Category I and Abbreviated Category I Proposal Transmittal Sheet

Submit proposals to: Office of Academic Programs, Assessment, and Accreditation, 500 Kerr Administration Building – Oregon State University

For Instructions, see http://oregonstate.edu/admin/aa/apaa/academic-programs/curriculum/category-1-proposals Please attach Executive Summary, Proposal, Library Evaluation (performed by the Library), Accessibility Form, Letters of Support (External to OSU), Liaison Correspondence (Internal to OSU), Faculty Curriculum Vitae, and Budget Sheets, as appropriate.

Check One:

Full Proposal (Category I) [Category I Final Approval: Oregon State Board of Higher Education]

X New degree program
____ New certificate program or Administrative unit
____ Major (substantive) change in existing program
____ Establishment of a new college

Abbreviated Proposal (Abbreviated Category I) [Abbreviated Category I Final Approval: OSU Provost]

____ Rename of an academic program or unit
____ Establishment of a school, department or program
____ Reorganization – moving responsibility for an academic program from one unit to another
____ Merging or splitting an academic unit
____ Termination of an academic program or unit
____ Suspension or reactivation of an academic program or unit

For proposals to establish a new center or institute, contact the Research Office (541-737-3467)

For requests to offer existing certificate and degree programs at new locations, use the Memorandum of Understanding form available at http://oregonstate.edu/admin/aa/apaa/academic-programs/curriculum/mou-process

Title of Proposal: Doctor of Philosophy (PhD) in Business Administration

Effective Date: Fall 2014

School/Department/Program: Business

College: Business

I certify that the above proposal has been reviewed by the appropriate Department, School, and College Committees. I approve this proposal.

[Signatures]

Sign (Department Chair/Head; Director) Date

Print (Department Chair/Head; Director)

Sign (Dean of College) Date

Print (Dean of College)
New Degree Program Proposal
Doctor of Philosophy (PhD) in Business Administration

Status: Pending Review - Provost / Academic Affairs (Previous Version)

1. Review - College Approver - Business
Sent Back by Sarah Williams Coord-Curriculum / Acad Prgms/Assess/Accred, December 3, 2012 12:54pm
Comments
Sarah Williams (College Approver - Business) December 3, 2012 12:54pm
Returning to Originator at his request to post a document. SW

2. Originator Response
Jared Moore Dir-Phd Program Development / College of Business Dept, December 3, 2012 1:33pm

3. Review - College Approver - Business
Sent Back by Sarah Williams Coord-Curriculum / Acad Prgms/Assess/Accred, January 3, 2013 10:42am
Comments
Sarah Williams (College Approver - Business) January 3, 2013 10:42am
Returning to Originator at his request to append additional documents (SW)

4. Originator Response
Jared Moore Dir-Phd Program Development / College of Business Dept, January 3, 2013 11:03am

5. Review - College Approver - Business
Sent Back by James Coakley Associate Dean / College of Business Dept, January 3, 2013 12:00pm
Comments
James Coakley (College Approver - Business) January 3, 2013 12:00pm
Please update proposal and resubmit.

6. Originator Response
Jared Moore Dir-Phd Program Development / College of Business Dept, January 3, 2013 3:51pm
Comments
Jared Moore January 3, 2013 3:51pm
Proposal updated based on APC meeting and now includes revised budget pages prepared by the business center.

7. Review - College Approver - Business
Approved by James Coakley Associate Dean / College of Business Dept, January 4, 2013 4:59pm
Comments
James Coakley (College Approver - Business) January 4, 2013 4:59pm
Approved by Faculty on Dec 7

8. Review - Curriculum Coordinator
Approved by Gary Beach Coord-Curriculum / Acad Prgms/Assess/Accred, January 7, 2013 8:34am
Comments
Gary Beach (Curriculum Coordinator) January 7, 2013 8:34am

The PhD in Business Administration proposal is now ready for review by the Budgets and Fiscal Planning Committee.

--Gary

9. Review - Budgets and Fiscal Planning Committee

--Gary
Questions about the college funding of this proposal by the BFP committee have been responded to; funding to come from INTO program, differential and summer session funds to offset college investment.

