

Save the Date!

December 2-4, 2009

*Grand Sierra
Resort & Casino
Reno, Nevada*

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information, contact:
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**Or visit our website:
http://
alfalfa.ucdavis.edu**



2009 Western Alfalfa & Forage Conference

“Improving Your Odds of Profitability”



This has been a difficult year for alfalfa producers throughout the West, which makes it all the more important to plan to attend the 2009 Western Alfalfa & Forage Conference. We invite you to listen to experts address important issues facing the industry and learn about new approaches to “Improve your Odds of Profitability”.

This year’s conference is organized by the University of California Alfalfa Workgroup and forage representatives from other Western states. It is supported by the generosity of the industry and grower participation.

Visit our website for the most up-to-date program and registration information:
<http://alfalfa.ucdavis.edu>

Program Co-Chairs

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Highlights

- Dramatically reduced Conference Registration and Hotel Room rates!
- NEW! Pre-conference Hands-On Alfalfa Diagnostics Workshop scheduled from 1 to 5 PM on Wednesday, December 2, 2009.
- Top-notch presentations by experts on critical issues facing the industry during this 1-1/2 day conference beginning at 8 AM on December 3 and concluding at noon on December 4.
- Breakout sessions covering Pest Management, Soils & Irrigation, and Alternative Uses for alfalfa and other forages, including Bioenergy.
- 60-80 Exhibitors showcasing a wide variety of forage products and services.