by Sarah Williams Coord-Curriculum / Acad Prgms/Assess/Accred, June 27, 2012 3:21pm  
   **Comments**  
   Sarah Williams (Curriculum Coordinator) June 27, 2012 3:21pm  
   Returning to Originator for follow up with suggested revisions.

3. **Originator Response**  
   Kathy Carpenter Other Wage Appt - Salaried / Agric and Resource Econ, June 29, 2012 12:36pm

4. **Review - Curriculum Coordinator**  
   **Approved** by Sarah Williams Coord-Curriculum / Acad Prgms/Assess/Accred, July 12, 2012 8:29am  
   **Comments**  
   Sarah Williams (Curriculum Coordinator) July 12, 2012 8:29am  
   This proposal is ready for review by the Budgets and Fiscal Planning Committee.

5. **Review - Budgets and Fiscal Planning Committee**  
   **Sent Back** by Walter Loveland, October 23, 2012 7:41pm  
   **Comments**  
   Walter Loveland (Budgets and Fiscal Planning Committee) October 23, 2012 7:41pm  
   1. There have been additional developments beyond this proposal in recent days. The Graduate School has announced plans to move the graduate program in Applied Economics from the Graduate School to AREC. Sherm has indicated that as part of this move, a recurring budget transfer of funds from the Economics program in CLA to AREC has been approved. Brenda McComb has reported that funding for the graduate program will come from the central administration and the COF. Kate Hunter-Zaworski has indicated that a review of these developments by the Faculty Senate committees is needed. The Provost has asked for thoughts on how transitions of interdisciplinary programs from being housed in the Graduate School to being self-sustaining should be carried out. The BFP group discussed these matters and has the following recommendations: (a) Since the current proposal (82674) contains a number of incorrect statements about the possibility of transferring the Applied Economics graduate program to AREC, it needs revision to reflect the current situation. (b) We suggest that, in this case and in similar cases, that the general principles suggested by the University Budget Committee for MOUs transferring departments from one college to another college be applied. They are: (1) a complete picture of the unit finances before and after the transition with plans for unit growth be given with sources of funding being indicated. (2) a complete inventory of any agreements, written or verbal, concerning faculty, tenure, employment, etc. be given and (3) in the case of interdisciplinary programs, a resolution of the oft troubling (but not very significant) question of how the funds generated by faculty teaching interdisciplinary courses are divided. This latter prescription will be arbitrary and contested but will hopefully stop the seemingly endless squabbling about this issue.

6. **Originator Response**  
   Cheryl Hoflich Professional Faculty / Agric and Resource Econ, February 19, 2013 11:10am  
   **Comments**  
   Cheryl Hoflich February 19, 2013 11:10am  
   FINAL 2/19/13
7. Review - Budgets and Fiscal Planning Committee

Approved by Luke Mc Ilvenny Mgr-Business Center / Bus & Engr Business Ctr, February 27, 2013 3:51pm

8. Review - Graduate Council Chair

Approved by Sarah Williams Coord-Curriculum / Acad Prgms/Assess/Accred, March 5, 2013 8:30am

Comments
Sarah Williams (Graduate Council Chair) March 5, 2013 8:30am
Per comments in Comment section of the proposal, this proposal does not require review by the Graduate Council.

9. Review - Curriculum Council Chair

Approved by Michael Bailey Professor / Sch Elect Engr/Comp Sci, April 5, 2013 3:31pm

Comments
Michael Bailey (Curriculum Council Chair) April 5, 2013 3:31pm
Your proposal points out that U Wisconsin changed their name to Applied Economics, but a search of their web site says the name is really "Agriculture and Applied Economics".