10. Review - Graduate Council Chair

Sent Back by Sarah Williams Coord-Curriculum / Acad Prgrams/Assess/Accred, January 31, 2013 8:24am

Returning to Originator, at his request, to add further documentation. SW

11. Originator Response

Jared Moore Dir-Phd Program Development / College of Business Dept, January 31, 2013 9:25am

PSU and UO liaison comments are now included along with two additional support letters.

12. Review - Graduate Council Chair

Approved by James Coakley Associate Dean / College of Business Dept, February 15, 2013 10:42am

The Graduate Council approves the Cat I for the Doctor of Philosophy (PhD) in Business Administration with the following recommendation.
For Item 1e, page 12: Ways in which the program will seek to assure quality, access, and diversity. The Graduate Council would recommend that the College create a detailed diversity action plan that targets diverse populations (e.g., low income, first generation, international, non-resident domestic, and individuals from other under-represented groups) as applicants for the candidate pool. We would also encourage the College to continue their emphasis on hiring faculty from under-represented groups as they fill the new faculty lines intended to support the PhD program.

13. Review - Curriculum Council Chair

Approved by Michael Bailey Professor / Sch Elect Engr/Comp Sci, March 4, 2013 1:45pm

14. Review - Faculty Senate Exec Committee

Approved by Vickie Nunnemaker Special Asst to Faculty Senate / Faculty Senate, March 11, 2013 8:13am

This proposal was approved by the Executive Committee on March 7 and will be on the March 14 Faculty Senate agenda for consideration.

~ Vickie Nunnemaker

15. Review - Provost / Academic Affairs

Pending Review

More Queued Reviews (2)

Academic Programs; Catalog Coordinator

Proposal

Proposal ID:85547
Type: New Degree Program
Submission Date: January 31, 2013 9:25am
Comments:
Review Process
Academic Program Committee: December 3, 2012
College of Business -- APPROVED: January 4, 2013
Budgets and Fiscal Planning Committee -- APPROVED: January 22, 2013
Graduate Council -- APPROVED: February 11, 2013
Curriculum Council -- APPROVED: February 15, 2013
Executive Committee: March 7, 2013
Faculty Senate --
OSU Provost --
OUS Provosts' Council --
Oregon State Board of Higher Education (Academic Strategies Committee) --

**History**

**Active Version - Submitted January 31, 2013 9:25am**

Version 4 - Submitted January 3, 2013 3:51pm
Version 3 - Submitted January 3, 2013 11:03am
Version 2 - Submitted December 3, 2012 1:33pm
Version 1 - Submitted November 26, 2012 2:52pm

**Originators**

<table>
<thead>
<tr>
<th>NAME</th>
<th>TITLE</th>
<th>DEPARTMENT/SCHOOL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jared Moore</td>
<td>Dir-Phd Program Development</td>
<td>College of Business Dept</td>
</tr>
</tbody>
</table>

**Contacts**

<table>
<thead>
<tr>
<th>NAME</th>
<th>TITLE</th>
<th>DEPARTMENT/SCHOOL</th>
</tr>
</thead>
<tbody>
<tr>
<td>James Coakley</td>
<td>Associate Dean</td>
<td>College of Business Dept</td>
</tr>
</tbody>
</table>

**Proposal Details**

College: College of Business
Department/School: No Department
Program Type: Graduate Major
New Degree Name: Doctor of Philosophy (PhD) in Business Administration

**Supporting Documents**
MEMO TO: Jared Moore, Associate Professor
FROM: Brenda McComb, Dean
RE: Proposed PhD in Business Administration

Thank you for sharing a draft of the Category 1 proposal to establish a PhD in Business Administration. Having discussed this proposed degree with Associate Dean Coakley and then reviewing the Category 1 proposal, it is clear to me that this will allow the College of Business to increase its level of engagement in graduate education significantly, while also filling a niche in a Business-focused doctoral degree program in Oregon.

The program seems rigorous with higher standards for retention in the program than is required by University policy. Graduates will be required to defend a research-based dissertation with scholarly publications resulting from the work that will bring visibility to the College and the program. Having a firm commitment for funding to support the necessary personnel and infrastructure will be critical to program success. Hence, it will be important to have a letter from central administration indicating that support for this program will be forthcoming.

Assuming that the above points are addressed, and the minor edits that I provided to you over the phone, I support moving forward with this proposal. It would be a significant addition to graduate programs at the University and to the College of Business. If I can assist you in ensuring its success, please don’t hesitate to ask.
November 5, 2012

Ms. Ilene Kleinsorge
Oregon State University
College of Business
200 Bexel Hall
Corvallis, Oregon 97331-2603

Re: College of Business Doctoral Program

Ilene:

I was interested to learn that OSU’s College of Business does not have a Doctoral program. If someone had told me that earlier, I would have probably argued with them, but I now discover that I would have argued in ignorance. It is disheartening to me that OSU is the only Pac-12 school that does not offer a COB doctoral degree, and that the COB is the only college on the OSU campus that does not have a doctoral program within it core. I am a proud OSU alum, but when I see that OSU has fallen behind other (lesser) institutions, I scratch my head in dismay.

OSU’s COB needs to move forward with its plans for a doctoral program. I can see many advantages including:

➢ Attracting qualified, high-achieving faculty.
➢ Providing additional instructors and instructor support for a growing COB student population.
➢ Improving the educational opportunities for OSU students.
➢ Increasing OSU’s status and reputation within the business community.

As an employer, I am interested in hiring the best and brightest students that I can, and I always look towards OSU student graduates first. Adding a doctoral program will improve the COB in many ways and will help to enhance student preparedness when they graduate.

You and your staff have made great strides with OSU’s College of Business over the last few years. I know that you can keep the momentum and achieve your goal of finalizing the much needed doctoral program.

Thank you and keep up the good work.

Sincerely,

Rich Jansen
CFO

Proudly Providing World Class Customer Experiences Since 1952
33 NE Middlefield Road • P.O. Box 11264 • Portland, OR 97211-0264 • 503-283-1111 • Fax 503-240-5834 • www.jubitz.com
November 27, 2012

Ilene Kleinsorge, PhD
Dean, College of Business
Oregon State University
c/o Dr. Jared Moore, PhD Program Director
200 Bexell Hall
Oregon State University
Corvallis, OR 97331

Dear Dean Kleinsorge,

Please let this letter represent my full support and encouragement for the development of a PhD degree in business at Oregon State University. This effort reinforces this university’s commitment to education excellence and provides significant opportunity for the future. I strongly endorse moving forward on this program.

Sincerely,

[Signature]

Dave Williams
Vice President Utility Services
NW Natural
December 3, 2012

Dean Ilene Kleinsorge
College of Business
200 Beavell Hall
Oregon State University
Corvallis, Oregon 97331-2603
Tel: 541-737-6024 | Fax: 541-737-6023

Dean Ilene Kleinsorge:

I would like to provide a letter of support for your proposed Ph.D. Business program specializing in innovation and commercialization.

As 2013 Chair of the Academy of Management’s Entrepreneurship Division I am familiar with the need for scholarly activity and faculty expertise in the areas of innovation and commercialization. Innovation and Commercialization is a relatively new disciplinary specialization within Entrepreneurship and but it is clearly one that is emerging more strongly because it meets the need to better understand these processes as well as the academic demand within universities for faculty expertise in the area of broader Entrepreneurship studies.

We have seen tremendous growth in the number of Entrepreneurship courses offered by colleges and universities in the US during the last few decades. In 1985, studies indicate there were about 250 Entrepreneurship courses offered across all college campuses in the US. Today, more than 5,000 Entrepreneurship courses are now offered in two-year and four-year institutions, with at least 2,000 universities offering at least one course in the area. A recent study by Kabongo and McCaskey (2011) in the Journal of Small Business and Enterprise Development examining Entrepreneurship educator profiles in business programs in the US found that only one-fifth of the faculty members teaching these courses hold a Ph.D. in Entrepreneurship (alone or in combination with another business discipline).

I believe that your program would directly address this increasing demand for new faculty in Entrepreneurship. Further, I think that your proposed focus on innovation and commercialization would be relatively unique and provide a real value added in terms of an important focus within the profession.

I wish you the very best in your endeavors.

David B. Audretsch
Distinguished Professor and Ameritech Chair of Economic Development
Director, Institute for Development Strategies
December 3, 2012

Dean Ilene Kleinsorge
College of Business
200 Beexell Hall
Oregon State University
Corvallis, Oregon 97331-2603
Tel: 541-737-6024 | Fax: 541-737-6023

Dean Ilene Kleinsorge:

I would like to provide a letter of support for your proposed Ph.D. Business program specializing in innovation and commercialization.

As 2013 Chair of the Academy of Management’s Entrepreneurship Division I am familiar with the need for scholarly activity and faculty expertise in the areas of innovation and commercialization. Innovation and Commercialization is a relatively new disciplinary specialization within Entrepreneurship and it is clearly one that is emerging more strongly because it meets the need to better understand these processes as well as the academic demand within universities for faculty expertise in the area of broader Entrepreneurship studies.

We have seen tremendous growth in the number of Entrepreneurship courses offered by colleges and universities in the US during the last few decades. In 1985, studies indicate there were about 250 Entrepreneurship courses offered across all college campuses in the US. Today, more than 5,000 Entrepreneurship courses are now offered in two-year and four-year institutions, with at least 2,000 universities offering at least one course in the area. A recent study by Kabongo and McCaskey (2011) in the Journal of Small Business and Enterprise Development examining Entrepreneurship educator profiles in business programs in the US found that only one-fifth of the faculty members teaching these courses hold a Ph.D. in Entrepreneurship (alone or in combination with another business discipline).

I believe that your program would directly address this increasing demand for new faculty in Entrepreneurship. Further, I think that your proposed focus on innovation and commercialization would be relatively unique and provide a real value added in terms of an important focus within the profession.

I wish you the very best in your endeavors.

David B. Audretsch
Distinguished Professor and Ameritech Chair of Economic Development
Director, Institute for Development Strategies
Thanks Scott. We did not have problems with your MS in Supply Chain. Ilene

Ilene K. Kleinsorge, Ph.D.
Dean
College of Business
Oregon State University
541-737-6024

From: Scott Dawson [mailto:dawson@pdx.edu]
Sent: Monday, January 14, 2013 7:19 AM
To: Kleinsorge, Ilene - COB
Cc: kees@uoregon.edu; Moore, Jared - COB
Subject: Re: Liaison process with other OR universities

Hi Ilene,

No problem on our end. Good luck! That's very ambitious.

On another matter, I never heard back from either of you regarding our new MS in Supply Chain, so assume neither of you had concerns. The proposal should be at the provost's council by early spring and the degree will launch next year.

Thanks

Scott

On 1/14/2013 7:08 AM, Kleinsorge, Ilene - COB wrote:

Scott and Kees,

Attached is the CAT proposal for a PhD program in business at OSU. I’m sending this to you as part of the liaison process. I hope I will receive your support for our plans. Please let us know if you have questions.

Regards,

Ilene

Ilene K. Kleinsorge, Ph.D.
Dean
College of Business
Oregon State University
541-737-6024
Here's U of O support. Ilene

Ilene K. Kleinsorge, Ph.D.
Dean
College of Business
Oregon State University
541-737-6024

From: Kees de Kuyver [mailto:kees@uoregon.edu]
Sent: Monday, January 14, 2013 10:51 AM
To: Kleinsorge, Ilene - COB
Subject: RE: Liaison process with other OR universities

Ilene:

Happy New Year. Congrats on a strong proposal. There may be opportunities to work together in the areas you outlined. You have our support.

Would you be willing to support us on another matter? We would like to have one of your faculty - Professor Ping-Hung Hsieh – continue teaching in the Exec MBA in Portland. Any objections?

Best ... Kees

Cornelis A. “Kees” de Kuyver, Dean
Rippey Distinguished Professor
Lundquist College of Business
1208 University of Oregon
Eugene OR 97403
(541) 346-3300

Executive Assistant: Tracy Bars
tbars@uoregon.edu
(541) 346-2077

From: Kleinsorge, Ilene - COB [mailto:Ilene.Kleinsorge@bus.oregonstate.edu]
Sent: Monday, January 14, 2013 7:08 AM
To: Scott Dawson; Kees de Kuyver
Scott and Kees,

Attached is the CAT proposal for a PhD program in business at OSU. I'm sending this to you as part of the liaison process. I hope I will receive your support for our plans. Please let us know if you have questions.

Regards,

Ilene

Ilene K. Kleinsorge, Ph.D.
Dean
College of Business
Oregon State University
541-737-6024
Dean Ilene Kleinsorge  
College of Business  
Oregon State University  
200 Bexell Hall  
Corvallis, OR 97331  

December 18, 2012  

Dear Dean Kleinsorge:  

I am excited to hear that the College of Business at Oregon State University is proposing a doctoral program in Accounting. For the last several years, I have served in the leadership of the American Tax Association (ATA), a section of the American Accounting Association (AAA). My current role is President of the organization. In this capacity, I have been involved in many discussions both within the ATA and with the leadership of the AAA concerning the increasing shortage of academically qualified accounting faculty. The accounting faculty at OSU are recognized for their scholarship and leadership in the profession, and thus, are well positioned to develop a first rate doctoral program. Given the alarming demand for quality faculty facing our discipline in the near future, I enthusiastically encourage you to support their proposal.

I hope that you will further consider a concentration in the area of taxation. I believe this is an area with a unique opportunity to carve a niche. Tax has long been an area of concentration in many doctoral programs. However, we increasingly see tax students focus their research efforts in the area of financial accounting. To some extent, this is because financial accounting often better aligns with the research interests of the doctoral supervising faculty. The result is an even more pronounced demand, and reduced supply of tax faculty.

I believe that doctoral students concentrating in tax have some of the best development and career opportunities available to doctoral students in any business discipline. This is largely because of the supportive membership and targeted programs of the ATA. The ATA understands the need to cultivate future tax faculty and has implemented a variety of programs to support individuals both during their doctoral studies and through the early years of their career. ATA programs include an annual doctoral consortium, dedicated research sessions at research conferences, travel support, and a committee charged with addressing the concerns of new faculty. Oftentimes, doctoral students serve on ATA committees specifically identified as appropriate and conducive to their development. For example, they may be included on committees responsible for selecting research papers for conference sessions. Through this involvement, doctoral students begin to build a network of colleagues early in their career. Beyond these formal programs, the ATA provides an informal network of recognized faculty.

It's More Than Business. It's Personal.®
widely known for their willingness to reach out and provide the mentorship so important to a successful academic career.

Again, I hope that OSU chooses to implement an accounting PhD program, particularly one that supports students interested in pursuing a tax concentration. Please feel free to contact me if I can provide additional information (817-726-8575, s.callaghan@tcu.edu).

Regards,

Sandra R. Callaghan
ATA President, 2012-13
Associate Professor of Accounting
Texas Christian University
January 16, 2013

Jared A. Moore, PH.D., C.P.A. (AZ)
Mary Ellen Phillips Associate Professor of Accounting and Newcomb Fellow
Director for PhD Program Development
Oregon State University
College of Business
200 Bexell Hall
Corvallis, OR 97331-2603

Dear Professor Moore:

The following is a letter in support of your planned doctoral program in accounting at Oregon State University. As Accounting Department Chairman and former Associate Dean at Idaho State University, I am keenly aware of the shortage of academically qualified Ph.D. candidates in all areas of accounting. This is the third consecutive year that we have had open positions, sometimes multiple open positions, for qualified Ph.D. graduates in accounting. Our experience has been that the applicant pool is shallow and good candidates entertain multiple offers. At present we will annually have openings for qualified candidates for the foreseeable future. Moreover I am quite active with AACSB and often serve on accounting accreditation teams. Far more often than not I hear that the accounting programs I visit have serious difficulty finding qualified Ph.D. candidates. I’ve come to the opinion that finding and hiring qualified Ph.D. candidates is one of the most significant challenges faced by accounting program chairs at most universities.

Idaho State University is a member of the academic community with a balanced teaching and research mission. All improvements in the supply of doctoral graduates in accounting in the Pacific Northwest would greatly benefit the quality of our program. It would give us the opportunity to attract more, better qualified faculty and in turn help us to maintain the level of rigor and contribution essential to the accounting professions.

Please let me know whenever I can be of assistance in the support of your proposed program. It would be a pleasure to aid it its success.

Very truly yours,

[Signature]

Robert R. Picard, Ph.D., CPA (inactive)
Professor and Chair
Category I Proposal
Guidelines for Addressing Accessibility of New Programs

Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990 prohibits discrimination against individuals with disabilities and mandates the provision of reasonable accommodations to ensure access to programs and services. Oregon State University is committed to providing equal opportunity to higher education for academically qualified students without regard to a disability.

For questions and assistance with addressing access, please contact the Office of Disability and Access Services (737-4098) or the Office of Affirmative Action and Equal Opportunity (737-3556)

Title of Proposal: Doctor of Philosophy (PhD) in Business Administration
Effective Date: Fall 2014

Department/Program: Business
College: Business

☑ Faculty Guidelines (http://ds.oregonstate.edu/facultystaff.aspx?Title=ResponsibilitiesFacultyStaff)
☑ Information Technology Guidelines (http://oregonstate.edu/accessibility/)

By signing this form, we affirm that at we have reviewed the listed documents and will apply a good faith effort to ensure accessibility in curricular design, delivery, and supporting information.

Sign (Dept Chair/Head; Director) 11/29/12
Date Print (Department Chair/Head; Director)
Library Evaluation for Category I Proposal

PHD In Business Administration
Title of Proposal

N/A
Department

College of Business
College

The subject librarian responsible for collection development in the pertinent curricular area has assessed whether the existing library collections and services can support the proposal. Based on this review, the subject librarian concludes that present collections and services are:

[X] inadequate to support the proposal (see budget needs below)
[ ] marginally adequate to support the proposal
[ ] adequate to support the proposal

Estimated funding needed to upgrade collections or services to support the proposal (details are attached)

Year 1 (2012-2013): No funding – year one is underway.
Year 2 (2013-2014): Journal subscriptions: $15,094*
Year 3 (2014-2015): Journal subscriptions: $16,000*
Year 4 (2015-2016): Journal subscriptions: $16,960*

*Includes a 6% inflation rate.

Comments and Recommendations:

Date Received: October 30, 2012
Date Completed: November 26, 2012

Laurie Bridges
Teaching and Engagement Librarian

Signature

Steven Sowell
Head of Collections & Resource Sharing

Signature  Date

Faye Chadwell
University Librarian

Signature  Date
Oregon State University Libraries Evaluation of the Collection supporting a Proposal to Initiate a PhD program in Business Administration

This Oregon State Libraries' (OSUL) assessment reviews the print, monographic, e-book, database, and electronic serials collections as related to broad information needed to support the proposed PhD in Business Administration program. From the OSUL perspective, students and researchers will tap various components of the library collections. This makes it challenging to make recommendations on adequacy and funding needs as the entire business and economics collection must be maintained over time to provide adequate access to information.

Summary of Recommendations

The monographic collection appears to be adequate. The checkout rate for business monographs and ebooks is low, and we have access to the Summit Consortium, through which books are lent between schools, offering us access to millions of titles within 3-5 business days.

The journal collection is currently inadequate to meet the needs of the College of Business proposed PhD. Approximately $15,094.33 will be needed the second year (2013-2014) to bring the journal collection up to adequacy and each subsequent year will need to include 6% additional funding for the projected rate of journal inflation.

The collection of specialized business and economic datasets is inadequate to meet the needs of the College of Business proposed PhD. Funding for these datasets is included in the PhD proposal and they will be purchased, housed, and managed through the College of Business, while remaining open to the entire campus whenever possible.

Print Monographs and E-Books

Library evaluations of proposed programs have traditionally included the analysis of OSUL's print monograph collection. This analysis compares our acquisitions for 2011-2012 compared to the number of monographs published during the same period. Although our acquisitions may appear to be low, OSU is served well by the OSUL' investment in the Orbis/Cascades Alliance, whose combined collection is substantial. Students and faculty can order from the collections of all the libraries in the Orbis Cascade Alliance through the Summit catalog. University of Oregon, Portland State University, University of Washington and Washington State University are some of the larger research libraries represented in the Summit catalog. Books requested through Summit are delivered to OSUL within three to five working days.

<table>
<thead>
<tr>
<th>Table 1: Print Monographs and E-Books</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Business and Economics Approval Plan (US Publications), FY12</strong></td>
</tr>
<tr>
<td><strong>Total Book Output</strong></td>
</tr>
<tr>
<td>HB: Economics</td>
</tr>
<tr>
<td>HC: Economic History and Conditions by</td>
</tr>
<tr>
<td>Region or Country</td>
</tr>
<tr>
<td>-------------------------------------------------------</td>
</tr>
<tr>
<td>HD: Economic History and Conditions by Subject</td>
</tr>
<tr>
<td>HE: Transportation and Communication</td>
</tr>
<tr>
<td>HF: Commerce (including Accounting)</td>
</tr>
<tr>
<td>HG: Finance</td>
</tr>
<tr>
<td>HJ: Public Finance</td>
</tr>
<tr>
<td>Totals</td>
</tr>
</tbody>
</table>

**Serials/Journals**

In business and economics ready access to current information is expected. There is concern that with regular price increases to our licenses and a flat budget that access may be eroded over time; therefore a 6% increase has been included in the projected budget. In the Summer of 2012 Professor Jared Moore surveyed the faculty of the proposed PhD and the following journal titles, that are not currently owned by the library, were identified as priorities (Table 2).

**Table 2: Core Journals**

<p>| Accounting and Business Research                      | $432.58 |
| Accounting Horizons                                   | $349.35 |
| Accounting in the Public Interest                     | $138.71 |
| Advances in Accounting                                | $381.20 |
| Auditing: A Journal of Practice and Theory            | $164.40 |
| Behavioral Research in Accounting                     | $164.40 |
| Contemporary Accounting Research                      | $622.00 |
| Journal of Accounting Research                        | $931.94 |
| Journal of Business, Finance and Accounting           | $1,950.00 |</p>
<table>
<thead>
<tr>
<th>Journal of Finance</th>
<th>$498.00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal of Management</td>
<td>$164.40</td>
</tr>
<tr>
<td>Accounting Research</td>
<td></td>
</tr>
<tr>
<td>Journal of Product</td>
<td>$1,038.00</td>
</tr>
<tr>
<td>Innovation Management</td>
<td></td>
</tr>
<tr>
<td>Creativity and Innovation</td>
<td>$1,197.00</td>
</tr>
<tr>
<td>Management</td>
<td></td>
</tr>
<tr>
<td>IEEE on Engineering</td>
<td>$251.74</td>
</tr>
<tr>
<td>Management</td>
<td></td>
</tr>
<tr>
<td>International Journal of</td>
<td>$1,863.21</td>
</tr>
<tr>
<td>Technology Management</td>
<td></td>
</tr>
<tr>
<td>Journal of Management</td>
<td>$1,900.00</td>
</tr>
<tr>
<td>Studies</td>
<td></td>
</tr>
<tr>
<td>R&amp;D Management</td>
<td>$1,980.00</td>
</tr>
<tr>
<td>Review of Financial</td>
<td>$553.00</td>
</tr>
<tr>
<td>Studies</td>
<td></td>
</tr>
<tr>
<td>Strategic Entrepreneurship</td>
<td>$350.00</td>
</tr>
<tr>
<td>Journal</td>
<td></td>
</tr>
<tr>
<td>Journal of the American</td>
<td>$164.40</td>
</tr>
<tr>
<td>Taxation Association</td>
<td></td>
</tr>
</tbody>
</table>

*Total*: $15,094.33
*Note: expected 6% inflation rate annually*

**Indexes and Databases**

The OSUL maintains access to Academic Search Premier, LexisNexis Academic, Business Economics and Theory, Business Source Premier, Checkpoint, Econlit, Mergent, SimplyMap, S&P NetAdvantage, and the Wall Street Journal, all of which are core to many of OSU’s primary research areas and would also be used in the proposed PhD program.

In addition to the databases listed, the College of Business subscribes to the Wharton Research Databases Services (WRDS) data management online platform, which includes the S&P Compustat database, KLD Research and Analytics, and CRSP.

The college of business faculty and graduate students would need access to additional specialized datasets to make their program competitive with other PhD granting programs, based on conversations with Prof. Jared Moore and comparisons with the University of North Carolina Chapel Hill and Indiana University.

Requested funding for the datasets is included in the PhD proposal and they will be purchased, housed, and managed through the College of Business, while remaining open to the entire campus whenever possible.

**Key library services & librarian expertise**

Laurie Bridges is the business and economics liaison. In that capacity, she provides instruction as requested either in-class or via the web, responds to reference inquiries, and develops materials to assist faculty members and students in their research.
Respectfully submitted,

\[Signature\]

Laurie Bridges  
Instruction and Emerging Technologies Librarian  
Liaison to College of Business, Economics Department, Design and the Human Environment, and INTO Program
New Graduate Degree Program Proposal:  
Doctor of Philosophy (PhD) in Business Administration  
with  
Innovation / Commercialization Option  
Accounting Option  

Oregon State University  
College of Business  
November 2012  
Proposed Effective Term: Fall Term 2014 (201501)  
CPS Tracking # 85547  

Comment on Faculty CVs  

Faculty CVs are available on request.
Splendid. Can you upload Jean’s email to the proposal?

Thanks Gary, (and Jean!)
Bill

--Gary

Gary L. Beach
Curriculum Coordinator
Office of Academic Programs, Assessment, and Accreditation
500 Kerr Administration Building
Oregon State University
Corvallis, OR 97331

Gary.Beach@oregonstate.edu
541-737-2815 (office)
541-760-1103 (cell)

With Austin Hall being planned for this program with faculty already on-board to participate, I see no problems in this proposal from a campus space perspective.

Thank you for the opportunity to review and comment.
Jean

Jean Duffett, AIA, LEED AP
University Space Planner
Hello Jean -

I am one of the accounting professors in the College of Business (COB), and I am currently serving the role of Director for PhD Program Development as we work toward the creation of a doctoral program. The program will initially focus in two areas: **accounting** and **innovation/commercialization**.

The CAT-1 proposal for the new graduate program (attached) is complete and has been approved by the COB. It is now making its way through the various University-level committees, and Academic Programs Committee recommended that I liaison with the chair of the OSU Space Committee to make sure that you do not see any problems with the proposal from a campus space standpoint. I sent the proposal to Anthony Wilcox last month, but Gary Beach recommended that I send to you as well since you are the new chair.

I don’t really know (fully) how the process with all the OSU committees works, but for what it’s worth, the Academic Programs Committee noted that only a liaison comment from the committee chair was required for their purposes.

At any rate, would you mind looking over the proposal and sending me your comment on whether you see issues with it from the perspective of the Space Committee? I would be happy to provide further details about the program via either e-mail or a telephone conversation if that would be helpful.

Thanks very much for your consideration!

Have a great day!

Jared
Jared: Gopi and I are very supportive and will develop a letter to accompany your proposal. I will provide feedback on the proposal in a few days --

Susan
Susan Capalbo
DH and Professor
Agricultural and Resource Economics
Oregon State University
541-737-5639

From: <Moore>, Jared - COB <jared.moore@bus.oregonstate.edu>
Date: Tuesday, October 30, 2012 6:59 AM
To: "Gopinath, Munisamy" <m.gopinath@oregonstate.edu>, Susan Capalbo <susan.capalbo@oregonstate.edu>
Subject: CAT-1 proposal draft - business PhD program

Hi Gopi and Susan —

I now have a mostly complete initial draft of the CAT-1 proposal document for the PhD program in the COB. As we discussed in our previous meetings, I am sending a copy to you to keep you posted on our progress. The proposal is being reviewed/edited now, and I hope to present it to the COB faculty for a vote at the end of November. So...please let me know of any thoughts you might have on it.

On a related topic, I am wondering if it might be possible to get one or both of you to write a letter of support to put in the proposal packet. I think support from the Applied Economics program would be most helpful as the proposal makes its way up the line. Does that sound like something you would be willing and able to do?

At any rate, please let me know if I can provide any additional information or clarification. Thanks very much for your support of our proposed program!

Have a great day!

Jared

Jared A. Moore, PH.D., C.P.A. (AZ)
Mary Ellen Phillips Associate Professor of Accounting and
Newcomb Fellow
Director of PhD Program Development
Oregon State University | College of Business
200 Bexell Hall | Corvallis, OR 97331-2603
Voice: 541-737-2517 | Fax: 541-737-4890
Email: jared.moore@bus.oregonstate.edu